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The Ultimate Modern American Muscle Coupe

All-New 2008 Dodge Challenger SRT8®

- Iconic Dodge muscle car returns after a 35-year absence
- Design stays true to Challenger heritage while delivering a host of modern amenities and “race inspired, street legal” SRT DNA
- Powered by a 6.1-liter HEMI® V-8 engine that produces 425 horsepower and 420 lb.-ft. of torque
- Each 2008 Dodge Challenger SRT8 features limited-edition, numbered dash plaque

February 5, 2008, Chicago - The return of the iconic Dodge Challenger brings what pony car fanatics crave: ground shaking performance, unmistakable design cues reminiscent of the original Challenger, world-class ride and handling characteristics and benchmark braking. On top of that it features a wide variety of modern amenities and technology designed to delight a new generation of driving enthusiasts.

“The all-new Dodge Challenger SRT8 is engineered to give customers everything they want in a modern muscle machine,” said Mike Accavitti, Director – Dodge Brand and SRT Global Marketing, Chrysler LLC. “The new version of Dodge’s American classic boasts tire-smoking performance and head-turning design while offering a wide array of state-of-the-art technology, such as GPS navigation, ‘Keyless Go’ entry, a MyGIG™ infotainment system and UConnect hands-free communication.”

Developed by Chrysler’s in-house performance engineering organization, the 2008 Dodge Challenger SRT8 was engineered with a focus on the five pillars of every SRT vehicle: bold exterior design that resonates with the brand image, a race-inspired interior, world-class ride and handling across a dynamic range, a standout powertrain and benchmark braking.

Dodge will offer the limited-edition 2008 Dodge Challenger SRT8 in three colors: HEMI® Orange, Bright Silver Metallic and Brilliant Black Crystal Pearl Coat. Each two-door, rear-wheel-drive coupe will be produced with a numbered dash plaque, carbon fiberlike hood stripes and will be powered by SRT’s 6.1-liter HEMI V-8 engine that boasts 425 horsepower and 420 lb.-ft. of torque.

With a U.S. Manufacturer’s Suggested Retail Price (MSRP) of \$37,995 (including \$675 destination), the all-new 2008 Dodge Challenger SRT8 arrives in Dodge showrooms this spring.

The 2008 Dodge Challenger SRT8 vehicles will be manufactured at Chrysler’s Brampton, Ontario, Canada assembly plant.

Performance targets for the all-new 2008 Dodge Challenger SRT8 include a 0–60 mph time in the low 5-second range, 0–100–0 mph in less than 17 seconds, a ¼-mile elapsed time of less than 14 seconds, 60–0 mph braking distance of approximately 100 feet, and a skid pad performance of 0.88 g.

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