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All-new 2011 Jeep® Grand Cherokee Demonstrates Focus on Infotainment Technology

- All-new 2011 Jeep® Grand Cherokee offers intuitive, life-simplifying features that help reduce driver distraction while keeping consumers in control and in touch
- Chrysler Group's Voice Command offers safe, hands-free communication, navigation and entertainment options
- Services from FLO TV[™], SIRIUS | XM Satellite Radio and Uconnect[™] keep passengers entertained with live TV, Internet access and online gaming

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The all-new 2011 Jeep® Grand Cherokee will offer customers an array of infotainment technologies for driver safety

and passenger enjoyment. The features enable drivers to safely communicate, navigate and select entertainment options using advance voice recognition controls. Passengers can stay entertained with a multitude of features, including FLO TV™, SIRIUS Satellite Radio™, SIRIUS Backseat TV™ and Uconnect™ Web.

"Our goal is to connect customers to what matters most to them," said Marios Zenios, Head of Connectivity and Infotainment, Chrysler Group LLC. "The infotainment choices available in the 2011 Jeep Grand Cherokee place the focus on customer interaction and how the features will make their lives easier."

The all-new 2011 Jeep Grand Cherokee features a variety of easy-to-use infotainment options that provide customers with seamless integration of consumer electronics, delivering drivers and passengers the conveniences of home and office.

The following features and options are available on the all-new 2011 Jeep Grand Cherokee:

Voice Command

Voice Command enables the driver to place and receive calls, hands-free, using a Bluetooth enabled phone. This feature allows the driver to select radio stations, choose satellite radio channels, navigation destinations and record memos. Voice Command recognizes English, French and Spanish, and is capable of learning words for inputting addresses.

Uconnect Media Center

The innovative Uconnect Media Center offers touch-screen and voice command for convenient control of multiple media sources and outputs. Owners can create a personalized in-vehicle media experience with iPod integration, auxiliary jack for MP3 player input, FLO TV, SIRIUS Satellite Radio and SIRIUS Backseat TV. The Media Center also includes a 30-gigabyte hard drive where music, photos and voice messages can be stored via a USB port interface. In addition to navigation software and mapping, the hard drive holds approximately 2,400 songs - more than 150 hours of music. Finally, for the driver who needs efficiency, a voice-memo recorder feature allows convenient reminders up to three minutes long.

FLO TV

Chrysler Group LLC is the first automaker in the United States to offer live mobile TV to consumers with the capacity for as many as 20 channels through FLO TV Auto Entertainment. The system offers something for everyone: college and professional sports, breaking news, children's shows, primetime sitcoms, reality TV and daytime dramas, including CBS Mobile, CNBC, Comedy Central, Fox News, MSNBC, MTV, NBC 2Go, Nickelodeon and more. FLO TV is available on Chrysler, Jeep, Dodge and Ram vehicles as a Mopar® option.

Rear-seat Entertainment

The all-new 2011 Jeep Grand Cherokee offers a Vehicle Entertainment System (VES) which includes dual DVD players and screens that deliver a variety of programming choices, with ports to connect games and media players with audio and video output capability, including iPod connectivity. The Media Center or the VES remote can control multiple screen inputs and each screen can play something different.

SIRIUS Backseat TV

SIRIUS Backseat TV offers customers programming from Nickelodeon, Disney Channel and Cartoon Network. The system operates via an in-vehicle satellite video receiver and an additional antenna mounted on the vehicle's roof. Programming is displayed on the vehicle's rear-seat video screen while the channel name, program title and rating are displayed on the center stack screen. For added flexibility, rear-seat passengers may enjoy SIRIUS Backseat TV while front-seat occupants listen to SIRIUS Satellite Radio. The system may be operated from the rear-seat entertainment unit or the radio head unit. In addition, when the vehicle is in Park, programming may be displayed on the Uconnect Media Center screen for front-seat viewing.

SIRIUS | XM Satellite Radio

SIRIUS Satellite Radio provides Jeep Grand Cherokee customers with more than 120 channels of the best music, entertainment and information coast to coast. SIRIUS Satellite Radio offers more than 60 commercial-free, CD-quality music channels and 60 channels of sports, news, entertainment and children's programming, 24 hours a day. Regional traffic and weather reports also are included with SIRIUS Satellite Radio. Station selection with the radio is easy, using the same familiar method as choosing an AM or FM station. Consumers are able to scan channels or have pre-set buttons for their favorite channels. They can also search both by music category and channel, which will be displayed on the radio screen.

Uconnect Web

Uconnect Web provides high-speed data transfer and flexibility, combining Wi-Fi and 3G cellular connectivity for a new level of wireless technology. The system transforms the vehicle into a "hot spot" to deliver the Internet directly to the vehicle for instant access to Web sites, e-mail, personalized music, online gaming, photo albums and more. The Good Housekeeping Research Institute gave Uconnect Web a 2009 VIP (Very Innovative Product) Award.

Uconnect Navigation

Uconnect Navigation combines the features of a Global Positioning System (GPS), points of interest, SIRIUS Traffic and Voice Command. Chrysler Group's Voice Command and touch-screen allow easy operation. If the vehicle is in motion, Voice Command will recognize three languages and is capable of learning words for inputting addresses. The robust points of interest database make it easy to find nearby restaurants, shopping, hospitals or other local destinations. Drivers are able to avoid traffic jams with SIRIUS Traffic. Uconnect Navigation offers customers reliable, seamless use of navigation technology.

Uconnect Phone

Uconnect Phone is an in-vehicle, voice-activated communication system that allows drivers to talk on a Bluetooth compatible phone with their hands on the wheel and eyes on the road. The built-in phone book's sync feature automatically downloads as many as 1,000 phone book entries from supported phones, which can then be selected by simply saying contact name. The hands-free option promotes safety, freedom, value and flexibility.