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2024 Jeep® Grand Wagoneer Named NEMPA Best Premium Full-size SUV for Second Year

- New England Motor Press Association (NEMPA) names 2024 Jeep® Grand Wagoneer Best Premium Full-size SUV two years running
- Built on a solid foundation of premium American craftsmanship, the 2024 Jeep Grand Wagoneer perfectly blends superior comfort, exceptional luxury and advanced technology with legendary Jeep 4x4 capability
- NEMPA jurors cover the auto industry in states that include Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont

July 31, 2024, Auburn Hills, Mich. - The 2024 Jeep® Grand Wagoneer has again been named NEMPA Best Premium Full-Size SUV at the annual New England Motor Press Association (NEMPA) winter vehicle competition. This year marks the second in a row that the Grand Wagoneer has earned the honor.

During the months of November through March, NEMPA journalists put numerous manufacturers' vehicles to the ultimate test in New England's harsh winter weather. Winners emerge at a one-day testing and scoring event at NEMPA headquarters in Middleborough, Massachusetts, with the winners revealed today.

"For the second year in a row, the Jeep Grand Wagoneer outperformed its peers during winter testing with a spacious, high-quality interior, clever use of displays and a smooth air suspension," said Clifford Atiyeh, president, NEMPA. "While we miss the HEMI® V-8, the new turbo Hurricane inline-six is even more powerful and purposeful in this flagship Jeep."

"The Jeep Grand Wagoneer embodies both capability and luxury," said Bill Pepper, senior vice president and head of Jeep brand North America. "Its advanced four-wheel-drive systems, cutting-edge technology and premium cabin come together to create a unique driving experience. We're especially grateful for the recognition from the New England Motor Press Association members, as it reinforces the Grand Wagoneer's ability to excel in even the harshest winter conditions."

2024 Jeep Grand Wagoneer

Available in both standard and extended L models, the [2024 Jeep Grand Wagoneer](#) continues to redefine the American luxury SUV. Crafted with premium materials and cutting-edge technology, it offers unparalleled comfort, space, and capability. Grand Wagoneer boasts the most passenger and cargo space in its class, with an available 75-inch total display area featuring built-in Amazon Fire TV and a segment-first McIntosh 23-speaker sound system. Refined touches like the Head-Up Display and award-winning Uconnect 5 infotainment system elevate every journey, alongside more than 140 standard and available advanced safety and security features. Powered by the standard Hurricane Twin Turbo 510 engine that delivers 510 horsepower and 500 lb.-ft. of torque, Jeep Grand Wagoneer offers best-in-class towing and legendary Jeep off-road capability with an advanced 4x4 system, the Selec-Terrain traction management system and up to 10 inches of ground clearance.

NEMPA

The New England Motor Press Association, founded in 1987, coordinates professional media coverage and creates content covering the auto industry specifically for the 14.5 million vehicle buyers living in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. These New England buyers have unique demographics and automotive preferences. Membership in NEMPA is by invitation and open to carmakers' public relations and communications staffs, automotive industry suppliers, and trade and consumer auto show producers as well as to automotive journalists and photographers. NEMPA's media members appear in national and regional print, radio, TV and online outlets and have a strong social media presence. Find more information at www.nempa.org.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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