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## **Canada: Hundred Grand Hybrid: Stellantis' Windsor Assembly Plant Marks Production of 100,000th Chrysler Pacifica Plug-In Hybrid**

- Team members celebrate production of 100,000th Chrysler Pacifica Plug-In Hybrid minivan at Windsor (Ont.) Assembly Plant
- Production of Chrysler Pacifica Plug-In Hybrid began on December 1, 2016, as a 2017 model
- 100,000th vehicle is a 2023 Brilliant Black Crystal Pearl Chrysler Pacifica Plug-In Hybrid Touring-L
- Pacifica Plug-In Hybrid is first and still the only plug-in hybrid in the segment and remains the only minivan eligible for a \$5,000 federal Electric Vehicle purchase incentive, as well as any available provincial or territorial incentives
- Pacifica Plug-In Hybrid offers best of both worlds with an all-electric range of 51 kilometres, up to 2.9 Le/100 km and total range of more than 800 kilometres
- Pacifica Plug-In Hybrid started Chrysler brand on its path to an electrified future, which will feature the first all-electric Chrysler vehicle in 2025 and an all-electric Chrysler brand portfolio in 2028
- For more information on the Chrysler Pacifica Plug-In Hybrid, visit [Chrysler.ca](https://www.chrysler.ca)

August 31, 2023, Windsor, Ontario - The 100,000th Chrysler Pacifica Plug-In Hybrid rolled off the production line today amid a gathering of employees at the Stellantis Windsor (Ont.) Assembly Plant to celebrate the milestone model of the first and still the only plug-in hybrid in the segment.

Production of the Chrysler Pacifica Plug-In Hybrid began on December 1, 2016, with a 2023 Brilliant Black Crystal Pearl Pacifica Plug-In Hybrid Touring-L serving as the 100,000th produced.

The Pacifica Plug-In Hybrid remains the only minivan in Canada eligible for a full \$5,000 federal Electric Vehicle purchase incentive, as well as any available provincial or territorial incentives.

The Pacifica Plug-In Hybrid continues to represent the evolution of the Chrysler portfolio as the brand transitions to an all-new electrified future as part of the Stellantis Dare Forward 2030 strategic plan to lead the way the world moves by delivering innovative, clean, safe and affordable mobility solutions.

"Congratulations to the entire team at Windsor Assembly Plant on production of the 100,000th ultimate family vehicle, the Chrysler Pacifica Plug-In Hybrid," said Chris Feuell, Chrysler brand chief executive officer – Stellantis. "The Pacifica Plug-In Hybrid jump-started the Chrysler brand's electrified journey, and we continue to build on this foundation to deliver the first all-electric Chrysler vehicle in 2025 and an all-electric Chrysler brand portfolio in 2028."

The Pacifica Plug-In Hybrid delivers an all-electric range of 51 kilometres, efficiency of up to 2.9 Le/100km and a total range of more than 800 kilometres, delivering peace of mind to customers through a Stellantis-designed, innovative dual-motor eFlite electrically variable transmission (EVT) paired with a specially modified version of the 3.6-litre Pentastar V-6 gasoline engine.

Pacifica Plug-In Hybrid is designed to offer a seamless driving experience, with no need for the driver to select between electric and hybrid modes. The Chrysler Pacifica Plug-In Hybrid can also help charge the battery when braking or stopping using the built-in regenerative braking technology. A Max Regeneration mode allows for even greater regenerative braking force to maximize efficiency and is noted via a cluster messaging icon to keep drivers

aware of the increased system regeneration.

The Pacifica Plug-in Hybrid also offers seven-passenger seating, more interior capacity than any other plug-in hybrid in the industry, and Pacifica has more standard safety features than any other vehicle in its class.

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and a full battery-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented 40 years ago. The Chrysler Pacifica Plug-In Hybrid symbolizes the brand's evolution, representing the first electrified vehicle in the minivan segment and achieving 2.9 Le/100 km in electric-only mode, an all-electric range of 51 kilometres and a total range of more than 800 kilometres. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honours and industry accolades since its introduction as a minivan.

The Chrysler 300 lineup delivers on the brand's promise of accessible luxury, with iconic and elegant design, world-class performance, efficiency and quality. Commemorating the legendary 1955 Chrysler C-300, the 2023 Chrysler 300C offers the very best of both luxury and performance, including advanced engineering, smart technology and exclusive styling inside and out.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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