

FCA Canada Reports Second-quarter 2024 Sales Results

- Stellantis in Canada reports 12% quarter-over-quarter growth, with Q2 2024 total sales decreasing 26% year over year
- First half of 2024 saw sales increases for Jeep® Compass and Jeep Grand Cherokee L, plus Dodge Hornet and Alfa Romeo Tonale, both offered as plug-in hybrid electric vehicles
- Strong commercial fleet sales for made-in-Canada Chrysler Grand Caravan; Stellantis remains No. 1 seller of minivans in the country
- Overall PHEV sales in Canada improved in Q2 by 4%, versus Q1 2024
- Ram heavy-duty truck sales increased for quarter and calendar year to date (CYTD)
- Second quarter also highlighted by arrival of 2024 Fiat 500e at Canadian dealerships as country's lowest 2024 MSRP all-electric vehicle, as well as global debut of all-new, all-electric 2024 Jeep Wagoneer S Launch Edition

July 3, 2024, Windsor, Ontario - FCA Canada today reported 35,986 vehicles sold in the second quarter of 2024. Overall sales volume decreased 26% versus the same quarter last year, but significantly demonstrated strong quarter-over-quarter improvement.

"We're encouraged by Q2 sales progress, with increases for the vast majority of our brands as compared to the first quarter," said Jeff Hines, president - Canada, Stellantis. "It's a testament to our team's dedication and our dealers' hard work. We're strategically deploying incentives to meet customer needs, and exciting new products like the all-electric 2024 Fiat 500e are generating significant interest, building on the success of its online hand-raiser program."

As Canada's lowest 2024 MSRP all-electric vehicle, [Fiat 500e](#) totaled 272 sales in its first quarter of availability. The all-electric city car delivers a range of 227 kilometres and starts at \$42,190 (\$39,995 MSRP plus additional fees), before available federal and provincial incentives of up to \$12,000 combined.

Stellantis remains the No. 1 seller of minivans in the country. In Q2 2024, the Canadian-made [Chrysler Grand Caravan](#) marked successful, commercial fleet-driven sales. Combined with retail, 2,107 units were sold, an increase of 149% versus the same quarter last year. Of the [Chrysler Pacifica minivans](#) sold in Q2, 21% were the segment-exclusive plug-in hybrid model, with an all-electric range of more than 50 kilometres.

In the first six months of 2024, Dodge brand sold more than 1,100 examples of the [all-new Hornet](#), which muscles into the compact SUV arena offering both a sporty gas-powered and a powerful plug-in hybrid R/T option. Nearly 40% of those Hornet sales came from the PHEV model, which boasts an impressive 53 km electric range and a thrilling PowerShot feature for instant torque and a 30 hp boost.

All Jeep brand vehicles registered sales increases versus Q1 2024. Jeep Compass continued its strong performance: sales of the compact and highly capable SUV increased 5% for the quarter and 40% year to date. The family-friendly, three-row Jeep Grand Cherokee L saw sales rise 9% through to the half-year mark. The plug-in hybrid Jeep Wrangler 4xe captured a quarter (25%) of all Wrangler sales in Q2.

In May, Jeep brand charged into the electrified SUV segment with the reveal of its first global battery-electric vehicle (BEV) – the [2024 Jeep Wagoneer S](#) Launch Edition. Available in dealerships in Quebec and B.C. starting in fall 2024, it has a starting price of \$91,790 and delivers 4xe capability, impressive performance credentials, a sleek aerodynamic design and state-of-the-art technology with an estimated range of more than 480 kilometres.

Ram Heavy Duty continues to set the bar for durability, performance, comfort and technology, with sales increasing 9% in Q2 2024. Early in the quarter, Ram brand announced a newly created off-road truck lineup, reinforcing its position as North America's leading producer of award-winning trucks, including the [2025 Ram 1500 RHO](#), offering heightened off-road capability and performance with an aggressive appearance.

Alfa Romeo brand's Q2 sales increased 24%, fueled by the [all-new Tonale](#) CUV. Available as a PHEV, it delivers an electric range of 53 kilometres, marking the brand's commitment to electrification while staying true to its performance heritage. Tonale PHEV accounted for 66% of the brand's total Q2 sales.

Sales Chart:

Model	Q2 2024 Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	2,165	2,055	5%	4,363	3,124	40%
Patriot	0	0	N/A	0	0	N/A
Wrangler	3,719	5,988	-38%	7,382	10,998	-33%
Gladiator	848	1,145	-26%	1,536	1,757	-13%
Cherokee	162	1,515	-89%	628	2,773	-77%
Grand Cherokee	2,215	3,067	-28%	4,350	6,187	-30%
Grand Cherokee L	1,348	1,441	-6%	2,503	2,288	9%
Grand Wagoneer	143	235	-39%	296	395	-25%
Wagoneer	286	860	-67%	809	1,274	-36%
Renegade	25	58	-57%	60	119	-50%
JEEP BRAND	10,911	16,364	-33%	21,927	28,915	-24%
300	48	689	-93%	179	990	-82%
Pacifica	2,211	3,211	-31%	2,993	4,511	-34%
Chrysler Grand Caravan	2,107	846	149%	2,716	1,447	88%
CHRYSLER BRAND	4,366	4,746	-8%	5,888	6,948	-15%
Charger	242	1,012	-76%	582	1,727	-66%
Challenger	386	824	-53%	1,168	1,272	-8%
Viper	0	0	N/A	0	0	N/A
Hornet	462	453	2%	681	457	49%
Hornet PHEV	230	0	N/A	419	0	N/A
Caravan	0	0	N/A	0	-1	-100%
Durango	2,150	2,239	-4%	3,608	4,499	-20%
DODGE BRAND	3,470	4,528	-23%	6,458	7,954	-19%
Ram DS	5,953	9,636	-38%	13,424	17,467	-23%
Ram DT	5,336	7,833	-32%	10,187	16,640	-39%
Ram HD	4,043	3,724	9%	7,224	6,951	4%
Ram 4500/5500	416	351	19%	873	611	43%
ProMaster Van	942	997	-6%	1,426	2,390	-40%
ProMaster City	0	2	-100%	1	206	-100%
RAM BRAND	16,690	22,543	-26%	33,135	44,265	-25%
Giulia	33	63	-48%	66	107	-38%
Alfa Stelvio	78	118	-34%	153	241	-37%
Alfa Tonale	49	24	104%	84	24	250%
Alfa Tonale PHEV	97	2	4750%	174	2	8600%
ALFA BRAND	257	207	24%	477	374	28%
500	0	0	N/A	0	0	N/A
500e	272	0	N/A	272	0	N/A
500X	20	6	233%	26	11	136%
FIAT BRAND	292	6	4767%	298	11	2609%

TOTAL FCA CANADA	35,986	48,394	-26%	68,183	88,467	-23%
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Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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