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Dodge Announces Pricing for All-new 2007 Dodge Sprinter

- Starting at $30,950, all-new 2007 Dodge Sprinter is super-sized to offer more space, choices, features and innovations
- Sprinter is longer, wider and taller, and features segment's most best-in-class advantages
- More than 25 advanced safety and security features the segment's highest level of safety and security technology including all-new ADAPTIVE ESP®
- New Sprinter arrives in spring

February 13, 2007, Toronto - Continuing its reign as North America's top-performing commercial van, Dodge announced pricing for the all-new 2007 Dodge Sprinter.

"As the foundation for Dodge's commercial vehicle strategy, the all-new 2007 Dodge Sprinter boasts expanded versatility and offers more choices, features and value while re-establishing the new commercial standard for full-size vans," said Tom Loveless, Director – Dodge Marketing and Global Communications, Chrysler Group.

The base Manufacturers Suggested Retail Price (MSRP) for the all-new 2007 Dodge Sprinter Chassis Cab is $30, 950, which includes $980 for destination. The MSRP for the all-new 2007 Dodge Sprinter Cargo Van is $31,290 and the all-new Sprinter Passenger Van is $33,490, both also include $980 for destination. Dodge's all-new work vans arrive this spring.

Dodge's super-sized Sprinter offers expanded versatility and even more choices and features. Compared to the previous model, the all-new 2007 Dodge Sprinter boasts increases in width (2 inches), interior height (11 inches), exterior height (13 inches), cargo area length (19 inches), vehicle length (30 inches), cargo volume (127 cu. ft.), and towing capacity (2,500 lbs.).

Sprinter is available in three vehicle lengths (233, 273 and 289 inches) on two new wheelbases of 144 inches or 170 inches, or 170 inches extended with a 15-inch longer rear overhang. It also boasts three interior roof height options: standard (65 inches), high (76 inches) and new mega (84 inches) — the most among full-size vans.

"With two all-new engines, new vehicle lengths and wheelbases, three interior roof height options, and a host of new features and innovations, Sprinter breaks the mold of current domestic van offerings and delivers superior quality, reliability and commercial capability," said Loveless.

Powered by a choice of two all-new premium engines, a 3.0-liter V-6 diesel engine with 154 horsepower and 280 lb.-ft. of torque or 3.5-liter V-6 gas engine with 254 horsepower and 250 lb.-ft. of torque, three different Gross Vehicle Weight Rating (GVWR) configurations are offered including a new higher maximum GVWR up to 11,030 lbs. for cargo vans and chassis cabs. With increased best-in-class interior height (up to 84 inches), up to 7-feet of interior workspace is provided.

With a versatile lineup of cargo vans, passenger vans and chassis cab models, the all-new 2007 Dodge Sprinter raises the bar and sets a new commercial standard in the full-size van market.

2007 Dodge Sprinter Cargo Van

Powered by an all-new high performance 3.0-liter V-6 diesel engine mated to a five-speed automatic transmission, standard features on all Dodge Sprinter models include power windows and locks, integrated wide-angle mirrors, halogen headlamps, 16-inch wheels, tilt- and height-adjustable steering wheel, CD radio, one-touch triple-flash function turn signals, and all-new ADAPTIVE ESP® for improved functionality and safety capability.

Following are prices for the 2007 Dodge Sprinter Cargo Van*. All prices include $980 for destination.

Dodge Sprinter Cargo 144” Standard Roof Gas $31,290
Dodge Sprinter Cargo 144” Standard Roof Diesel $33,130
Dodge Sprinter Cargo 144” High Roof Gas $33,090
Dodge Sprinter Cargo 144” High Roof Diesel $34,930
Dodge Sprinter Cargo 170” High Roof Gas $35,495
Dodge Sprinter Cargo 170” High Roof Diesel $37,335
Dodge Sprinter Cargo 170” Extended High Roof Diesel $38,035
Dodge Sprinter Cargo 170” Mega Roof Diesel $39,135

* (Prices for 8,550 lbs. GVWR)

2007 Dodge Sprinter Passenger Van
Following are prices for the 2007 Dodge Sprinter Passenger Van*. All prices include $980 for destination.

Dodge Sprinter Passenger 144” Standard Roof Gas $33,490
Dodge Sprinter Passenger 144” Standard Roof Diesel $35,330
Dodge Sprinter Passenger 144” High Roof Gas $35,290
Dodge Sprinter Passenger 144” High Roof Diesel $37,130
Dodge Sprinter Passenger 170” High Roof Gas $37,715
Dodge Sprinter Passenger 170” High Roof Diesel $39,555

* (Prices for 8,550 lbs. GVWR)

2007 Dodge Sprinter Chassis Cab
Following are prices for the 2007 Dodge Sprinter Chassis Cab*. All prices include $980 for destination.

Dodge Sprinter Chassis Cab 144” Standard Roof Diesel $30,950
Dodge Sprinter Chassis Cab 170” Standard Roof Diesel $31,530

* (Prices for 11,030 GVWR)

Dodge Sprinter
Available in the global market since 1995, Sprinter is a proven winner with worldwide sales of more than 1.2 million units. Used in more than 100 countries, it is the best-selling vehicle in its class throughout Europe. Production of the all-new 2007 Dodge Sprinter takes place in Düsseldorf and Ludwigsfelde, Germany, with final assembly (cargo vans) in Ladson, S.C. Sprinters for Canada are assembled in Halifax, Nova Scotia.

Dodge Commercial Vehicles
As part of DaimlerChrysler, the world’s leading manufacturer of commercial vehicles, Dodge continues to increase the breadth of its commercial products and offers a comprehensive array of vehicles and services designed with business customers in mind. Along with the Dodge Ram 2500/3500 Box-Off models and the Dodge Ram 3500, 4500 and 5500 Chassis Cabs — the Class 3-5 segments’ most powerful, capable and upfit-friendly work trucks — Dodge Caravan and Grand Caravan cargo vans complement a growing Dodge commercial lineup that includes the class-leading Dodge Sprinter, which continues its legacy and leadership as the top-performing commercial van in the marketplace.

Dodge BusinessLink
Launched in 1999 and offering no-cost enrollment, Dodge BusinessLink is a full-service commercial program comprised of a select network of Dodge dealers who know and understand the unique vehicle needs of small businesses, fleet managers and other commercial vehicle customers. Providing exclusive benefits, BusinessLink dealers offer unprecedented business assistance including dedicated commercial account managers and sales teams, dealer inventories representing a higher mix of work-truck and other commercial vehicles, next-day service and technicians, extended hours to minimize downtime, free loaner vehicles and more. BusinessLink also includes Dodge’s “On The Job” program which offers discounts on upfits and direct cash incentives and savings on almost all Dodge commercial vehicles.

Dodge Brand

With a U.S. market share of 6 percent, Dodge is the Chrysler Group's best-selling brand and the fifth largest nameplate in the U.S. automotive market. In 2006, Dodge sold than 1.3 million vehicles in the global market. Dodge continues to lead the minivan market with a 20 percent market share in the U.S. In the highly competitive truck market, Dodge has a 15 percent market share. Dodge is also entering key European volume segments with Nitro, Caliber and Avenger.

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