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Dodge Set to Reveal Brand's Next-generation Charger Muscle Car

March 4, 2024, Auburn Hills, Mich. - Dodge is on the clock and just a day away from revealing to the world the brand's all-new, next-generation Dodge Charger muscle car.

Mark your calendars: the global debut of the next era of Dodge muscle is set for tomorrow, March 5, 2024, starting at 11 a.m. ET., and can be viewed online at [dodge.com](https://www.dodge.com).

Dodge//SRT

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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