

## Alfa Romeo Creates Historical Vehicle Certification Program to Protect and Promote the Brand's History and Enthusiasts

- Alfa Romeo is pleased to present the "Alfa Romeo Classiche" heritage program, a specific set of services designed to protect and promote its history which is carried out in close cooperation with Stellantis' Heritage Dept
- The announcement aligns with the 39th edition of Auto e Moto d'Epoca and the 1000 Miglia Warm Up USA 2022, two events that focus on historical vehicles
- The heritage program includes two types of certificates for repair and restoration activities
- Certificate of Authenticity is issued directly by top management at Alfa Romeo, which is supported by the Heritage Team — experts in Alfa Romeo history
- A new heritage area will make its debut on <https://www.alfaromeousa.com/> in the first quarter of 2023, where the brand will welcome passionate owners who wish to certify and restore their prized vehicles

October 19, 2022, Auburn Hills, Mich. - The 39th edition of "Auto e Moto d'Epoca" and the 1000 Miglia Warm Up USA 2022 created a perfect opportunity for Alfa Romeo to announce the "Alfa Romeo Classiche" heritage program, a range of services that will protect and promote the history of the iconic Italian automotive brand. For the first time in Stellantis' history, Alfa Romeo's top management is personally involved in activities that make up a whole range of dedicated services. The certification committee is chaired by Alfa Romeo's CEO and the Head of the Heritage Department, with the support of the Alfa Romeo Museum, the location of the production registers and all the technical documentation used by the committee to analyze the information on examined cars.

### Jean Philippe Imparato – Alfa Romeo CEO

"Alfa Romeo is going through a key phase in its history. The historical period we are going through is a genuine evolution. The brand's future includes very ambitious goals aimed at redefining the concept of sportiness in the 21st century, while remaining faithful to its DNA. While planning for the future, our heritage is always our main source of inspiration. For us, the Alfa Romeo Classiche heritage program aims to enhance our historic automotive heritage by certifying the authenticity of vintage Alfa Romeos and giving new life to marvelous examples that still captivate and excite car enthusiasts around the world."

The Alfa Romeo Classiche heritage program consists of the Certificate of Origin – which has been offered for Alfa Romeo cars since 2016 – together with the Certificate of Authenticity and the Restoration. The top management of the brand personally chairs and intervenes in the committee that evaluates historic cars and issues the certifications with the support of the Heritage team and experts in Alfa Romeo history.

**Certificate of Origin:** Alfa Romeo will discover the history of each car through its chassis number. The service provides an accurate document review of the Brand's production registers and then certifies the car's year of production and original configuration: model specifications, engine serial number, original exterior and interior details.

**Certificate of Authenticity:** Alfa Romeo will review the detail and refinements of an individual car and verify its production data and technical specifications in the company archives. Specialists the Heritage department will then certify the authenticity of the car, highlighting its value. To obtain this certification each car goes through a rigorous inspection and evaluation process which is carried out by the specialized team, verifying the authenticity of the car and its components and the functioning of the main mechanical parts. The vehicle can be examined at the Officine Classiche in Mirafiori, at the customer's home (globally) or at the Stellantis & You sales and service dealership in Rome and Palermo.

**Restoration service:** Furthermore, the same team that takes care of Stellantis' historical collection is available to

private clients, with services ranging from simple maintenance to complete restoration: from diagnosis to exterior restoration, repair of individual mechanical and aesthetic components and final testing.

A dedicated area to owners of timeless icons on the official Alfa Romeo website

The brand will introduce an area dedicated on its website to the new "Alfa Romeo Classiche" heritage program that allows owners of historic cars to make use of programs dedicated to Certificates of Authenticity and Restoration. It will therefore be possible to receive all the information and support necessary to start a dedicated and personalized program directly from the brand's website.

#### **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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