Contact: Dianna Gutierrez

View Video Demonstrations of Unique Features on the 2007 Dodge Nitro

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

Video demonstration: http://www.dcxmediaservices.com/videoptrs/wms/dctv/MEDIA/2006/sep/esp.wvx

LOAD 'N GO™

The LOAD 'N GO™ cargo floor slides 18 inches rearward for loading and unloading packages and can hold up to 400 pounds. The LOAD 'N GO cargo floor is a standard feature on the Dodge Nitro SLT and R/T models.

Video demonstration: http://www.dcxmediaservices.com/videoptrs/wms/dctv/MEDIA/2006/sep/nitroload.wvx

YES Essentials® Seat Fabric

What it does: Offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

Video demonstration: http://www.dcxmediaservices.com/videoptrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx

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