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## Alfa Romeo Serves Up Tonale Grand Prize as Official Vehicle Sponsor of 'Top Chef Canada,' Season 11

- Alfa Romeo named official luxury SUV sponsor of "Top Chef Canada," season 11 with brand-new 2024 Alfa Romeo Tonale plug-in hybrid electric vehicle (PHEV) to be awarded among grand prizes
- As the first C-SUV from Alfa Romeo, Tonale blends more than 110 years of heritage with the evolution of best-in-class performance from efficient powertrain offerings, which include a plug-in hybrid with up to 53 kilometres of pure electric range, best-in-class 285 horsepower and 347 lb.-ft. of torque
- "Top Chef Canada" returns for season 11 beginning Monday, October 14 at 10 p.m. ET/PT on Food Network Canada and streaming on STACKTV

September 18, 2024, Windsor, Ontario - Alfa Romeo announced today that it has been named the official luxury SUV sponsor of "Top Chef Canada" season 11 and a grand prize contributor with this season's winning top chef driving away with a brand-new [2024 Alfa Romeo Tonale](#) plug-in hybrid electric vehicle (PHEV).

"[Top Chef Canada](#)," the nation's most revered culinary competition, returns for a momentous 11th season, ready to show viewers that Canada's culinary scene has taken its rightful place on the world stage. The season boasts an illustrious lineup of competing chefs, an esteemed panel of returning judges and big-name guests. "Top Chef Canada" season 11 begins Monday, October 14 at 10 p.m. ET/PT on [Food Network Canada](#) and streaming on [STACKTV](#).

"We are thrilled to announce Alfa Romeo as the exclusive vehicle sponsor of 'Top Chef Canada' as this partnership brings together two distinct crafts that epitomize excellence, innovation and a passion for performance," said Larry Dominique, SVP, head of Alfa Romeo North America. "As part of this exciting collaboration, the grand prize winner will drive away in a stunning 2024 Alfa Romeo Tonale plug-in hybrid, a vehicle that embodies the perfect blend of luxury and innovative technology. We look forward to an exhilarating season and celebrating the culinary creativity of Canada's top chefs."

Throughout the upcoming season, the judges and chefs will be put in the driver's seat, allowing them to experience the expert Italian craftsmanship, innovative features and state-of-the-art, plug-in hybrid electrification technology of the Alfa Romeo Tonale PHEV, as the vehicle will transport the show's chefs and judges to all off-site challenges and cooks, including a mid-season trip out to the country.

The sponsorship will also feature Alfa Romeo branding throughout "Top Chef Canada" broadcasts and digital properties with custom content filmed from within the Tonale, featuring the chefs and judges.

### Alfa Romeo Tonale

The Alfa Romeo Tonale symbolizes the metamorphosis – "La Metamorfosi" – of the legendary Alfa Romeo brand highlighted by a new era of luxury, electrification and connectivity while remaining true to its race-inspired DNA. As the first C-SUV from Alfa Romeo, Tonale blends more than 110 years of heritage with the evolution of best-in-class performance from efficient powertrain offerings, which include a plug-in hybrid with up to 53 kilometres of pure electric range, best-in-class 285 horsepower and 347 lb.-ft. of torque.

Tonale also features a variety of driver- assistance systems, Uconnect 5, an all-new connectivity platform with Alfa Connect, modern Italian styling and exhilarating driving dynamics from a rapid-response Frequency Damping Suspension (FDS) system.

## **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo offered its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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## **Top Chef Canada**

Top Chef Canada is the homegrown version of the hit Emmy Award-winning NBCUniversal Series "Top Chef" and is produced by Insight Productions (a Boat Rocker company) in association with Food Network Canada.

Food Network Canada is a Corus Entertainment Network.

## **Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 32 specialty television services, 38 radio stations, 15 conventional television stations, digital and streaming platforms, and technology and media services. Corus is an internationally renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit [www.corusent.com](http://www.corusent.com).

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