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## Canada Total Eclipse: 2024 Jeep® Gladiator Adds New, Black NightHawk Package

- New black appearance and capability package brings available premium exterior content and enhanced off-road features to 2024 Jeep® Gladiator Sport S model
- NightHawk content highlights include 20-inch gloss black aluminum wheels and body-colour hardtop, all-terrain tires, and Dana 44 front and rear axles
- Open for orders this month, the new NightHawk package is priced at a Canadian manufacturer's suggested retail price (MSRP) of \$8,195

April 8, 2024, Windsor, Ontario - In the shadow of today's solar eclipse, the Jeep brand too, is going black, introducing the new NightHawk package for the new 2024 Jeep® Gladiator, the world's most off-road capable midsize truck and the only pickup to offer true open-air freedom.

"Today, many of us will witness a celestial marvel, and here, back on Earth, the Jeep brand is marking the occasion with the introduction of the 2024 Jeep Gladiator NightHawk," said Bill Peffer, senior vice president and head of Jeep brand – North America. "Built from the entry-level Sport S model, the new NightHawk package adds both cosmetic and capability enhancements to the 2024 Jeep Gladiator Sport S, including new, signature black exterior highlights, rugged all-terrain tires and Dana 44 front and rear axles."

The 2024 Jeep Gladiator NightHawk package is priced at a Canadian Manufacturer's Suggested Retail Price (MSRP) of \$8,195 and can be ordered with all current exterior colours: Anvil (new-for-2024), Firecracker Red, Granite Crystal, Hydro Blue, Bright White and Black.

The NightHawk package includes:

- 20-inch Painted Gloss Black Aluminum Wheels
- All-Terrain Tires
- Heavy Duty Dana 44 Front & Rear Axles with 3.73:1 axle ratio
- Anti-Spin Differential Rear Axle
- Body-colour Hardtop
- Rock Rails
- Black Bumper Accents
- Automatic Transmission

The 2024 Jeep Gladiator NightHawk starts at \$67,435 (\$65,140 Canadian MSRP, plus additional fees) and is limited to 2,000 units for the U.S. and Canadian markets. It is available to order this month through Canadian Jeep dealers.

### Jeep Gladiator

Jeep Gladiator is engineered from the ground up to be the most off-road capable Jeep truck ever, builds on a rich heritage of tough, dependable Jeep pickup trucks with an unmatched combination of rugged utility, authentic Jeep design, open-air freedom, clever functionality and versatility.

For 2024, Jeep Gladiator brings more capability, more refinement, new technology, more standard safety feature and more content than the outgoing model. Standard for 2024 are new first- and second-row side-curtain airbags, standard forward collision warning, standard advanced cruise control with stop, standard Uconnect 5 system with best-in-class standard 12.3-inch touchscreen radio and standard wireless Apple CarPlay and Android Auto.

Featuring a standard 3.6-litre Pentastar V-6 engine, rated at 285 horsepower and 260 lb.-ft. of torque, and a versatile

cargo box, the 2024 Jeep Gladiator delivers unmatched capability with unsurpassed 4x4 max towing of up to 7,700 pounds and best-in-class payload of up to 1,725 pounds.

Gladiator was ranked No. 1 for new-vehicle quality among midsize trucks in the J.D. Power 2023 U.S. Initial Quality Study (IQS).

*\*Jeep Gladiator received the lowest rate of reported problems in a tie among midsize pickups in the J.D. Power 2023 U.S. Initial Quality Study of new vehicle owners' experiences after 90 days of ownership. Visit [jdpower.com/awards](https://jdpower.com/awards) for more information.*

### **Jeep Wave**

Jeep Wave is a premium owner loyalty program filled with exciting benefits and perks, including worry-free maintenance at no additional cost. Jeep Wave was created to bring our owners steadfast care and dedicated 24/7 support. All trims of the 2024 Jeep Gladiator are automatically enrolled upon purchase.

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available on Jeep Wrangler, Jeep Gladiator and the Jeep Grand Cherokee lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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