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2024 Ram Commercial ProMaster Fact Sheet

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The 2024 Ram ProMaster is the no-compromise benchmark for durability, efficiency, advanced technology/connectivity, safety and convenience aimed at the largest commercial customer categories - vocational and delivery use. The most advanced Ram ProMaster ever is a hardworking Class 2 full-size van designed for businesses, construction jobsites and commercial fleets. ProMaster continues to relentlessly evolve to meet the needs of customers offering outstanding safety and connectivity, interior comfort and efficiency. The most safety features ever offered on ProMaster include Active Drive Assist, Lane Keep Assist, Forward Collision Warning with Emergency Brake Assist, Adaptive Cruise Control, Blind-spot Monitoring, Rear Cross Path detection, Crosswind Assist and Parallel/Perpendicular Park Assist. As a segment disrupter, the Uconnect 5 with a 10.1-inch touchscreen leads the way in technology, featuring split-screen capability and content from SiriusXM with 360L. Other connectivity features include Amazon Alexa, 360 Surround View Camera, TomTom navigation, wireless phone charger, dual phone connectivity, and a telematics box module. The low cargo-load floor height and step-in height is a great ergonomic feature for the person getting in and out of the van all day. The 2024 Ram ProMaster is a purpose-built, highly customizable van designed to exceed the demands of commercial customers and upfitters.

New for 2024:

- 2024 Ram ProMaster offers a heated steering wheel and heated windshield as optional equipment
- New safety features include ParkSense with stop, white noise backup alarm and "normal" backup alarm
- In response to strong customer demand, Ram Commercial will introduce a battery-electric ProMaster later in 2023

Highlights

- 2024 Ram ProMaster is latest evolution in a relentless pursuit of building the no-compromise benchmark for durability, efficiency, advanced technology, connectivity and safety features
- Cargo-handling capability is the number one consideration for van buyers, and ProMaster includes best-in-class features like:
 - Cargo volume
 - Turning radius
 - Standard interior cargo height
 - Load-floor height
 - Cargo width between wheel wells
 - Maximum cargo width
- 2024 Ram ProMaster features the 3.6-liter Pentastar V-6 engine paired with a segment-exclusive TorqueFlite nine-speed automatic transmission. This combination produces 276 horsepower and 250 lb.-ft. of torque
- All ProMaster models come with a class-exclusive, front-wheel-drive system
- Ram ProMaster features up to 6,910 pounds of towing capability and a best-in-class 4,680 pounds of payload.
- Uconnect 5 with a 10-inch touchscreen leads the way in technology, featuring split-screen capability for dual application operation

Model Lineup

The 2024 Ram ProMaster is available in the following wheelbase and roof height configurations:

- ProMaster 1500 Cargo Van 118-inch wheelbase low roof
- ProMaster 1500 Cargo Van 136-inch wheelbase low roof
- ProMaster 1500 Cargo Van 136-inch wheelbase high roof

- ProMaster 2500 Cargo Van 136-inch wheelbase low roof
- ProMaster 2500 Cargo Van 136-inch wheelbase high roof
- ProMaster 2500 Cargo Van 159-inch wheelbase high roof
- ProMaster 2500 Window Van 159-inch wheelbase high roof
- ProMaster 3500 Cargo Van 136-inch wheelbase low roof
- ProMaster 3500 Cargo Van 136-inch wheelbase high roof
- ProMaster 3500 Cargo Van 159-inch wheelbase high roof
- ProMaster 3500 Cargo Van 159-inch wheelbase high roof extended body
- ProMaster 3500 Window Van 159-inch wheelbase high roof extended body
- ProMaster 3500 Chassis Cab Cutaway 159-inch wheelbase
- ProMaster 3500 Chassis Cab Cutaway 159-inch wheelbase extended frame

Available Exterior Colors:

- Deep Cherry Red Crystal Pearl
- Flame Red
- Sandstone Pearl
- Patriot Blue Pearl
- Bright Silver Metallic
- Granite Crystal Metallic
- Black
- Bright White

More Information

Please visit the Ram ProMaster newsroom for the latest product information, photography, videography, plus access to specifications and feature availability documents.

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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