

Contact: Dan Reid  
Scott Brown

## **Mopar at SEMA 2024 – Chapter 1: Workhorse and Warrior**

October 2, 2024, Auburn Hills, Mich. - Obstacles on the job site or the trail are no match for this beastly full-size concept.

### **Mopar**

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOfor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at [www.mopar.com](http://www.mopar.com) and the Mopar blog at [blog.mopar.com](http://blog.mopar.com). For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **Follow Mopar and company news and video on:**

Company blog: [blog.stellantisnorthamerica.com](http://blog.stellantisnorthamerica.com)

Media website: [media.stellantisnorthamerica.com](http://media.stellantisnorthamerica.com)

Mopar brand: [www.mopar.com/](http://www.mopar.com/)

Mopar blog: [blog.mopar.com/](http://blog.mopar.com/)

Facebook: [www.facebook.com/mopar](http://www.facebook.com/mopar)

Instagram: [www.instagram.com/officialmopar](http://www.instagram.com/officialmopar)

Twitter: [twitter.com/OfficialMOPAR](http://twitter.com/OfficialMOPAR)

YouTube: [www.youtube.com/c/mopar](http://www.youtube.com/c/mopar) or [www.youtube.com/StellantisNA](http://www.youtube.com/StellantisNA)

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>