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**Quezada, Carlos**  
**President and CEO, México, Stellantis North America**

Carlos Quezada was appointed president and CEO of Stellantis México in February 2024. Prior to this position, Quezada served as commercial vice president of Stellantis México where he was in charge of sales, after-sales, marketing and advertising. His main objective was to continue the company's growth plan in México.

His work and leadership skills combined with his deep knowledge of the automotive industry led him to obtain important results in 2023, being an architect of the company's transformation.

Quezada had previously served as head of marketing and advertising where, through various strategic activities, he sought to promote brands, generate demand and strengthen the company's position in the market.

Over the years, Quezada has held key roles at Stellantis Mexico where he gained extensive experience in various topics.

His work and academic background include:

- 2024-current, President and CEO, Stellantis México
- 2022, Commercial Vice President, Stellantis Mexico
- 2014, Head of Marketing and Advertising, Stellantis México
- 2004, Retail and Fleet Sales Manager, Stellantis Mexico
- 1999, Stellantis Mexico Brand Manager
- 1998, Market Researcher - Jayto
- 1995, Customer Service Representative - Iusacell
- 1992, Operations Supervisor - Costco

Quezada earned a master's degree in business administration from the Tecnológico de Monterrey. He is a mechanical and administrative engineer from Tecnológico de Monterrey. He was born in Mexico.

7/1/2024

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