

Contact: David Elshoff
Darren Jacobs

Last of a Legend: 6.4L HEMI®-powered 2023 Chrysler 300C Celebrates Iconic Chrysler 300 Model

- 2023 Chrysler 300C, powered by the 6.4L HEMI® engine, commemorates nearly 70-year legacy of the Chrysler 300
- Only 2,000 2023 Chrysler 300C vehicles will be produced for the U.S.
- Chrysler 300 production will end following the 2023 model year
- From introduction in 1955, return in 2005 and beyond, Chrysler 300 has represented iconic American luxury and forward-looking design for decades
- 2023 Chrysler 300C sends out the Chrysler 300 on a powerful note, featuring a 6.4L 392-cu.-in. HEMI engine with 485 horsepower and 475 lb.-ft. of torque
- Chrysler 300C reaches 60 mph in just 4.3 seconds and covers the quarter-mile in 12.4 seconds
- Additional performance features include red four-piston Brembo brakes, a 3.09 limited slip differential, active damping suspension, active exhaust system and black rounded exhaust tips
- New version of tri-color 300C badge on grille and rear decklid announces unique personality of the limited-production 300C
- Black Laguna leather front seats sport embossed 300C logo and silver stitching accents
- 300C interior includes carbon-fiber accents
- 300C is equipped with premium features, including 19-speaker Harman Kardon audio system, advanced brake assist, Lane Departure Warning Plus, Full Speed Collision Warning Plus and more
- 2023 Chrysler 300C features a U.S. manufacturer's suggested retail price (MSRP) of \$55,000
- Ordering reservations available now through three simple steps at reservation.chrysler.com
- For more information on the Chrysler brand, visit www.chrysler.com

September 13, 2022, Auburn Hills, Mich. - Chrysler brand is commemorating the nearly 70-year legacy of the Chrysler 300 with the 2023 Chrysler 300C, powered by a 6.4L HEMI® engine with 485 horsepower. The 2023 Chrysler 300C was revealed this evening near the Spirit of Detroit statue in downtown Detroit on the eve of media day for the 2022 North American International Auto Show.

The 6.4L HEMI-powered 2023 Chrysler 300C pays tribute to the Chrysler 300 and the end of an era — Chrysler 300 production will end following the 2023 model year. First introduced in 1955 and reborn in 2005, the Chrysler 300 has represented iconic American luxury and performance for decades.

“We’re celebrating the Chrysler 300 and it’s iconic legacy in the automotive world,” said Chris Feuell, Chrysler brand chief executive officer. “The Chrysler 300 changed the automotive world in so many ways, and we will carry that spirit of ingenuity forward as we transform Chrysler with a fully electrified future and breakthrough customer experiences.”

6.4L HEMI-powered 2023 Chrysler 300C

The 2023 Chrysler 300C honors the 300 model with a special, limited-production run — only 2,000 units will be offered in the U.S. with another 200 available in Canada.

The 6.4L V-8 HEMI engine makes the final version of America's big, bold sedan even bigger and bolder, generating 485 horsepower and 475 lb.ft. of torque and driving the 300C from 0 to 60 mph in just 4.3 seconds. The 2023 Chrysler 300 can cover the quarter-mile in 12.4 seconds and can reach a top speed of 160 mph.

The 392-cu.-in., naturally aspirated engine is paired with a TorqueFlite eight-speed transmission that optimizes fuel economy while offering maximum performance with 160-millisecond shifts. Additional performance features include red four-piston Brembo brakes, a 3.09 limited slip differential, active damping suspension and black, rounded exhaust tips that accent an active exhaust system that delivers a muscular, throaty sound.

A new iteration of the tri-color 300C badge dresses up the exterior on the grille and rear decklid, and the 300C rides on 20-by-9-inch forged wheels with all-season performance tires. The exterior carries black chrome accents on the grille and lower fascia, plus black headlamp and taillamp bezels. Three exterior colors are available for the 300C: Gloss Black, Velvet Red and Bright White.

Inside, black Laguna leather front seats are embossed with the new 300C logo and further accented with unique silver stitching. Silver stitching also reaches the doors and leather instrument panel, with carbon fiber and Piano Black touches on the interior bezels.

The 300C packs a premium 19-speaker Harman Kardon audio system, and the 8.4-inch Uconnect infotainment system, as well as Android Auto and Apple CarPlay, comes standard. Advanced brake assist, Lane Departure Warning Plus and Full Speed Collision Warning Plus are just a few of the standard safety features, while comfort features include a heated steering wheel and heated and ventilated front seats.

The 2023 Chrysler 300C comes fully equipped with a U.S. manufacturer's suggested retail price (MSRP) of \$55,000. Ordering reservations are available now at reservation.chrysler.com, through a process that features three simple steps: select an exterior color, select a dealer and submit a deposit.

Chrysler 300: Celebrating an Automotive Legend

With roots that include the breakthrough 1955 and 2005 models, the Chrysler 300 has represented style, sophistication and performance for nearly 70 years. Highlights of the Chrysler 300 include:

- **1950s**
 - In 1955, the Chrysler 300 is introduced. The hardtop contains a 300-horsepower HEMI V-8 with solid valve lifters and dual four-barrel carburetors, the most powerful full-size car in the world; the new Chrysler 300 dominates NASCAR
 - 1957 Chrysler brand standard-bearer, the 300C, is equipped with a standard 392-cubic-inch, 375-horsepower HEMI
 - Chrysler 300D sets a Bonneville land speed record in 1958 at 156.387 mph
 - Chrysler 300E arrives in 1959
- **1960s**
 - Chrysler 300F, 300G and 300H debut in 1960, 1961 and 1962, respectively
 - The Chrysler brand continues to produce "style and speed" with the 300J
 - 300K debuts in 1964
 - Chrysler issues last of its 300 letter series cars, the 300L, in 1965; production of the non-letter series 300S continues
- **1990s**
 - 300 nameplate returns to the Chrysler lineup in 1999 with introduction of the 300M, which is named MotorTrend's Car of the Year in 1999
- **2000s**
 - Introduction of 2005 Chrysler 300 series marks a return to rear-wheel drive and includes the 5.7-liter HEMI-powered 300C model with 345 horsepower; new 300 is named Car of the Year by MotorTrend
 - Adding even more performance, 425-horsepower Chrysler 300C SRT8 features a 6.1-liter HEMI engine and is capable of 0 to 60 mph times in the low 5-second range
 - Additional 300 models within the 2005 to 2010 model-year span include all-wheel-drive

versions, the “blacked out” 300S, the 300C and 300C SRT8 Touring models (outside of North America)

- **2010s**

- 2014 Chrysler 300 SRT features a 6.4-liter HEMI V-8 and delivers 470 horsepower and 470 lb.-ft. of torque
- Chrysler debuts the new Chrysler 300 in 2015, taking the nameplate's bold style and sophistication to new levels

- **2020s**

- 2023 Chrysler 300C, powered by the 485-horsepower 6.4L HEMI engine, pays tribute to the Chrysler 300 and the end of an era — Chrysler 300 production will end following the 2023 model year

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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