

Contact: David Elshoff
Darren Jacobs

Media Save the Date: Dodge Heats Up Summer With Roadkill Nights Powered by Dodge, Woodward Cruise Events

- Dodge brand shares media save the dates for August events
- [MotorTrend Presents Roadkill Nights Powered by Dodge](#) returns for its eighth edition on Saturday, August 12, 2023
- Media-only preview of the Dodge brand's Roadkill Nights horsepower festival, which is moving to a [new location](#) in downtown Pontiac, set for Friday, August 11
- Dodge to stage media event on Saturday, August 19 during Woodward Cruise weekend, as well as feature large Dodge brand display

July 20, 2023, Auburn Hills, Mich. - Dodge is planning to bring the heat to Woodward Avenue once again, with another hot summer lineup of events scheduled for August 2023.

[MotorTrend Presents Roadkill Nights Powered by Dodge](#) is returning for its eighth edition on Saturday, August 12, 2023. A media-only preview of the Dodge brand's Roadkill Nights horsepower festival, which is moving to a [new location](#) in downtown Pontiac, is set for Friday, August 11.

Dodge will also stage a special media event on Saturday morning, August 19, 2023, during Woodward Cruise weekend, and will also host an all-day brand display on Woodward Avenue in Bloomfield Township.

DODGE SAVE THE DATES:

- **August 11, 2023:** Roadkill Nights Powered by Dodge media-only event preview, downtown Pontiac
- **August 12, 2023:** Roadkill Nights Powered by Dodge event, downtown Pontiac
- **August 19, 2023:** Dodge Woodward Cruise media event (a.m.), Dodge brand Woodward Cruise display

Dodge//SRT

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge, America's performance brand, shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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