

Contact: Amy Delcamp  
Kathy Graham

## **2007 Chrysler Pacifica – All-new Powertrain Offers Inspired Driving to Match Inspired Styling**

August 31, 2006, Auburn Hills, Mich. -

Chrysler Group rolls out a refreshed Chrysler Pacifica model lineup for 2007 that features inspired styling, safety, performance and flexibility. A new 4.0-liter, single overhead-cam (SOHC), aluminum V-6 engine mated to an all-new six-speed transmission offers 253 horsepower with 262 lb.-ft. of torque. Increased torque, more transmission gears and increased horsepower add up to create an enlivened driving experience for the 2007 Pacifica lineup. Coupled with abundant safety equipment, including standard all-row side curtain air bags, Electronic Stability Program (ESP), traction control and Brake Assist, and a design that reflects the “face” of Chrysler, these features give the new Chrysler Pacifica more style, safety, versatility and performance than ever before.

### **“WHAT’S NEW FOR 2007”**

#### **Exterior**

- Freshened exterior appearance includes surface design revisions to hood, fenders, headlamps, grille and front fascia
- Re-styled wheel offerings: 17-inch aluminum chrome-clad; 17-inch machine-finished aluminum and 17-inch wheel cover
- Three new exterior colors: Cognac Crystal Pearl Coat; Marine Blue Pearl Coat and Modern Blue Pearl Coat
- Body color-matched exterior-mounted mirrors become standard equipment on Pacifica Touring model
- Dual chrome exhaust tips and “4.0L” badging appear on models equipped with new 4.0-liter SOHC engine
- New roof-mounted active mast radio antenna

#### **Interior**

- Freshened interior appearance includes two new interior colors—Pastel Slate Gray and Khaki/Light Graystone—and revised two-tone instrument panel and door trim
- YES Essentials® stain resistant, odor resistant, anti-static fabric standard on Pacifica and Pacifica FWD Touring models
- New fabric seat color trim on Pacifica (Camden/Racine) and Pacific Touring (Kensington/Racine) incorporate lateral seam sew style
- Leather seats incorporate lateral seam sew style
- One-touch up front door glass standard equipment on all models
- Revised instrument cluster graphics
- Analog clock added to front- and all-wheel-drive base model
- Four-gauge cluster added to front-wheel-drive base model
- Larger eight-inch rear seat video screen incorporated into available rear seat entertainment system
- CD/DVD/MP3 radio replaces CD/cassette radio
- New Entertainment Group option for Pacifica model offers rear video system for price-conscious buyers

#### **Powertrain / Chassis**

- 4.0-liter SOHC aluminum engine (253 horsepower, 262 lb.-ft. of torque) standard equipment on all models with exception of base front-wheel-drive Pacifica
- Six-speed automatic transmission with variable line pressure (VLP) mated to a 4.0-liter SOHC engine
- 3.8-liter OHV engine becomes standard equipment on front-wheel-drive base model Pacifica

- Electronic Throttle Control (ETC) on 4.0- and 3.8-liter engines
- Electronically Controlled Clutch (ECC) on all-wheel-drive models

## **Safety & Security**

- Side air curtains become standard equipment on all models
- ParkView™ Rear back-up camera becomes option on Pacifica Touring and Pacifica Limited models
- ParkSense® Rear Back-up system becomes option on Pacifica models
- Electronic Stability Program (ESP) becomes standard equipment on all models and includes All-speed Traction Control and Brake Assist
- Tire Pressure Monitoring system becomes standard equipment on all Pacifica and Pacifica Touring models
- Premium tire monitoring system, which includes self-learning capability and specific low tire display, becomes option on Pacifica Touring and standard equipment on Pacifica Limited

## **DESIGN**

*“The Chrysler Pacifica has always been a handsome, protective, distinguished vehicle,” said Joe Dehner, Director – Exterior Design. “The 2007 Pacifica keeps this distinctive protector appearance but with more contemporary cues and attributes, such as the addition of Chrysler brand-inspired strakes on the hood, a full-width chrome accent on the front fascia and the face-of-Chrysler headlamps. The 2007 Pacifica reflects its roots but with a more contemporary appearance.”*

The original Pacifica was designed to be a “Handsome Protector,” the original internal moniker of the vehicle. It offered a stylish exterior with a first-class, flexible interior experience that didn’t compromise safety and security. The new 2007 Chrysler Pacifica takes that starting point and adds “more” – more style, more safety, more horsepower and more torque.

The 2007 Chrysler Pacifica gets an exterior makeover that gives it a more contemporary look, while keeping pace with the rest of the Chrysler showroom.

Design cues that bring the “Handsome Protector” to life for the 2007 Pacifica include a broad-shouldered, wide stance, emphasized by a protective and distinguished “face.” A sleek, solid exterior with a crisp, distinctive character line which begins at the front wheel opening and ramps up slowly toward the rear, emphasizes the vehicle’s beltline.

Chrysler brand-inspired strakes on the hood, the “face of Chrysler” headlamps, the full-width chrome accent strip on the front fascia and a new grille with three horizontal bars and the distinctive Chrysler “winged badge are some of the design attributes that give the new 2007 Chrysler Pacifica its distinctive and recognizable style.

The Chrysler Pacifica interior follows the same clean, sculptured, elegant flow of the exterior. The vehicle features easy step-across entry and exit, and chair-height seats that give passengers a sense of security and a commanding view of the road. Other new interior treatments for 2007 include YES Essentials® stain resistant, odor resistant, anti-static fabric, a new two-tone instrument panel and door trim, revised instrument cluster graphics, and five- or six-passenger seating for a stylish, solid and secure ride.

## **ENGINEERING**

*“Get behind the wheel of the 2007 Chrysler Pacifica to experience what the new 4.0-liter engine, six-speed transmission and increased torque offer – it’s a great driving experience,” said Larry Lyons, Vice President – Front-wheel Drive Product Team. “In addition to the inspired driving performance, we’ve added standard safety features, including side-curtain air bags, ESP, traction control and Brake Assist, that offer consumers best-in-class performance and safety.”*

The new 2007 Chrysler Pacifica provides an enhanced driving experience with a new 4.0-liter SOHC V-6 engine that makes 253 hp and 262 lb.-ft. of torque that is mated to a new six-speed automatic transmission. The 2007 Chrysler Pacifica is the first Chrysler Group vehicle to offer the 4.0-liter V-6 engine and the six-speed automatic transmission.

When developing the 4.0-liter engine, Chrysler Group engineers focused on five primary noise, vibration and

harshness (NVH) metrics: engine vibration at the motor mounts, radiated noise, crank shaft torsionals, induction snorkel noise and sound quality. Focus on those metrics resulted in improved design and performance, which includes new main bearing diameters on the crankshaft, lower reciprocating-mass piston and rod assemblies, improved block and oil pan structure, reduced bearing clearance, low rumble intake manifold and equal-length dual exhaust.

The new six-speed automatic transmission is standard on all Pacifica models equipped with a 4.0-liter V6 engine. Building on the capability of Chrysler's four-speed automatic transmission, the six-speed automatic transmission adds two new primary gear ratios and a secondary ratio for optimized passing performance at highway speeds. The gear ratios of the six-speed transmission enable the engine to work at lower speeds, providing improvements in highway fuel economy.

Part and process communization enabled the six-speed transmission to be developed in a shorter period of time and at a lower investment cost without sacrificing durability or quality.

## MARKETING

*"The new 2007 Chrysler Pacifica offers consumers an inspired driving experience in a stylish vehicle that has the flexibility and utility for active, everyday lifestyles," said David Rooney, Director – Chrysler Marketing. "With numerous standard safety features and premium amenities, the Chrysler Pacifica offers a unique combination of style, safety, versatility and performance."*

## PRODUCT HIGHLIGHTS

- The new 2007 Chrysler Pacifica offers an enhanced driving performance to match its inspired combination of style, flexibility and safety. A new 4.0-liter aluminum engine and new six-speed transmission, along with standard ESP, enhances the driving performance of the stylish 2007 Chrysler Pacifica.
- With YES Essentials fabric, worry about spills in the 2007 Chrysler Pacifica is a thing of the past
- Safety is paramount in the design of the Chrysler Pacifica. The Chrysler Pacifica earned the U.S. federal government's highest crash test rating of five stars for front and side impacts, and a rollover rating of four stars – the highest rating among vehicles tested in its class. Available safety and security features include standard supplemental all-row side-curtain air bags; driver's side inflatable knee blocker; multi-stage driver and front-passenger air bags with Occupant Classification System (OCS); ESP; Brake Assist; patented energy-absorbing steering column; available ParkSense® Rear Back-up System; and new for 2007, ParkView™ Rear Back-up Camera.
- The 2007 Chrysler Pacifica models continue to offer elegant styling, flexible utility and premium amenities that consumers value. New features offered in the 2007 Chrysler Pacifica models include an 8-inch rear-seat video screen, three new exterior colors, a new two-tone interior color scheme, three new 17-inch wheel options, dual chrome exhaust tips and one-touch-up front windows.
- With the best features of a passenger car, minivan and SUV all rolled into one exceptional vehicle, the Chrysler Pacifica is the new wave of family transportation

## MODEL LINEUP

### 2007 Pacifica Front-wheel Drive (FWD)

#### Standard Features

- 3.8-liter V-6 engine with 200 horsepower and 235 lb.-ft. of torque
- Four-speed automatic transmission with VLP and Auto Stick
- 12-volt front and rear power outlets
- 140-amp alternator
- 17-inch steel wheels
- 2+3 five-passenger seating
- Air conditioning with dual-zone temperature control
- AM/FM/CD stereo radio with Infinity® speakers
- BeltAlert

- Brake Assist
- Driver's side inflatable knee blocker
- ESP
- Four-gauge instrument cluster with analog clock
- Four-wheel independent suspension equipped with premium five-link rear suspension
- Four-wheel, anti-lock brake system (ABS)
- Front seatback grocery bag hooks
- Illuminated, keyless entry with Sentry Key® Engine Immobilizer
- LATCH (Lower Anchors and Tethers for CHildren) child seat anchor system
- Load leveling and height control
- Lower bodyside molding
- Multi-stage front air bags with OCS
- Performance suspension
- Power eight-way driver's seat and four-way front-passenger seat
- Power locks
- Power windows with one-touch up
- Power, heated mirrors, foldaway
- Rear 65-35 split-folding bench seat
- Rear-window defroster
- Rear-window wiper/washer
- Speed control
- Steering wheel-mounted audio controls
- Sunscreen glass
- Supplemental all-row side-curtain air bags
- Tilt steering column
- Tire Pressure Monitoring system
- Traction control
- YES Essentials stain resistant, odor resistant, anti-static seat fabric

#### **Optional Features**

- AM/FM, CD/DVD player that plays most DVDs and MP3s
- Entertainment group that includes six-disc, in-dash CD/DVD changer with second-row, 8-inch video screen and video remote control
- Heated front seats
- Leather value group
- ParkSense Rear Back-up System
- Power 10-way driver's seat
- Smoker's group

#### **2007 Pacifica All-wheel Drive (AWD)**

##### **Standard Features**

In addition to the standard features on the Chrysler Pacifica front-wheel-drive model, the Chrysler Pacifica all-wheel-drive model adds:

- 4.0-liter V-6 SOHC engine with 253 horsepower and 262 lb.-ft. of torque
- 160-amp alternator
- 17.5-inch machine-finished wheels
- All-speed traction control
- ECC
- ETC
- Six-speed automatic transmission with VLP and Auto Stick

#### **2007 Chrysler Pacifica Touring FWD and AWD**

##### **Standard Features**

In addition to the standard features on the Chrysler Pacifica model, the Chrysler Pacifica Touring model adds:

- 2+2+2 six-passenger seating
- Air conditioning Automatic Temperature Control (ATC) with dual-zone control and air filtering
- Body-color door handles
- HomeLink universal transceiver
- Leather-wrapped steering wheel
- Power 10-way driver's seat, four-way front-passenger seat
- Rear courtesy/reading lamps
- Sun visors with illuminated vanity mirrors
- Vehicle Information Center

### **Optional Features**

In addition to the standard features on the Chrysler Pacifica model, the Chrysler Pacifica Touring model adds:

- 17-inch chrome-clad aluminum wheels
- 19-inch chrome-clad aluminum wheels
- Automatic headlamps
- Entertainment group, which includes six-disc, in-dash CD/DVD changer with second-row, 8-inch video screen, wireless headphones and video remote control
- Fog lamps
- Heated front-row seats
- Heated second-row seats
- High Intensity Discharge (HID) headlamps
- Infinity Intermezzo surround sound with eight Infinity speakers with subwoofer
- Laminated door glass
- Navigation system with global positioning system (GPS)
- ParkView Rear Back-up Camera
- Power adjustable pedals
- Power heated, foldaway, auto-dim mirrors
- Power liftgate
- Power moon roof
- Premium Tire Pressure Monitoring System that includes self-learning capability and display of specific tire that is low or high
- Radio/driver seat/mirrors memory
- Rearview auto-dim mirror
- SIRIUS Satellite Radio with first-year subscription provided by SIRIUS
- UConnect® Hands-free Communication System with Bluetooth® technology

### **2007 Chrysler Pacifica Limited FWD and AWD**

#### **Standard Features**

In addition to the standard features on the Chrysler Pacifica Touring model, the Chrysler Pacifica Limited model adds:

- 19-inch chrome-clad aluminum wheels
- AM/FM/CD/DVD video/DVD audio/MP3 radio
- Automatic headlamps
- Body-color fascias and bodyside body-color molding
- Fog lamps
- Heated front seats
- Heated second-row seats
- Luxury leather-trimmed bucket seats
- ParkSense Rear Back-up System
- Power adjustable pedals with memory
- Power heated, foldaway, auto-dim mirrors
- Power liftgate

- Power moon roof
- Premium Tire Pressure Monitoring system that includes self-learning capability and display of specific tire that is low or high
- Radio/driver seat/mirrors memory
- Rearview auto-dim mirror
- Six-disc, in-dash CD/DVD changer
- Wood and leather-wrapped shift knob

## **SAFETY AND SECURITY**

Please refer to the [Safety Glossary](#) for descriptions of the following available features:

- All-wheel drive
- BeltAlert
- Brake Assist
- Constant Force Retractors
- Driver's side inflatable knee blocker
- Electronic Stability Program
- Electronic Throttle Control
- Enhanced accident response system
- Four-wheel-disc, anti-lock brakes (ABS)
- Front crush sensors
- Illuminated keyless entry with Sentry Key Engine Immobilizer
- Lower Anchors and Tethers for Children (LATCH) child seat anchor system
- Next-generation driver and front-passenger air bags
- Patented energy-absorbing steering column
- Rear-door child protection locks
- Seat belt pretensioners
- Supplemental all-row, side-curtain air bags
- Three-point lap-shoulder belt
- Tire Pressure Monitoring system and display
- Traction control

## **COLOR AVAILABILITY**

- Cognac Crystal Pearl Coat (New)
- Marine Blue Pearl Coat (New)
- Modern Blue Pearl Coat (New)
- Bright Silver Metallic
- Brilliant Black Crystal Pearl Coat
- Inferno Red Pearl Coat
- Linen Gold Metallic
- Magnesium Pearl Coat
- Stone White

## **MANUFACTURING INFORMATION**

- 2007 model year production start: July 2007
- Production location: Windsor Assembly Plant in Windsor, Ontario, Canada
- 3.8-liter V-6 engine: Trenton Engine Plant in Trenton, Mich.
- Four-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind.
- 4.0-liter V-6 engine: Trenton Engine Plant in Trenton, Mich.
- Six-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind.

## **MARKET POSITION**

The Chrysler Pacifica appeals to reach the more than 2.3 million consumers who move between traditional vehicle segments each year. The Chrysler Pacifica appeals primarily to active families with older children at home who want a vehicle with premium amenities that handles like a car, yet has sport utility-like capability, the roominess of a

minivan and an upscale appearance for a price that makes sense.

## **Demographics**

Primary target:

- Gender: Female, married
- Age: 35-50
- Median Annual Household Income: \$85,000
- Education: College Grad (80%)80 percent college graduates
- Household: married; children 10+ years old

Secondary target:

- Gender: Male (60 percent) married
- Age: 55+
- Median Annual Household Income: \$60,000
- Education: College Grad (45%)45 percent college graduates
- Household: married, empty nesters

## **MARKET ADVANTAGES**

- Offering the capability of all-wheel drive in a stylish vehicle with the flexibility and utility of an SUV or minivan but the fuel economy and safety of a passenger car. The 2007 Chrysler Pacifica is perfectly positioned for active individuals and families who want to arrive at their destination in style.
- With abundant standard safety features including all-row, side-curtain air bags; Electronic Stability Program; traction control; driver's side inflatable knee blocker; and Brake Assist and luxury amenities including in-dash navigation and ParkView Rear Back-up Camera, first-class seating including heated first- and second-row leather seats, dual-zone temperature controls, UConnect Hands-free Communication System that is Bluetooth compatible and SIRIUS Satellite Radio., the new 2007 Chrysler Pacifica fits in at the country club or the soccer field
- Rated five stars for front- and side-impact, and four stars (the highest among vehicles tested in its class) for rollover by NHTSA
- The 2007 Chrysler Pacifica offers an inspired driving performance to match its stylish design, clever flexibility and premium amenities

## **PRODUCT CHRONOLOGY**

### **2006 Model Year**

Expanded model availability

- New Pacifica Limited front-wheel-drive model available February 2006
- Appearance change to mirror housings and glass size
- Liftgate lightbar on Pacifica Touring and Pacifica Limited models changed from body color to chrome
- Available Auto Tilt Down feature on driver and passenger mirrors on vehicles equipped with Memory feature; mirrors tilt down slightly when shifter is placed in "Reverse," mirrors return to pre-set positions when shifter is moved out of "Reverse."
- Glove box internal storage capacity increased by 38 percent
- Six-disc in-dash DVD changer plays most types of CDs or DVDs including MP3, DVD audio, DVD video, DVD R, DVD RW

### **2005 Model Year**

Expanded model availability

- New two-row, five-passenger entry-level Pacifica front-wheel drive and all-wheel drive
- Well-equipped Pacifica Touring front-wheel drive and all-wheel drive available Spring 2004
- Top-of-the-line Pacifica Limited all-wheel drive
- New base engine: 210-horsepower (157 kW) 3.8-liter V-6 standard on Pacifica front-wheel drive model
- Seats—Power eight-way driver seat, power four-way front passenger seat standard on Pacifica front-

wheel drive and Pacifica all-wheel drive

- Dual-zone manual temperature control air conditioning standard on Pacifica front-wheel drive and Pacifica all-wheel drive
- Premium leather trim standard on Touring all-wheel drive (optional on Touring front-wheel drive)
- Luxury leather trim standard on Limited
- Steering wheel and shift knob with leather trim and wood accents standard on Limited all-wheel drive
- New rear park assist standard on Limited (optional on Touring models)
- New 19-inch chrome-clad aluminum wheels standard on Limited all-wheel drive
- Power moon roof standard on Limited
- AM/FM/cassette/CD radio and six-disc in-dash CD/DVD changer standard on Limited
- Supplemental side-curtain air bags standard on Limited, available on all other models(a)
- Heated first- and second-row seats standard on Limited (optional on Touring models)
- Optional factory-installed SIRIUS Satellite Radio

## 2004 Model Year

All-new vehicle introduction

- Six-passenger Luxury seating in three rows (2+2+2)
- Full-length center console—first and second rows
- Seats—power 10-way driver, four-way passenger
- Power adjustable pedals with memory
- Dual-zone automatic temperature control
- Fold-flat load floor
- Tire pressure monitoring system
- Next-generation (multi-stage) front air bags(a)
- Three-row side-curtain air bags(a)
- 3.5-liter SOHC 24-valve V-6 engine with 250 horsepower (186 kW), 250 lb.-ft. torque (339 N•m)
- Four-speed automatic transaxle with Auto Stick
- On-demand all-wheel drive or front-wheel drive with traction control
- Four-wheel disc anti-lock brakes (318 x 28 mm front and 312 x 14 mm rear)
- Five-link independent rear suspension with load-leveling and height control
- 17-inch P235/65 tires and aluminum wheels
- Remote keyless/illuminated entry and Sentry Key® theft deterrent
- Solar control sunscreen glass
- Rear window defroster/wiper/washer
- Optional integrated in-instrument cluster navigation system
- Optional DVD Rear Seat Video® entertainment system with drop-down video screen, remote control and wireless headphones
- Optional Infinity® Intermezzo™ theater-style 5.1 surround sound digital audio system
- Optional UConnect® Hands-free Communication System
- Optional high-intensity discharge headlamps
- Optional laminated door glass
- Optional SIRIUS Satellite Radio, prepped for Mopar installation

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>