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Todd Goyer

2007 Dodge Ram 3500 Chassis Cab: Design

August 31, 2006, Auburn Hills, Mich. -

DESIGN

Trevor Creed, Senior Vice President – Design: “With robust, ‘big rig’ styling, Ram’s bold, powerful design communicates commercial power. Upfit-friendliness is a dominant design attribute, as the Dodge Ram 3500 Chassis Cab is the first Ram chassis with industry-standard 34-inch frame rail spacing and flat, clean C-section frame rails.”

Instant recognition and commercial power is immediately conveyed in the all-new 2007 Dodge Ram 3500 Chassis Cab. Conveying a distinctively bold and powerful statement, the 2007 Dodge Ram 3500 Chassis Cab’s design combines commercial vigor and unmatched versatility with unique upfit-friendly enhancements to provide a streamlined assembly process that reduces costs for upfitters, second-stage manufacturers and customers.

Available in three trim lines – ST, SLT and Laramie – the Ram 3500 Chassis Cab’s lineup consists of 4x2, 4x4, single-rear- and dual-rear wheel, and regular and Quad Cab models.

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