

Contact: Amy Delcamp
Beth Ann Bayus

New 2008 Chrysler Town & Country Design is Fesh, Contemporary, Tailored

- All -new contemporary styling highlights elegant exterior and interior design
- All-new interior has more head and shoulder room

August 5, 2007, Auburn Hills, Mich. - The all-new 2008 Chrysler Town & Country exterior design reflects clean, tailored lines that create better aerodynamics and a solid stance on the road. With Chrysler 300 cues like a similar body-to-glass proportion, simple wheel flares, sleeker pillars, chrome accents and detailed ornamentation, the 2008 Chrysler Town & Country is at home at the country club or the hockey arena.

Unique Chrysler exterior design cues include a distinctive front end with the "face of Chrysler" grille featuring the Chrysler winged badge, quad headlamps and clean, tailored lines. Chrome accents on the front and rear fascias, belt molding, mirror cap, light bar and door handles make the 2008 Chrysler Town & Country a noticeable member of the Chrysler family.

"The heritage of the original luxury minivan is evident in the 2008 Chrysler Town & Country, but with an updated style and flair," said Trevor Creed, Senior Vice President – Chrysler Group Design. "The all-new design is a contemporary, elegant, tailored vehicle inside and out."

Designers created a roomier feel for the 2008 Chrysler Town & Country by widening the roof six inches, giving the beltline more rake and lowering and pulling out the sill to create a better relationship with the tires. Tire size also increased by an inch, and the Daylight Opening (DLO) drip line was lowered to create a body-to-glass proportion similar to the Chrysler 300. These new design elements result in a contemporary, tailored appearance for a stable, solid stance on the road.

"The 2008 Chrysler Town & Country trades its familiar, elliptical shape for one that is contemporary and sheer, but protective," said Creed. "The Town & Country is a 'grown-up' minivan that offers elegant design cues and premium interior amenities wrapped in a stable, solid stance."

The comforts of a well-appointed home were incorporated in the 2008 Chrysler Town & Country to make time spent traveling, time well-spent for families. A more contemporary interior is created with a combination of satin finishes and Elm Burl or Medrona Burl wood and leather interior trim. The unique Chrysler instrument panel includes an analog clock and is accented by tailored lines and rich trim.

Trends in home lighting were incorporated into the new Chrysler Town & Country. An available halo lighting package emits a soft greenish-blue glow along the overhead console but doesn't interfere with the driver's vision. Movable pinpoint LED lights are available for all rows of passengers, while convenience lights illuminate areas such as the map pockets and door sill.

The 2008 Chrysler Town & Country will be available in eight exterior colors: Clearwater Blue Pearl Coat, Deep Crimson Crystal Metallic, Light Sandstone Metallic, Bright Silver Metallic, Modern Blue Pearl Coat, Inferno Red Crystal Pearl Coat, Brilliant Black Metallic and Stone White.

Available interior colors are Medium Slate Gray/Light Shale and Medium Pebble Beige/Cream.

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