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First-ever Four-door Wrangler: The All-new 2007 Jeep® Wrangler Unlimited World's Most Capable SUV Offers Even More Jeep®

- Even More Passenger Room and Comfort Five-passenger seating includes 56.7 inches of rear-seat hip room, 37.2 inches of rear-seat legroom
- Even More Interior Cargo Space 46.4 cu. ft. behind second-row seat and 86.75 cu. ft. with second-row seats folded flat; more cargo space than 2007 Toyota FJ Cruiser, 2006 Hummer H3 and 2006 Nissan Xterra
- Even More Open-air Fun Only four-door convertible on the market features Jeep's all-new, three-piece Freedom Top™ and the innovative Sunrider® soft top; open-air driving in less than 30 seconds
- Even More Legendary Off-road Capability Best-in-class ground clearance, approach and departure
  angles; enhanced Dana axles, available next-generation Command-Trac® and Rock-Trac® transfer cases,
  new electric axle lockers, and electronic-disconnecting front sway bar
- Even More On-road Refinement 116-inch wheelbase, 100-percent stiffer frame, advanced shock tuning and new cross-car steering linkage
- Even More Power and Fuel Efficiency 3.8-liter V-6 engine features 202 horsepower and 237 lb.-ft. of torque with improved fuel economy
- Even More Convenience Standard 60/40-split fold-flat rear seat, available power windows and door locks with remote keyless entry, full-screen navigation system, MP3 capability and SIRIUS Satellite Radio
- Even More Safety Features Standard Electronic Stability Program (ESP), four-wheel disc anti-lock brakes, electronic roll mitigation and Occupant Classification System (OCS); optional seat-mounted side air bags

August 31, 2006, Auburn Hills, Mich. - Featuring a one-of-a-kind, four-door open-air design, the all-new 2007 Jeep® Wrangler Unlimited expands the Jeep experience to new dimensions. With room for five adult passengers – a Wrangler first – and the most cargo space ever offered in a Wrangler, the Unlimited combines class-leading off-road capability with everyday practicality.

The all-new 2007 Jeep Wrangler Unlimited offers even more comfort and space, even more versatility, even more open-air options, even more off-road capability, even more on-road refinement, even more power and fuel efficiency, and even more convenience and safety features.

"Combining four-door convenience with Wrangler's unique open-air design and unmatched off-road capability, the all-new 2007 Jeep Wrangler Unlimited is the only four-door convertible on the market," said George Murphy, Senior Vice President – Global Brand Marketing, Chrysler Group. "Wrangler Unlimited expands the Jeep experience and core values – freedom, adventure, mastery and authenticity – to a broader range of customers who have always wanted a Wrangler, but also more space and versatility."

The all-new 2007 Jeep Wrangler Unlimited features a 116-inch wheelbase, achieved by adding 20.6 inches to the standard all-new 2007 Wrangler's 95.4-inch wheelbase. The increased length allows for a larger rear seat that features three seating positions, as well as more hip room, legroom and shoulder room. In addition, Wrangler Unlimited offers nearly triple the rear cargo space of the two-door 2007 Jeep Wrangler.

Offered in two-wheel drive and four-wheel drive, Jeep Wrangler Unlimited utilizes the same five-link solid-axle suspension configuration as the standard 2007 Jeep Wrangler. The all-new 2007 Jeep Wrangler Unlimited also retains Wrangler's coveted removable full-framed or half doors, exposed hinges, fold-down windshield and innovative

removable and convertible tops.

The all-new 2007 Jeep Wrangler Unlimited will be offered in three models: Wrangler Unlimited X, Sahara and Rubicon, and will feature hundreds of different top, door and windshield combinations. In addition, nine exterior colors and available 16-, 17-, or 18-inch wheels will be offered.

### **Even More Space, Comfort and Versatility**

While maintaining its legendary off-road capability, the all-new 2007 Jeep Wrangler Unlimited features 122.9 cu. ft. of total interior space with room for five adult passengers and more cargo storage and seating configurations than ever before.

"No other vehicle in the world can replicate the all-new 2007 Jeep Wrangler Unlimited's unique combination of best-in-class off-road capability, open-air fun and everyday convenience and versatility," said Mike Donoughe, Vice President – Body-on-frame Product Team. "Whether it's used as a daily driver or for extreme rock crawling, Jeep Wrangler Unlimited has the ability to turn mountains into mole hills, while comfortably carrying passengers and storing gear."

The all-new 2007 Jeep Wrangler Unlimited offers rear-seat passengers a 33-inch front-to-rear couple distance and 37.2 inches of legroom. Rear seats split 60/40, and easily fold flat, creating 86.75 cu. ft. of total storage volume.

With rear seats in the upright position, Jeep Wrangler Unlimited features 46.4 cu. ft. of cargo space behind the rear seat, providing more cargo space than the 2007 Toyota FJ Cruiser, 2006 Hummer H3 and 2006 Nissan Xterra. A new underfloor storage area secures personal items out of sight.

Identical to the standard 2007 Jeep Wrangler, the Wrangler Unlimited features an all-new instrument panel, center stack and high-back front bucket seats. The front-seat area provides 54.6 cu. ft. of space, providing 5.1 inches more shoulder room and 4.6 inches more hip room compared to 2006 Jeep Wrangler models.

#### **Even More Open-air Fun for Even More Passengers**

With hundreds of different top, door and windshield combinations, the 2007 Jeep Wrangler offers an all-new, three-piece modular hardtop – Jeep's Freedom Top® - featuring three removable panels for a variety of open-air driving configurations. The left- and right-front driver and passenger panels may be stored inside the vehicle, while the rear section can remain in place or be removed separately.

The all-new 2007 Jeep Wrangler Unlimited also features a standard Sunrider  $^{\text{TM}}$  soft top, which includes a "sun roof" feature as well as the full top-down option. This soft top provides a second open-air option by folding the soft top back over first- and second-row occupants, creating a 55 x 60-inch sun roof opening.

## **Even More Legendary Off-road Capability**

Even with the extra 20.6-inches in wheelbase, the all-new 2007 Jeep Wrangler Unlimited is the off-road leader in its class.

The all-new 2007 Jeep Wrangler Unlimited features a best-in-class approach angle of 44.4 degrees, breakover angle of 20.8 degrees, and best-in-class 40.5 degree departure angle – all more than worthy of negotiating extreme obstacles. Additionally, Jeep Wrangler Unlimited offers an available electronic-disconnecting front stabilizer bar – Active Sway Bar System (ASBS), providing additional wheel articulation.

The highly capable underpinnings of Jeep Wrangler Unlimited X and Sahara models include an enhanced Dana 30 front axle and heavy-duty Dana 44 rear axle, and the Wrangler Unlimited Rubicon model features enhanced heavy-duty Dana 44 front and rear axles.

Four-wheel-drive Jeep Wrangler Unlimited X and Sahara models include the second-generation Command-Trac® NV241, part-time, two-speed transfer case with a 2.72:1 low-range gear ratio. In addition, an optional Trac-Lok® limited-slip rear differential provides extra torque and grip during low-traction situations.

The all-new 2007 Jeep Wrangler Unlimited Rubicon model features an Off-Road Rock-Trac® NV241 two-speed transfer case with a 4.0:1 low-range gear ratio, as well as electric front- and rear-axle lockers, Active Sway Bar System and 32-inch B.F. Goodrich Off-Road tires.

#### **Even More On-road Refinement**

The all-new 2007 Jeep Wrangler Unlimited features even more of a refined on-road experience courtesy of its 116-inch wheelbase, all-new 100-percent stiffer frame, 50-percent stiffer body and refined five-link coil suspension. In addition, new steering and suspension geometry provide precise ride and handling characteristics, while new sound-deadening techniques reduce cabin noise by more than 20 percent.

Jeep Wrangler Unlimited shock absorbers are tuned to match softer coil rates and achieve optimum balance between advanced on-road handling and rugged off-road capability. All 2007 Jeep Wrangler Unlimited models feature standard high-pressure monotube shocks, utilizing Low Speed Tunable (LST) valve technology.

The all-new 2007 Jeep Wrangler Unlimited's new recirculating-ball steering configuration features a robust cross-car steering linkage system, providing the stiffest possible steering linkage in a solid-axle vehicle, for a precise on-center feel.

Standard on the all-new 2007 Jeep Wrangler Unlimited is an Electronic Stability Program (ESP), which aids the driver in maintaining vehicle directional stability in severe driving maneuvers on a variety of surfaces. ESP features three modes – "full on," "full off" and "partial on."

## Even More Powerful and Fuel-efficient Engine

New on all 2007 Jeep Wrangler Unlimited models is a 3.8-liter overhead valve V-6 engine, with 202 horsepower and 237 lb.-ft. of torque - producing more horsepower and torque than its predecessor with improved fuel economy. A standard six-speed manual transmission or an available four-speed automatic transmission is offered.

The all-new 2007 Jeep Wrangler Unlimited four-wheel-drive models feature fuel economy figures of 17 mpg city and 19 mpg city (manual transmission); 16 mpg city and 19 mpg highway (automatic transmission). Two-wheel-drive models feature 17 mpg city and 21 mpg highway.

With a towing capacity of 3,500 lbs., Jeep Wrangler Unlimited features an optional towing package that includes a 4.10 axle ratio, Class III trailer hitch, trailer wiring and two front tow hooks.

For key diesel markets outside North America, a diesel engine will also be available – for the first time in a Jeep Wrangler – with a six-speed manual transmission or a five-speed automatic.

## **Even More Authentic Jeep Design**

The all-new 2007 Jeep Wrangler Unlimited takes on a radical four-door open-air design with Jeep-signature design cues – classic round headlamps, seven-slot grille, trapezoidal wheel flares and exposed forged hinges combined with Wrangler Unlimited's longer wheelbase, front-hinged rear doors, exposed B-pillar and larger sport bar – creating a stance that commands attention.

#### Jeep Trail Rated

The Jeep Trail Rated badge on the all-new 2007 Jeep Wrangler Unlimited verifies that the vehicle has been designed to perform in a variety of challenging off-road conditions identified by five key off-road performance categories: traction, ground clearance, maneuverability, articulation and water fording.

Jeep Trail Rated is an industry-leading methodology that objectively measures and consistently predicts off-road performance for all Jeep vehicles. Through a combination of natural and controlled field tests, as well as computer-simulated environments, Jeep Trail Rated provides a repeatable and consistent measurement of off-road performance for Jeep vehicles. Only Jeep vehicles are Trail Rated.

# Worldwide Availability

The all-new 2007 Jeep Wrangler Unlimited will be sold in more than 100 countries, in both left- and right-hand-drive models. Wrangler Unlimited will be available with a new 3.8-liter V-6 engine and a diesel engine will also be available for key diesel markets outside of North America. Built at Chrysler Group's Toledo Assembly Plant in Toledo, Ohio, the 2007 Jeep Wrangler Unlimited will arrive in U.S. Jeep dealerships in September 2006, and will follow to international markets starting in the first half of 2007.

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