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Chrysler Group Offers Oceans of Value with New 2005 Chrysler Pacifica Lineup

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- Chrysler expands successful lineup of Pacifica sports tourers
- 2005 Chrysler Pacifica to start below \$25,000

Chrysler Group continues its wave of successful sports tourers with a new lineup of 2005 Pacifica models. The new models will include an entry level Chrysler Pacifica priced less than \$25,000, a well-equipped Pacifica Touring model and a top-of-the-line Pacifica Limited model. The new Pacifica Touring model will arrive at dealer showrooms this spring.

"The addition of the new Touring model to the family really gives Pacifica customers a wide range of dynamite products well beyond the SUV," said Jeff Bell, Vice President, Chrysler and Jeep®. "With an entry level model priced below \$25,000, the six-passenger Touring model and the premium Pacifica Limited, Chrysler offers new levels of refinement, safety and comfort at a great value."

The Chrysler Pacifica received the U.S. Government's highest crash test rating of five stars for both front- and side-impact when equipped with optional side-curtain air bags. In addition, Chrysler Pacifica achieved a "Best Pick" rating from the Insurance Institute for Highway Safety (IIHS) in its frontal offset test.¹

2005 Chrysler Pacifica Model

With a U.S. Manufacturer's Suggested Retail Price (MSRP) starting at \$24,995 (including \$680 destination), the Chrysler Pacifica offers exceptional value for an entry level sports tourer. It is equipped with two-row five-passenger seating, front-wheel drive, a 3.8-liter V-6 engine, next generation multi-stage driver and front-passenger air bags, driver's side inflatable knee blocker, occupant classification system, four-wheel independent suspension equipped with premium five-link rear suspension, four-wheel anti-lock disc brakes, a Sentry Key™ theft deterrent system, remote keyless illuminated entry and Chrysler's 7/70 powertrain warranty. The two-row five-passenger Chrysler Pacifica offers second row fold flat seats and 92.2 cubic feet of available cargo space.

The Chrysler Pacifica is also available with all-wheel drive. The U.S. MSRP is \$27,975 (including \$680 destination). In addition to the standard features on the front-wheel drive model, the all-wheel drive model is equipped with a standard 3.5-liter SOHC 24-valve V-6 engine, aluminum wheels and all-season performance tires.

2005 Chrysler Pacifica Touring Model

The expanded Pacifica lineup includes the new Pacifica Touring model, which offers another level of Pacifica's hallmark refinement, comfort, safety and roominess. The U.S. MSRP for the Pacifica Touring model with front-wheel drive is \$28,250 (including \$680 destination). In addition to the standard features on the Chrysler Pacifica model, the Pacifica Touring model is equipped with a standard 3.5-liter SOHC 24-valve V-6 engine, 17-inch aluminum wheels, three-row six-passenger seating and Chrysler's 7/70 powertrain warranty. The Chrysler Pacifica Touring model with fold flat second and third row seats has 79.5 cubic feet of available cargo space.

The U.S. MSRP for the all-wheel drive Pacifica Touring model is \$31,050 (including \$680 destination). In addition to the standard features on the front-wheel drive Touring model, the all-wheel drive Pacifica Touring vehicle is equipped with standard premium leather seats. New optional equipment for the Pacifica Touring model includes rear park assist (late availability), 19-inch chrome-clad wheels, and factory installed SIRIUS™ satellite radio (late availability).

2005 Chrysler Pacifica Limited Model

For 2005, the Chrysler Pacifica Limited Model has a U.S. MSRP of \$36,995 (including \$680 destination). It offers

standard all-wheel drive, monochromatic exterior, unique 19-inch chrome-clad wheels, three-row six-passenger seating with an exclusive interior featuring first- and second-row luxury leather heated seats, leather steering wheel and shift knob with wood trim accents, power moon roof, three-row side curtain air bag, next generation multi-stage driver and front passenger air bags, driver-side inflatable knee blocker, occupant classification system, rear park assist, four-wheel anti-lock disc brakes, tire pressure monitoring system, power adjustable pedals, power lift gate, a 3.5-liter SOHC 24-valve V-6 engine, four-wheel independent suspension equipped with premium five-link rear suspension, six-disc CD/DVD changer, AM/FM/Cassette/CD radio and Chrysler's 7/70 powertrain warranty. New optional equipment for the Pacifica Limited model includes factory-installed SIRIUSSM satellite radio.

2005 Chrysler Pacifica Pricing:

Following is pricing for new 2005 Chrysler Pacifica models. All prices include \$680 destination.

Chrysler Pacifica:

Pacifica front-wheel drive	\$24,995
Pacifica all-wheel drive	\$27,995

Chrysler Pacifica Touring:

Pacifica Touring front-wheel drive	\$28,250
Pacifica Touring all-wheel drive	\$31,050

Chrysler Pacifica Limited:

Pacifica Limited all-wheel drive	\$36,995
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Led by strong sales of several nameplates, the Chrysler Brand achieved a strong first quarter, with sales increasing 17 percent to 123,460 units. This builds on the Chrysler Brand's growth over the last decade from 221,990 units in 1993 to more than 463,000 in 2003 (109 percent increase).

All Chrysler Pacifica models are built at DaimlerChrysler's Windsor Assembly Plant in Windsor, Ontario, Canada.

¹ The IIHS test is one measurement of a vehicle's performance. Chrysler Group's priority is to continue designing vehicles to perform safely for customers and families in "everyday" driving conditions.

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