

2007 Dodge Nitro: Design

August 31, 2006, Auburn Hills, Mich. -

DESIGN

Trevor Creed, Senior Vice President – Design, Chrysler Group: “Dodge Nitro’s design characteristics are unlike those of any mid-size SUV on the road today, making it attractive to customers seeking bold style, sporty performance and maximum cargo flexibility.”

When creating the first Dodge mid-size SUV, Dodge designers wanted to do more than capture the spirit of the Dodge brand; they wanted to ignite the mid-size SUV segment.

To achieve a bold appearance unlike anything in Nitro’s segment, the designers introduced elements and themes that are strong and confident. The result is the unmistakable Dodge Nitro with its purposeful, capable and assertive stance. The Nitro comes in three models: Dodge Nitro SXT, Dodge Nitro SLT and Dodge Nitro R/T.

Basic to every Dodge vehicle is the bold crosshair grille, which is just one of many design elements that define the cool persona and tough attitude of Dodge Nitro. The grille – body color on the Dodge Nitro R/T and chrome on the Dodge Nitro SXT and Dodge Nitro SLT — is emblazoned with a hefty, three-dimensional ram’s head. Jewel-like rectangular headlamps prominently wrap the corners of the vehicle, and a clamshell hood with strong character lines completes the front end.

The side of the vehicle features a deep body section and high beltline, which add to the vehicle’s confident appearance. Chromed vents positioned on each front fender complement the vehicle’s modern design and flair. Short front and rear overhangs, not typical of a mid-size SUV, contribute to the vehicle’s forceful expression. Wheels pushed to the corners, with powerful-looking wheel arches, convey Nitro’s confident stance. Standard on the Dodge Nitro R/T and optional on the Dodge Nitro SLT are 20-inch chrome-clad aluminum wheels and tires.

The interior of the five-passenger Dodge Nitro is spacious, functional and flexible for people and cargo. The headliner is shrink-wrapped to allow maximum headroom, and there is plenty of legroom for first- and second-row passengers.

The Dodge Nitro SLT and Dodge Nitro R/T receive chrome detail on the steering wheel, instrument cluster, center console, HVAC (heating, ventilation and air conditioning) controls and door handles. The gear shifter and control buttons are substantial in size and bold by design.

The Dodge Nitro has a fold-flat front-passenger seat, as well as fold-flat second-row seats. Second-row seats recline for added passenger comfort. Standard on the Dodge Nitro SLT and Dodge Nitro R/T is the LOAD 'N GO cargo floor, which slides 18 inches rearward for easy and convenient loading and unloading of packages. The LOAD 'N GO cargo floor can hold up to 400 pounds and is made of a heavy-duty plastic for easy cleaning. Standard on the Dodge Nitro SXT is a reversible load floor.

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