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## Winners Drive Dodge and Jeep® Brand Vehicles

- DaimlerChrysler Canada announces winners in its Motopalooza music and motors dealer event
- Vehicle winners drive away a new Dodge Nitro, Dodge Caliber and Jeep® Wrangler Unlimited
- Concert winners will be able to choose concert packages from some of the hottest Universal Music artists

January 17, 2007, Montreal - DaimlerChrysler Canada keeps on rocking with the announcement today at the Montreal International Auto Show of its six winners from across Canada in the nationwide Motopalooza dealer event. Three winners were awarded vehicles: one chose a Dodge Nitro, another chose a Dodge Caliber and the third, a Jeep® Wrangler Unlimited. In addition, three concert packages were given away.

"Last October's Motopalooza event celebrated the showroom arrival of the five latest stars of our product line, and these lucky six people were among the many thousands that visited dealerships to see them," said Judy Wheeler, Vice President – Marketing, DaimlerChrysler Canada. "As grand prize winners, they got to choose their prize and they'll drive them home soon."

DaimlerChrysler Canada worked with retailers to hold Motopalooza, a nationwide program announcing the arrival of five all-new 2007 models to the showrooms – the Dodge Nitro, Dodge Caliber and Jeep Compass, Wrangler and Wrangler Unlimited. This concert-themed celebration was designed to communicate to current and potential customers that something unique is happening at their local Chrysler, Dodge and Jeep retailers.

"We've ushered great all-new products into the dealerships that will surprise and impress potential customers," said Wheeler.

The winners, dealerships where these winners registered and the prizes were:

- Sandra White, Connell Chrysler Dodge, Jeep Wrangler Unlimited
- Liane McLellar, Okanagan Chrysler Jeep Dodge, Dodge Caliber
- Renald Beloin, M. Robert Automobiles Inc., Dodge Nitro
- Evan Valkanas, MacIntosh Chrysler, Concert Package
- Gilles Raymond, Longue Pointe Chrysler Jeep, Concert Package
- Barbara Harcott, Crosstown Chrysler Jeep Dodge, Concert Package

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