

Contact: Dan Reid

David Elshoff

2010 Dodge Challenger SRT8®: The Ultimate Modern American Muscle Coupe

August 31, 2009, Auburn Hills, Mich. -

The 425 horsepower (317 kW) and 420 lb.-ft. of torque (569 N•m) in the 2010 Dodge Challenger SRT8® are the result of SRT's exclusive and proven 6.1-liter HEMI® V-8 engine, which represents the highest naturally aspirated specific-output V-8 engine ever offered by Chrysler. Its 69.8 horsepower-per-liter rating exceeds even that of the legendary 1966 "Street HEMI."

New for the Dodge Challenger SRT8 in the 2010 model year is a limited-edition Plum Crazy model. It will feature a unique Plum Crazy Pearl Coat exterior paint color with a plum seat-stripe insert, along with a serialized dash plaque.

Exterior styling cues are unmistakably Dodge, with proportions that evoke a bold, instantly recognizable vehicle that has a wide, stable stance on the road. A full-width grille and fog lamps, reminiscent of the original Challenger, are married to the modern "Dodge performance attitude." The result is an aggressive face that is unmistakably a muscle car. The hood—with a raised center, black stripes and functional dual scoops—stays true to the Dodge Challenger heritage, as does the A-line and beltline.

The 2010 Dodge Challenger SRT8 is available with either a standard five-speed automatic with Auto Stick or an available Tremec TR-6060 six-speed manual transmission that was first offered on the 2008 Dodge Viper SRT10®. The result is a Dodge muscle car packed with modern amenities and features any enthusiast will love.

Interior highlights include race-inspired leather seats with added bolstering and an exclusive red accent stripe, exclusive stitched accents on the seats and steering wheel, four-bomb gauges with tachometer and 180-mph speedometer in the center, and an SRT-exclusive Electronic Vehicle Information Center (EVIC) with Performance Pages that provide drivers instant feedback on 0-60 mph time, 60-0 mph braking, G-forces in addition to one-eighth mile and quarter-mile times. The classic pistol-grip shifter featured on the manual transmission is reminiscent of the original Dodge Challenger.

Dodge Challenger SRT8

AT A GLANCE

Reinvention of American muscle coupe with Street and Racing Technology attributes

- 425-horsepower 6.1-liter HEMI engine
- Benchmark braking
- Functional styling enhancements
- Performance-tuned ride and handling
- Race-inspired interior appointments

True to both its historical and modern concept car roots

- A two-door, HEMI V-8 powered, rear-drive coupe: an authentic Dodge muscle-car formula
- This is the Challenger most people see in their mind's eye—a modern muscle car without the limitations of the original
- The quality, technology, fit and finish, and performance are all part of a modern muscle coupe
- First two-door coupe produced from a successful rear-drive platform
- Complements the four-door Chrysler 300C SRT8 and the Dodge Charger SRT8

Ultimate modern American muscle coupe

- SRT numbers: 0–60 mph in 4.9 seconds, 0–100–0 in under 17 seconds, 60–0 mph in approximately 110 feet

- Performance begins with the 6.1-liter HEMI V-8 that produces 425 horsepower (317 kW) and sends 420 lb.-ft. (569 N•m) of torque through either an available six-speed manual transmission or a standard performance-tuned five-speed automatic transmission with Auto Stick
- Acceleration, braking, ride and handling are civilized enough for everyday commuting, but fully capable in more challenging situations
- Race-inspired interior features seats designed for performance enthusiasts with added bolstering, center-mounted tachometer and Performance Pages
- Equipped with a wide array of 21st century technology, including available Uconnect™ Multimedia, Uconnect Navigation, Uconnect Phone and Keyless Go

A balanced approach between form and function

- Functional exterior design, featuring a front fascia with air dam and functional hood scoop, plus a rear deck-lid spoiler
- Race-inspired interior appointments that include deeply bolstered seating and prominent instrumentation, including Performance Pages
- Benchmark braking with 60-0 braking in approximately 110 feet
- Performance-tuned ride-and-handling characteristics

Part of a broad lineup of Street and Racing Technology (SRT) vehicles developed under the credo: "Race inspired, street legal"

- Delivers on the SRT mission of "best performance for the best price"
- Builds on the momentum of Dodge, HEMI and SRT

PRODUCT CHRONOLOGY

2009 MODEL YEAR

- Introduction of the six-speed manual transmission
- Introduction of the limited-slip rear differential for both automatic and manual transmissions
- New exhaust system for manual-transmission models
- New ride/handling shock tuning
- Two new exterior colors—High Performance Red Clear Coat and B5 Blue (late availability)
- Red accent seat stripe with accent stitching on the steering wheel
- LED cup holder standard
- New optional package that includes uconnect, electrochromatic inside mirror, security alarm and remote start available on vehicles with automatic transmissions

2008 MODEL YEAR

New vehicle introduction after a 35-year absence of the iconic muscle car, the 2008 Dodge Challenger SRT8 is the ultimate modern American muscle coupe

- Only available in SRT with 6.1L engine – Serialized Dash Plaque
- Stays true to both its historical and modern concept car roots – a two-door, HEMI V-8-powered, rear-wheel-drive coupe
- Classic styling cues, a 6.1-liter HEMI V-8 engine that produces 425 hp and 420 lb.-ft. of torque, rear-wheel drive and modern technology that today's customer expects
- Appearance says it's ready to go on the street or the track with a wide, stable stance on the road
- Distinctive front grille that is true to the heritage of the original and features integrated brake ducts and lower chin
- Hood with raised center and two functional hood scoops
- Hood stripe reminiscent of the original Challenger
- Dual exhaust with unique square chromed exhaust tips
- Black, painted functional rear spoiler
- Three-bomb gauges with center-mounted tachometer and SRT-exclusive Reconfigurable Display (RCD) with Performance Pages
- Race-inspired seats with added bolstering and exclusive stitch accents

- SRT-exclusive steering wheel, bezel, door handles and center stack with carbon-fiber-like accents
- 180-mph speedometer
- SRT-exclusive 13-speaker, 525-watt Kicker audio system with 10-inch subwoofer and configurable “kicker mobile surround” mode
- Standard side-curtain air bags, all-speed traction control, Electronic Stability Control (ESC) and Enhanced Accident Response System (EARS)
- Offers muscle car performance without compromising comfort
- Performance is optimized via specially-tailored spring rates, Bilstein monotube performance shocks with performance-tuned rates and sway bars
- Handling is enhanced with a specially tuned Electronic Stability Control with three mode ESC switch (incl. full-off option)
- Fully-forged Alcoa wheels that sport standard three-season Goodyear F1 Supercar tires. The tires are 245/45R20 in front and 255/45R20 on the rear.
- Available four-season Goodyear Eagle RSA tires
- Brembo performance calipers, finished in red. Each is equipped with four-piston, fixed calipers that grip a vented rotor; 360 x 32 mm discs up front, 350 x 26 mm in the rear. Includes newly developed piston knockback mitigation.
- Dual 2 ¾” exhaust with bright rectangular exhausts tips

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>