## Contact:

## Chrysler Group Reports February 2005 U.S. Sales Increase 8 Percent

February 28, 2005, Auburn Hills, Mich. -

- Chrysler brand sales set February sales record, Increase 36 percent
- Chrysler 300 tops 10,000 units for 10th consecutive month
- Minivan sales rise 10 percent year-over-year and continue segment leadership
- February sales represent 11 consecutive months of year-over-year sales gains
- Dodge Magnum sales increase 4 percent over January sales
- Jeep® sales show momentum; Sales dramatically increase 30 percent over January 2005 results

Chrysler Group reported U.S. sales for February 2005 of 185,643 units, an increase of 8 percent over February 2004 sales of 172,647 units. February represents the $11^{\text {th }}$ consecutive month of year-over-year sales increases for Chrysler Group, and for 16 of the past 17 months.
"Sales for February show that we are sustaining our momentum and leading us toward a sixth consecutive successful quarter of sales," said Gary Dilts, Chrysler Group Senior Vice President - Sales. "Chrysler brand sales continue their record-setting pace while Jeep sales are accelerating over January sales as we move into the spring selling season."

Sales of Chrysler brand vehicles increased 36 percent to a February record 53,575 units. Sales for February 2004 were 39,405 units. The Chrysler 300 continued to captivate the public and attract new customers to the Chrysler brand. February sales for the vehicle were 12,665 units, an increase of 25 percent over January 2005 sales of 10,112 units and the 10th consecutive month of sales over 10,000 units. Sales of the PT Cruiser increased 10 percent to 8 , 997 units compared to 8,175 units sold in February 2004.

Sales of Chrysler Group industry-leading minivans increased 10 percent to 35,348 units, led by the Chrysler Town \& Country which posted sales of 16,233 units, an increase of 38 percent over February 2004 sales of 11,796 units. Dodge Caravan, the industry leader in minivan sales, posted sales of 19,115 units, a decline of 7 percent compared to 20,484 units sold last year.
"Sales of Chrysler Group's industry-leading minivans with the exclusive Stow ' n Go™ feature continue to be an attractive selling feature that customers request by name," said Dilts. "It is the most unique and exclusive feature that makes our minivans stand out among the sea of similar minivan nameplates."

Dodge brand sales improved 2 percent by posting sales of 96,312 units, led by strong sales of the Dodge Durango which posted sales of 12,998 units, an increase of 32 percent. February 2004 sales of Dodge Durango were 9,856 units. Dodge Magnum continued its solid performance in the marketplace rising 4 percent to 5,248 units compared to January 2005 sales of 5,067 units.

Jeep® brand sales declined by 8 percent, but showed signs of acceleration as February sales improved 30 percent to 35,756 units over January in advance of the spring selling season. January 2005 sales were 27,465 units. Deliveries of the all-new Grand Cherokee, which recently received the government's highest ratings for frontal and side impact protection, have arrived at dealers and sales are accelerating compared to January 2005 sales, rising 22 percent to 15,531 units.

Jeep Liberty sales declined slightly by 3 percent when compared to last year, but posted sales of 15,027 units, a 37 percent improvement compared to January 2005 results. Jeep Wrangler posted sales of 5,198 units, a 39 percent improvement over January 2005 sales of 3,743 units.
"The industry held up well despite severe weather in many parts of the country," said Dilts. "We anticipate some
pent-up demand and expect good results in March. Our product lineup is currently the youngest in the industry. With at least 5 new products coming this year, we are in a great position to play offense."

Chrysler Group finished the month with 607,580 units of inventory, or a 79-day supply.

| Model | Month Sales DR \% |  |  | Vol \% | Sales CYTD DR \% |  |  | Vol \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Curr Yr | $\underline{\mathrm{Pr} \mathrm{Yr}}$ | Change | Change | Curr Yr | Pr Yr | Change | Change |
| Sebring | 7,732 | 10,349 | -25\% | -25\% | 14,038 | 17,905 | -18\% | -22\% |
| Concorde | 36 | 667 | -95\% | -95\% | 72 | 1,273 | -94\% | -94\% |
| 300 | 12,665 | 912 | 1289\% | 1289\% | 22,777 | 1,876 | 1165\% | 1114\% |
| Crossfire | 902 | 1,052 | -14\% | -14\% | 1,776 | 1,522 | 22\% | 17\% |
| PT Cruiser | 8,997 | 8,175 | 10\% | 10\% | 16,884 | 18,681 | -6\% | -10\% |
| Pacifica | 7,010 | 6,454 | 9\% | 9\% | 12,246 | 12,916 | -1\% | -5\% |
| Town \& Country | 16,233 | 11,796 | 38\% | 38\% | 27,587 | 19,168 | 50\% | 44\% |
| CHRYSLER BRAND | 53,575 | 39,405 | 36\% | 36\% | 95,380 | 73,341 | 35\% | 30\% |
| Wrangler | 5,198 | 6,960 | -25\% | -25\% | 8,941 | 12,351 | -25\% | -28\% |
| Liberty | 15,027 | 15,432 | -3\% | -3\% | 25,994 | 28,133 | -4\% | -8\% |
| Grand Cherokee | 15,531 | 16,610 | -6\% | -6\% | 28,286 | 31,794 | -7\% | -11\% |
| JEEP BRAND | 35,756 | 39,002 | -8\% | -8\% | 63,221 | 72,278 | -9\% | -13\% |
| Neon | 12,390 | 11,807 | 5\% | 5\% | 23,648 | 22,565 | 9\% | 5\% |
| Stratus | 7,998 | 8,831 | -9\% | -9\% | 16,382 | 14,210 | 20\% | 15\% |
| Intrepid | 38 | 1,323 | -97\% | -97\% | 91 | 3,364 | -97\% | -97\% |
| Viper | 104 | 137 | -24\% | -24\% | 179 | 243 | -23\% | -26\% |
| Magnum | 5,248 | 0 | 0\% | 0\% | 10,315 | 0 | 0\% | 0\% |
| Dakota | 8,250 | 8,452 | -2\% | -2\% | 14,339 | 14,263 | 5\% | 1\% |
| Ram P/U | 29,202 | 31,848 | -8\% | -8\% | 53,526 | 59,869 | -7\% | -11\% |
| Caravan | 19,115 | 20,484 | -7\% | -7\% | 32,912 | 38,016 | -10\% | -13\% |
| Durango | 12,998 | 9,856 | 32\% | 32\% | 21,991 | 18,744 | 22\% | 17\% |
| Ram Van/Wagon | 73 | 767 | -90\% | -90\% | 131 | 1,621 | -92\% | -92\% |
| Sprinter Van | 896 | 735 | 22\% | 22\% | 1,639 | 1,134 | 51\% | 45\% |
| DODGE BRAND | 96,312 | 94,240 | 2\% | 2\% | 175,153 | 174,029 |  | 1\% |
| TOTAL CHRYSLER GROUP | 185,643 | 172,647 | 8\% | 8\% | 333,754 | 319,648 | 9\% | 4\% |
| TOTAL CG | 42,858 | 35,400 | 21\% | 21\% | 80,887 | 63,377 | 33\% | 28\% |
| CAR |  |  |  |  |  |  |  |  |
| TOTAL CG | 142,785 | 137,247 |  | 4\% | 252,867 | 256,271 |  | -1\% |
| TRUCK |  |  |  |  |  |  |  |  |
| Selling Days | 24 | 24 |  |  | 48 | 50 |  |  |

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