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Stellantis Awards $75,000 Grand Prize in National Sweepstakes

- Los Angeles County native receives new 2022 Jeep® Grand Cherokee 4xe

March 21, 2023, Auburn Hills, Mich. - Stellantis is excited to announce Jopei Shih of Culver City, California, is the grand prize winner of the 2021 National Sweepstakes. As the grand prize winner, Shih was awarded a voucher in the amount of $75,000 to be redeemed toward any eligible vehicle from the Chrysler, Dodge, Jeep®, Ram Truck or FIAT brands.

As the 2021 winner, selected completely at random, Shih took home a brand-new 2022 Jeep Grand Cherokee 4xe Summit Reserve in Bright White Clear Coat with a 2.0L I-4 DOHC DI Turbo PHEV engine. As a previous Jeep vehicle owner and fan of the brand, Shih jumped at the opportunity to register in 2021 for a chance to win a new vehicle from Stellantis in the annual sweepstakes.

“As a past Jeep vehicle owner, I truly appreciate this opportunity to now experience a brand-new 2022 model as the winner of the 2021 sweepstakes,” said Shih. “I chose the plug-in hybrid Grand Cherokee 4xe Summit because of the electrification it offers and also the off-roading capability. I am most looking forward to being able to take the Jeep SUV camping with my kids.”

During Stellantis’ first annual EV Day in 2021, the Jeep brand announced the release of its first plug-in hybrid Grand Cherokee 4xe, taking steps with respect to the brand’s commitment to emission reduction and a fully electrified lineup of vehicles to be available by 2025. With a full lineup of SUVs, including the Wrangler, Cherokee, Grand Cherokee, Compass, Renegade and Gladiator, alongside new hybrid lines in the Wrangler 4xe and Grand Cherokee 4xe, the Jeep brand continues to build on its legacy of versatility.

Shih’s new Grand Cherokee 4xe Summit Reserve boasts an eight-speed automatic 8P75PH PHEV transmission, Quadra-Trac II system, Selec-Terrain system, Quadra-Lift air suspension and a top-of-the-line infotainment system in the Uconnect 5 Nav with a 10.1-inch touchscreen display. Tuttle Click Chrysler Jeep Dodge Ram Hyundai of Irvine, California, facilitated the delivery of the grand prize for Shih to take home his new vehicle.

“We are happy to be able to provide one of our customers who is a fan of the Jeep brand with an all-new hybrid model Jeep SUV in pursuit of the brand’s electrified mission,” said Jason Russ, head of experiential marketing, Stellantis. “We continue to grow the Jeep brand family, which offers an environmentally friendly and economical off-roading performance. Jopei’s choice to receive the all-new Grand Cherokee 4xe is especially exciting, as he and his family will find their Jeep SUV is not only equipped for miles of outdoor adventure, but also a smooth electrified ride.”

Stellantis continues to hold its annual vehicle sweepstakes, making entry accessible at consumer experiences held in cities nationwide. At Stellantis vehicle experiences, consumers speak with knowledgeable product specialists and even test drive vehicles from the Stellantis product lineup at no cost. Such Stellantis events allow consumers the opportunity to experience the hybrid and gas-powered Chrysler, Dodge, Jeep, Ram Truck and FIAT brand vehicles firsthand to understand the features and capabilities.

Entries in the sweepstakes were collected between January and December 2021 at a variety of engaging brand

initiatives that took place all over the United States, including the Chrysler Pacifica Hybrid test drive experience at Electrify Expos, Dodge Thrill Rides at Mecum and Barrett-Jackson automotive auctions, Camp Jeep off-road test tracks and Ram Truck Territory test tracks at auto shows, and numerous other test drive events. Consumers are automatically entered into the sweepstakes upon registration to participate in these vehicle experiences.

Purchase is not required to enter or win. For the official sweepstakes rules and details on how to enter, please visit www.fcaentertowin.com. The 2023 sweepstakes offering a grand prize in the amount of $100,000 toward an eligible vehicle from the Chrysler, Dodge, Jeep, Ram Truck and FIAT brands ends December 31, 2023. Stay in the loop with the latest product and brand news by visiting www.stellantis.com.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its Dare Forward 2030,a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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