

## Stellantis Announces \$100,000 Grand Prize Winner From 2023 National Sweepstakes

- Rockledge, Florida, native receives new 2024 Jeep® Grand Cherokee L Limited

July 12, 2024, Auburn Hills, Mich. - Stellantis is excited to announce that Betty Chamber Hayes of Rockledge, Florida, is the grand prize winner of the 2023 National Sweepstakes. As the grand prize winner, Hayes was awarded a voucher in the amount of \$100,000 to be redeemed toward any eligible vehicle from the Chrysler, Dodge, Jeep®, Ram Truck or FIAT brands.

As the 2023 winner, selected completely at random after entering for a chance to win a new vehicle from Stellantis in the annual sweepstakes, Hayes took home a brand-new Jeep Grand Cherokee L Limited. A loyal Stellantis driver, Hayes eagerly embraced the opportunity to enter the 2023 sweepstakes.

"I am shocked and grateful to have won a brand-new 2024 Jeep model through the 2023 sweepstakes," said Hayes. "My current vehicle doesn't have AC, so it will be nice to finally drive comfortably in the Florida heat. With my three great-grandchildren visiting from Missouri this fall, I am excited to drive them around in such a wonderful car."

Hayes' new Jeep Grand Cherokee L Limited boasts advanced safety features, premium interior design and a state-of-the-art entertainment system. The vehicle was delivered to Boniface Hiers Chrysler Dodge Jeep in Cocoa, Florida, for Hayes to take home her new vehicle.

"We are thrilled to announce Betty Chamber Hayes as the grand prize winner of our 2023 National Sweepstakes," said Jason Russ, head of experiential marketing at Stellantis. "This \$100,000 prize represents not just a new vehicle, but a world of new memories and adventures. We eagerly anticipate seeing Betty enjoy every mile of her journey with Stellantis."

Stellantis continues to hold its annual vehicle sweepstakes, making entry accessible at consumer experiences held in cities nationwide. At Stellantis vehicle experiences, consumers speak with knowledgeable product specialists and even test-drive vehicles from the Stellantis product lineup at no cost. Such Stellantis events allow consumers to experience the hybrid and gas-powered Chrysler, Dodge, Jeep, Ram Truck, and FIAT brand vehicles firsthand to understand their features and capabilities.

Entries in the sweepstakes were collected between January and December 2023 at various engaging brand initiatives all over the United States, including the Chrysler Pacifica Hybrid x Autism Society of America test drive experiences, Dodge Thrill Rides at Mecum and Barrett-Jackson automotive auctions, Camp Jeep off-road test tracks, Ram Truck Territory test tracks and numerous other events. Consumers are automatically entered into the sweepstakes upon registration to participate in these vehicle experiences.

Purchase is not required to enter or win. For the official sweepstakes rules and details on how to enter, please visit [www.fcaentertowin.com](http://www.fcaentertowin.com). The 2024 sweepstakes offering a grand prize in the amount of \$100,000 toward an eligible vehicle from the Chrysler, Dodge, Jeep, Ram Truck or FIAT brands ends December 31, 2024. Stay in the loop with the latest product and brand news by visiting [www.stellantis.com](http://www.stellantis.com).

### Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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