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Light 'Em Up: Seventh Edition of 'Roadkill Nights Powered by Dodge' Returns Legal Street Racing to Woodward Avenue

- Seventh year of MotorTrend Presents Roadkill Nights Powered by Dodge set for Saturday, August 13, 2022, at M1 Concourse in Pontiac, Michigan
- MotorTrend Presents Roadkill Nights Powered by Dodge one-day car culture festival includes legal street drag racing, Dodge thrill and drift rides, Dodge driving simulators, a classic and modern muscle car show and much more
- Dodge Direct Connection Grudge Race brings back last year's popular online automotive builder showdown, with competitors using Direct Connection parts to build their own drag-race machine and battle it out once again on Woodward
- Complete information on event schedule, tickets, racing and car show registration and more will be available early this summer at https://www.motortrend.com/events/roadkill-nights/
- More information on Dodge and the brand's Never Lift plan, which provides a 24-month road map to Dodge's performance future, available at Dodge.com and DodgeGarage.com.

June 10, 2022, Auburn Hills, Mich. - Gearheads and performance lovers are receiving a much anticipated invitation: the seventh edition of MotorTrend Presents Roadkill Nights Powered by Dodge is set for Saturday, August 13, 2022, when legal street drag racing will roar back to life on metro Detroit's famed Woodward Avenue.

The announcement opens another garage door of the Dodge Never Lift plan, which provides a 24-month road map to the brand's performance future. More information on the Never Lift campaign is available at Dodge.com and DodgeGarage.com.

MotorTrend Presents Roadkill Nights Powered by Dodge, first held in 2015, is a one-day car culture festival that, in addition to legal street racing, offers a full slate of fan activities, including Dodge thrill and drift rides, Dodge driving simulators, a classic and modern muscle car show and much more. The 2021 edition attracted more than 38,000 enthusiasts to M1 Concourse in Pontiac, Michigan.

"We are marking the seventh year of Roadkill Nights because of the passion of our enthusiasts, who have turned out by the tens of thousands year after year to join us in an annual celebration of all things high performance," said Tim Kuniskis, Dodge brand CEO - Stellantis. "We can't wait to return to Woodward with our friends from MotorTrend."

"If you've ever dreamed of watching street-legal drag racing down Woodward Avenue, come to our event! It's going to be an absolutely epic day and night," said Eric Schwab, MotorTrend Group's group SVP, head of revenue and partnerships. "Going seven years strong, the event has something for everyone. Whether you're a drag racer, car enthusiast or looking for a fun day to spend with family, Roadkill Nights promises a dynamic experience."

Last year's popular online automotive builder showdown, won last year by Alex Taylor, will return for 2022 with a new twist. Dodge Direct Connection Grudge Race competitors will use Direct Connection parts to build their own a drag-race machine under a tight deadline before bringing it to Woodward to go head-to-head on the strip. Direct Connection parts available as "building blocks" for competitors will include the Hellcrate Redeye 6.2L Supercharged Crate HEMI® engine and a plug-and-play Hellcrate Redeye 6.2L Supercharged Crate HEMI Engine Control Unit (ECU).

Dodge Power Brokers dealers, the exclusive source for Direct Connection performance parts with staff trained to deliver a performance-focused customer service experience, will work with competitors to provide the Direct Connection parts. The full lineup of Dodge Direct Connection Grudge Race competitors will be announced next month.

Roadkill Nights is an event produced by ROADKILL, a brand of MotorTrend Group, with a hit show that delivers a one-of-a-kind taste of "Automotive Chaos Theory" on MotorTrend+ and MotorTrend TV.

Additional information for MotorTrend Presents Roadkill Nights Powered by Dodge, including information on the event schedule, spectator tickets, car show registration, participant registration for drag racing and an extensive range of available VIP packages, will be available early this summer at https://www.motortrend.com/events/roadkill-nights/.

Street racing can have serious legal and safety risks. Both ROADKILL and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

ROADKILL
The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including Roadkill Nights branded events, and Roadkill, Roadkill Extra, Roadkill Garage, and Roadkill's Junkyard Gold shows, available on MotorTrend+.

MotorTrend Group
MotorTrend Group, a Warner Bros. Discovery company, is the largest automotive media company in the world, bringing together Warner Bros. Discovery's MotorTrend TV and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTOR TREND, HOT ROD, ROADKILL, AUTOMOBILE and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV and print, and 110 million social followers, culminating in 1.3 billion monthly impressions across all platforms, MotorTrend Group encompasses television's #1 network for automotive fans, a leading automotive YouTube Channel and MotorTrend+, the only subscription streaming service dedicated entirely to the motoring world. MotorTrend Group serves to embrace, entertain and empower the motoring world.

Direct Connection
Dodge may have emerged in 1914, but Dodge muscle was born in the 1960s, when Dodge innovated with performance upgrades that led to domination at the track and the drag strip. As the muscle car enthusiast community exploded, so did the desire for factory-backed go-fast parts and information. In 1974, Direct Connection officially launched as the exclusive source for performance parts and technical information, straight from the manufacturer.

As an industry first, Direct Connection changed the game with a massive portfolio of ready-to-run performance parts sold through the dealer network with how-to performance upgrade guides. The Direct Connection hotline, catalog and more armed racers and enthusiasts with the information they desired. Whatever the performance need – street, strip, or track, Direct Connection provided the parts and knowledge desired to keep customers' vehicles in the winner's circle.

Fast forward to today, and with the release of the most powerful and fastest production cars in the world, Dodge//SRT has become synonymous with high performance. With a new generation of muscle car enthusiasts looking for "ready to run" parts, the next generation of Direct Connection will become their one-stop-shop for factory backed high performance parts and technical expertise, straight from the factory. For complete information on the Direct Connection portfolio, visit DCPerformance.com.

Dodge//SRT
For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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