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## All-new Dodge Charger Daytona to Make Public Debut at MotorTrend Presents Roadkill Nights Powered by Dodge

*Racing just off Woodward: For first time ever, all Roadkill Nights drag racing action will take place within M1 Concourse*

- Worldwide public debut of all-new [Dodge Charger Daytona](#) will take place during Roadkill Nights Powered by Dodge on August 10 at M1 Concourse in Pontiac, Michigan
- For the first time ever, drag racing will take place inside M1 Concourse and feature open, walkable pit areas for spectators
- New location inside M1 facility offers enhanced fan-friendly viewing area that brings spectators closer to the drag racing action
- Roadkill Nights will feature first-ever Dodge Hornet Rally Rides, allowing fans to ride along for hot laps on a specially built dirt-and-pavement course at M1 Concourse
- Dodge will debut Dodge Charger Daytona's Fratzonic Chambered Exhaust system with its final performance profile at invite-only press conference on August 9 at M1 Concourse
- Direct Connection, the Dodge performance parts brand, takes center stage with Direct Connection Grudge Race, Direct Connection Alley at Roadkill Nights
- Sick Powerfest will serve as the official "pre-party" event on August 9 at M1 Concourse
- Celebrity attendees at [Roadkill Nights](#) on August 10 to include Roadkill talent David Freiburger and Mike Finnegan, as well as Dodge muscle car enthusiast, entertainer and professional wrestler Bill Goldberg
- NHRA stars Matt Hagan, Leah Pruett and European Dodge brand ambassador Ida Zetterström to participate in autograph session, along with Direct Connection Grudge Race competitors
- Hagan and Zetterström will stage exhibitions in their respective 11,000-plus-horsepower drag cars during the [Roadkill Nights main event](#)
- Tickets start at \$25 with a variety of ticket packages available; ticket and full Roadkill Nights event information available at [motortrend.com/roadkillnights](https://motortrend.com/roadkillnights)
- Official Roadkill Nights Powered by Dodge news and updates available at [DodgeGarage.com](https://DodgeGarage.com)

August 8, 2024, Auburn Hills, Mich. - MotorTrend Presents Roadkill Nights Powered by Dodge, now in its ninth year, is shifting gears, taking drag racing off Woodward and for the first time ever bringing the high-octane action inside the M1 Concourse in Pontiac, Michigan, on August 10,

The new location will deliver a fan-friendly spectator experience, including first-ever open, walkable pit areas to allow fans to interact with racers, and a viewing area that places event attendees closer to the drag racing action.

Also new for 2024, Roadkill Nights Powered by Dodge attendees can participate in first-ever Dodge Hornet Rally Rides, with fans taking the passenger seat for hot laps around a specially built dirt-and-pavement rally course on the M1 Concourse.

The attractions inside M1 Concourse will include the worldwide debut of the all-new Dodge Charger Daytona, the world's quickest and most powerful muscle car, led by the Dodge Charger Daytona Scat Pack. The next-generation Dodge Charger Daytona Scat Pack will deliver 670 horsepower and is expected to reach 0-60 mph in 3.3 seconds. Electrified models also include the 496-horsepower Dodge Charger Daytona R/T. The all-new Dodge Charger Daytona will be on display for enthusiasts to check out at the Roadkill Nights Powered by Dodge horsepower festival.

For more information on the Dodge Charger Daytona, visit [Dodge.com](https://www.dodge.com).

Dodge will also debut the final performance character of the Dodge Charger Daytona's Fratzonic Chambered Exhaust system during an invite-only pre-event [press conference](#) scheduled for Friday, August 9, at M1 Concourse. The world's first Fratzonic Chambered Exhaust system delivers a signature rumble and tactile sound wave output that shatters preconceptions of a typical battery electric vehicle.

The press conference will also highlight competitors in the annual Direct Connection Grudge Race, the headline event during Roadkill Nights Powered by Dodge.

Ticket and complete information on the Roadkill Nights main event on August 10 is available at [motortrend.com/roadkillnights](https://motortrend.com/roadkillnights). Tickets start at \$25 for general admission. Pontiac residents with a valid ID can purchase tickets at a discounted rate of \$20 at the gate. Children 12 and under receive free admission, and employees presenting a Stellantis ID badge at the gate will also receive free admission, along with free admission for up to one guest. Veterans receive \$5 off regular general admission. To redeem the veteran discount, visit [motortrend.com/roadkillnights](https://motortrend.com/roadkillnights) and type "VETS5" at ticket checkout.

### **Sick Powerfest Serves as Roadkill Nights Powered by Dodge Pre-party**

New for 2024 is an official "pre-party" event, the Sick Powerfest, scheduled for Roadkill Nights eve on Friday, August 9. The event, also set to take place at M1 Concourse, will feature the World Burnout Championship with \$25,000 up for grabs and the Sick Spit Show and Shine where fans can get up close and personal with some of the world's fastest street legal cars.

Direct Connection Grudge Race competitors will make shakedown runs in their race cars at the pre-party, and attendees can also participate in Dodge drag race thrill rides on Friday.

Tickets to the Sick Powerfest must be purchased separately and are not included in admission to Roadkill Nights Powered by Dodge. Full information on the Sick Powerfest, including ticket information, is available at [sickthemagazine.com/sick-powerfest](https://sickthemagazine.com/sick-powerfest).

### **Direct Connection Grudge Race Returns to M1 Concourse**

Direct Connection, the Dodge performance parts brand offering factory-backed performance parts through the Dodge Power Brokers dealer network, will once again take center stage at Roadkill Nights Powered by Dodge.

The Direct Connection Grudge Race, back for a fourth consecutive year, will feature automotive builders/influencers competing in race cars powered by the Direct Connection HurriCrate engine, derived from the high-output version of the 3.0L Hurricane Twin Turbo engine. Competitors will reveal their HurriCrate-powered drag car builds at the Roadkill Nights press conference on August 9, then battle it out for bragging rights online and on the strip during the main event on August 10. Grudge Race competitors will also be participating in a roundtable podcast on August 9, set to be hosted on [DodgeGarage.com](https://DodgeGarage.com) on August 10.

The Direct Connection Alley at Roadkill Nights will also feature Direct Connection parts displays and crate motor build projects, a Direct Connection tech support representative, Dodge Demon drag race simulators and an autograph session. Information on Direct Connection and Dodge Power Brokers is available at [DCPerformance.com](https://DCPerformance.com). Information on the full lineup of Direct Connection Grudge Race competitors is available at [DodgeGarage.com](https://DodgeGarage.com).

### **Stars Come Out for Roadkill Nights**

Celebrities will descend on M1 Concourse to participate in the Dodge brand's horsepower extravaganza. Dodge muscle car lover, entertainer and professional wrestler Bill Goldberg recently confirmed attendance, and NHRA stars Matt Hagan, Leah Pruett and European Dodge brand ambassador Ida Zetterström will participate in an autograph session along with Direct Connection Grudge Race competitors. Hagan and Zetterström will also wow the crowd by performing exhibitions in their respective 11,000-horsepower and 12,000-horsepower drag cars.

Roadkill's David Freiburger and Mike Finnegan will also be appearing at the event. Media personality and Hemmings Director of Programming Mike Musto will be competing in the Direct Connection Grudge behind the wheel of a Dodge Hornet GT and will film content for a new ongoing video series that will follow Musto and co-builder Suppy Wejpanich

as they swap the HurriCrate engine into a variety of different vehicle builds to demonstrate the engine's versatility.

### **Roadkill Nights Powered by Dodge United Way Auction**

Roadkill Nights attendees can put their passion for horsepower to work supporting a charitable cause. The Roadkill Nights Powered by Dodge United Way auction will once again allow enthusiasts to bid on a variety of fan ticket packages as well as unique Dodge-centric memorabilia. A few of the auction items include:

- Roadkill Nights Ultimate Club Zone Package
- Roadkill Nights Fan Package
- Radford Racing School Experience Package
- NHRA Fan Experience Package
- Tony Stewart Racing signed NHRA memorabilia

The full list of online auction items is available at [bidpal.net/dodgeroadkillnights2024](https://bidpal.net/dodgeroadkillnights2024). The auction runs from noon on Friday, August 2 to midnight on Sunday, August 11 (bidding for Roadkill ticket packages ends earlier, at midnight on Thursday, August 8).

United Way for Southeastern Michigan serves Wayne, Oakland, Macomb and Washtenaw counties and focuses on advancing equitable communities of stable households and thriving children. For more information on United Way, visit [www.unitedwaysem.org](https://www.unitedwaysem.org).

### **MotorTrend Presents Roadkill Nights Powered by Dodge – Schedule of Events:**

The action-packed Roadkill Nights Powered by Dodge main event schedule, set for August 10 from 10 a.m. to 9 p.m. ET, will include:

- Adrenaline-fueled drag racing in Big Tire and Small Tire classes
- Dodge vehicle displays, including the all-new 2024 Dodge Charger Daytona R/T and 2024 Charger Daytona Scat Pack
- Dodge Drift Rides
- Dodge Hornet Rally Rides (new for 2024)
- Classic and modern muscle car cruise-in
- Dodge and Roadkill Nights merchandise tent
- Dodge Demon drag race simulators
- "Roadkill" stunts
- Roadkill talent appearances from David Freiburger and Mike Finnegan
- Vendor midway, including booths by event sponsors Amazon, Brembo, Mickey Thompson Tires and Tremec
- Exhibition runs with MotorTrend's "Pure Power Pony" drag car built by the HOT ROD team, Powered by Amazon
- Musical entertainment all day
- Food trucks

### **MotorTrend Group**

[MotorTrend Group](#), a [Warner Bros. Discovery](#) company, is the world's largest automotive media group dedicated to introducing, inspiring, and intensifying people's passions for the motoring world. Comprising more than 50 iconic brands including MOTORTREND, HOT ROD, ROADKILL and more, MotorTrend Group is the ultimate source of entertainment and information for both auto enthusiasts and car shoppers, with a monthly audience over 30 million in addition to over 70 million social followers. Featuring world-class automotive entertainment across the No. 1 television network for automotive fans, digital streaming channels, iconic events, the largest automotive social network, category-leading podcasts, over seven decades of print and digital editorial content, and cutting-edge resources for new car shoppers, MotorTrend embodies every corner of car culture. From electric vehicles to timeless classic customs, MotorTrend Group brings the latest motoring trends to fans of all generations.

### **Dodge//SRT**

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge, America's performance brand, shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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Dodge brand: [www.dodge.com](http://www.dodge.com)

Direct Connection: [www.DCPerformance.com](http://www.DCPerformance.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

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