

## **2010 Jeep® Wrangler Unlimited: Jeep Expands Appeal with Four-door Wrangler**

New for 2010:

- Improved Sunrider® soft-top with new easy-to-remove system
- Fuel-saver indicator standard on all models
- New Satin Silver 18-inch aluminum wheels standard on Sahara (late availability)
- New Satin Carbon 17-inch aluminum wheels standard on Rubicon (late availability)
- Fog lamps standard on all models
- Tow hooks standard on all models
- New front dome lamp with on/off switch
- New two-tone leather seating available on Sahara and Rubicon
- Compass and outside temperature readout standard on all models
- Uconnect™ Phone included with optional Uconnect Navigation
- Larger, sliding sun visors with mirrors
- Surf Blue replaces Jeep Green Metallic Clear Coat exterior color
- Natural Green replaces Detonator Yellow exterior color
- Dark Charcoal replaces Sunburst Orange exterior color

August 31, 2009, Auburn Hills, Mich. - The 2010 Jeep® Wrangler Unlimited remains the only four-door convertible on the market. With room for five adult passengers, the Jeep brand's four-door icon features class-leading off-road capability and everyday practicality.

In 2010, Jeep Wrangler Unlimited adds a new and improved Sunrider® soft top, making it even easier to remove the top for that open-air experience on- or off-road.

The Sunrider soft-top is redesigned with a new cable-top system that allows customers to easily open and close the top within minutes. The improved soft top features a simplified removal system that eliminates the need to un-tuck and tuck side rails when opening and closing the top.

In addition to the standard Sunrider soft top, which includes a "sun roof" and full top-down option, Jeep's Freedom Top® three-piece modular hard top is also available. This system features three panels that provide even more options for open-air driving.

All 2010 Wrangler models include a Fuel-saver indicator. The Fuel-saver indicator provides drivers with continuous feedback on fuel consumption. The Fuel-saver indicator will display when driving in a fuel-efficient manner.

Other standard features include fog lamps, tow hooks, larger sliding sun visors with mirrors, and compass and outside temperature display.

The 2010 Jeep Wrangler Unlimited Rubicon model offers an Active Sway Bar System. The electronic-disconnecting front stabilizer bar delivers additional wheel travel for challenging terrain.

The 2010 Jeep Wrangler Unlimited is powered by a 3.8-liter V-6 engine producing 202 horsepower (153 kW) and 237 lb.-ft. (325 N•m) of torque, backed by a standard six-speed manual gearbox or an available four-speed automatic transmission.

The 2010 Jeep Wrangler Unlimited Sport and Sahara models are equipped with Command-Trac® NV241 part-time, two-speed transfer case with a 2.72:1 low-range gear ratio. An optional Trac-Lok® limited-slip rear differential provides extra torque and grip during slippery, low-traction situations such as driving over sand, gravel, snow or ice.

The 2010 Jeep Wrangler Unlimited Rubicon model is equipped with an Off-Road Rock-Trac® NV241 two-speed transfer case as well as electric front- and rear-axle lockers, an electronic sway-bar disconnect and 32-inch off-road tires.

The Wrangler Unlimited Sahara and Rubicon models now feature available two-tone leather seating.

## **2010 JEEP® WRANGLER UNLIMITED AT A GLANCE**

### **4x4x4**

- Four-door versatility with the capability, fun and freedom found only in a Wrangler
- All four doors on the 2010 Jeep Wrangler Unlimited have windows that lower completely
- Power windows with front one-touch down operation are available with plug-in/out capability and allow doors to be easily removed. Rear doors open a full 90 degrees and provide a 30.5-inch-wide opening

### **First four-door Wrangler expands the Jeep experience**

- Capability
  - Maintains Wrangler two-door's best-in-class off-road capability with a 44.6 -degree approach angle and 40.6-degree departure angle
  - Electronic-disconnecting front sway bar increases suspension articulation
  - Equipped with solid front and rear axles, axle lockers, skid plates, tow hooks and available 32-inch off-road tires
  - Available towing capacity of 3,500 lbs. provides more capability
- Interior space and comfort
  - 116-inch wheelbase is 20.6 inches longer than the two-door Wrangler, yet overall vehicle width essentially is the same
  - Room for five passengers – including a rear-seat package and storage capacity competitive with mid-size SUVs
  - 46.4 cu. ft. of cargo space behind rear seats
  - Front-seat area boasts 54.6 cu. ft. of space
  - Rear seats feature ample room for adults, with 37.2 inches of leg room and 56.7 inches of hip room
  - 83 cu. ft. of cargo volume behind front seats
- Power
  - A standard 3.8-liter V-6 engine with 202 horsepower (153 kW) and 237 lb.-ft. (325 N•m) of torque includes a standard six-speed manual transmission or four-speed automatic transmission
- On-road refinement
  - Stiffer frame compared to previous generation
  - Wheelbase increased 20.6 inches (to 116 inches from 95) compared to standard Wrangler, which contributes to a smooth ride and quiet cabin
  - Lower spring rates, advanced shock tuning and powertrain and body mounts isolate the passenger compartment from vibrations
- Open-air fun
  - Only four-door convertible available on the market
  - Standard Sunrider® soft top provides open-air driving, while an available three-piece hardtop – Jeep's Freedom Top® – provides even more options
  - Hundreds of different door, top and windshield combinations
- Safety features
  - Hill-start Assist (HSA)

- Available Trailer-sway Control (TSC)
- Advanced Multi-stage Air Bags
- Anti-lock Brake System (ABS)
- Brake Assist
- LATCH (Lower Anchors and Tethers for Children)
- Electronic-roll Mitigation (ERM)
- Electronic Stability Control (ESC)
- Energy-absorbing Steering Column
- Seat-belt Pretensioners
- Seat-mounted Side Air Bags
- Side-impact Door Beams
- Tire-pressure Monitoring (TPM)

#### **True to Jeep heritage**

- With its distinguished form-equals-function design, Wrangler Unlimited is clearly recognizable as the original Jeep
- Classic round headlamps, signature seven-slot grille, wide wheel flares, exposed forged hinges, fold-down windshield, sport bar, removable tops and doors, and washable interior

#### **Rugged Jeep character with many convenience features**

- The 2010 Wrangler Unlimited retains Jeep core values of adventure, freedom, mastery and authenticity, and takes the existing Jeep Wrangler formula to the next level with many conveniences
- Available Uconnect™ Navigation with Uconnect Phone, six-disc stereo, MP3 player and SIRIUS Satellite Radio provide the latest technology
- Power windows and door locks are available and designed so doors may be easily removed

### **PRODUCT CHRONOLOGY**

#### **2009 Model Year**

- Sunburst Orange Pearl Coat exterior color replaces Rescue Green Metallic Clear Coat
- Deep Water Blue Pearl Coat exterior color replaces Steel Blue Metallic Clear Coat
- Drop-in bin with coin slots added to full center console
- Storage nets added to lower center stack and side of center console
- ULEV II emissions replace LEV II emissions on manual-transmission vehicles
- Standard Hill-Start Assist prevents rollback on graded surfaces
- Available Trailer-Sway Control monitors vehicle movement relative to its intended path and activates the Electronic Stability Control if the trailer begins to sway outside set parameters

#### **2008 Model Year**

- Sahara Appearance Group – 18-inch aluminum wheels, bright steering-wheel spokes and air-conditioning outlet rings, front and rear bumper overlays
- Detonator Yellow Clear Coat exterior color (Wrangler X and Rubicon® models)
- Remote Start available
- Tire-Pressure Monitoring (TPM) system standard

#### **2007 Model Year**

- All-new 2007 Jeep Wrangler Unlimited comes in three four-door model offerings: Wrangler Unlimited X, Wrangler Unlimited Sahara and Wrangler Unlimited Rubicon
- Jeep-signature design cues include hallmark seven-slot grille, round headlamps and an upright rectangular windshield
- Only four-door convertible on the market features Jeep's all-new, three-piece Freedom Top™ and the innovative Sunrider™ soft top
- Up to three skid plates protecting fuel tank, transfer case and automatic transmission oil pan
- Five-passenger seating includes 56.7 inches of rear seat hip room, 37.2 inches of rear seat leg room
- All-new instrument panel, center stack and high-back front bucket seats

- 46.4 cu. ft. behind second-row seat
- 83 cu. ft. with second-row seats folded flat – more cargo space than 2007 Toyota FJ Cruiser, 2006 HUMMER H3, 2006 Nissan Xterra
- 102.9 cu. ft. of total interior space
- Standard 60/40-split fold-flat rear seat
- Available power windows and door locks with remote keyless entry
- Available full-screen navigation system, MP3 capability and SIRIUS Satellite Radio
- New 3.8-liter V-6 engine delivers 205 horsepower and 240 lb.-ft. of torque
- Available with six-speed manual or four-speed automatic transmissions
- All-new 100 percent more rigid frame-in-bending stiffness
- Five-link coil suspension with new upper and lower control arms and full-width forged-steel track bars
- Lower suspension spring rates provide a softer, more comfortable on-road ride
- Features a towing capacity of 3,500 lbs. and an optional towing package that includes a 4.10 axle ratio, Class III trailer hitch and two front tow hooks
- Standard on the 2007 Jeep Wrangler Unlimited X model: low-pressure twin-tube shock absorbers tuned to match softer coil rates, achieving optimum balance between advanced on-road handling and rugged off-road capability
- Unlimited Sahara and Rubicon models feature standard high-pressure monotube shocks, utilizing Low-Speed Tunable (LST) valve technology
- Enhanced Dana front and rear solid axles
- Available next-generation Command-Trac® and Rock-Trac™ transfer cases
- New electric axle lockers, and electronic-disconnecting front sway bar
- Best-in-class ground clearance, approach and departure angles
- 116-inch wheelbase
- Advanced shock tuning
- New cross-car steering linkage
- Advanced Multi-stage Air Bag System inflates with a force appropriate to the severity of an impact and includes the Occupant-Classification System (OCS)
- Optional seat-mounted side air bags
- Brake Assist senses a panic brake condition and applies maximum braking power
- Electronic Stability Control (ESC) aids driver in maintaining vehicle directional stability, providing oversteer and understeer control to maintain vehicle behavior on various road surfaces
- Electronic Roll Mitigation (ERM) observes and monitors the vehicle roll attitude and lateral force to estimate the potential for a rollover situation

#### **2006 Model Year**

- Solar Yellow replaces Electric Lime Green
- Midnight Blue replaces Patriot Blue

#### **2005 Model Year**

- Premium version of Unlimited introduced
- Rubicon Unlimited introduced
- New six-speed manual transmission replaces five-speed manual
- Seven-speaker system made standard on Unlimited Premium and Rubicon
- Six-disc in-dash CD changer optional on all Unlimited models (late availability)
- Four-wheel disc brakes made standard on Unlimited
- Trac-Lok differential made standard on Unlimited
- Tru-Lok differentials standard on Rubicon Unlimited
- New Premium Audio Group (six-disc in-dash CD changer and seven-speaker system)
- New Security Group (electrochromic rearview mirror and Sentry Key® engine immobilizer) optional (included with Unlimited Premium)

#### **2004 Model Year**

- Long-wheelbase version of Wrangler introduced as Wrangler Unlimited
- 4.0-liter Power Tech I-6 engine

- Four-speed automatic transmission
- Power steering
- Four-wheel disc brakes
- Trac-Lok limited-slip differential
- Dana 30 front axle
- Dana 44 heavy-duty rear axle
- High-pressure gas-charged shock absorbers
- Full-steel doors with deep-tinted windows
- Padded sport bar
- 15-inch x 8-inch Ravine aluminum wheels
- 30-inch x 9.5-inch R15 Goodyear Wrangler OWL tires
- SunRider™ soft top with sun roof feature
- Fog lamps
- Air conditioning
- AM/FM stereo radio with CD player
- Cloth high-back bucket seats
- Fold-and-tumble rear seat
- Front and rear floor mats
- NVH (Noise, Vibration, Harshness) Package
- Rear seat, wheelhouse and cargo area carpeting
- Next-generation air bags

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