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Wrap it Up! The All-new, All-Electric 2024 Jeep® Wagoneer S Launch Edition Takes Center Stage on Stellantis NA Headquarters in Michigan

June 14, 2024, Auburn Hills, Mich. - The Jeep® brand is celebrating the launch of its first global all-electric vehicle arriving in the U.S., the all-new, all-electric 2024 Jeep Wagoneer S Launch Edition, by wrapping an image of the vehicle on the company's North America headquarters in Michigan.

Drivers along Interstate 75 in Auburn Hills and Stellantis employees heading into the building won't be able to miss the all-new, all-electric 2024 Jeep® Wagoneer S, which now graces the tower of the campus. The wrap, measuring over 15,293 square feet, covers 10 floors of the tower's west side. An estimated 140,000 motorists pass the tower each day.

The recently revealed Jeep Wagoneer S is scheduled to arrive first in the U.S. and Canada this fall, and later be available in markets around the world.

Consumers can now visit [Jeep.com](https://www.jeep.com) to place a reservation for a Jeep Wagoneer S Launch Edition – for only \$100 and fully refundable – and be the first to get behind the wheel of this new vehicle.

The [2024 Jeep Wagoneer S Launch Edition](#) is offered exclusively as a BEV with a range of more than 300 miles on a single charge, delivering 600 horsepower, lightning-quick 0-60 mph acceleration time of 3.4 seconds and 617 lb.-ft of instant torque.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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