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## **Ram 1500 and Dodge Challenger Named Top Vehicle Models That Deliver on Buyers' Expectations by InMoment**

- Ram 1500 earns Full-size Light Duty Pickup category award
- Dodge Challenger takes the top spot in Sports Car category
- Consumers select category winners based on comfort, quality, performance, safety and ownership cost

May 9, 2022, Auburn Hills, Mich. - InMoment announced the results of its fourth annual eNVy Awards with the Ram 1500 and Dodge Challenger earning the top spots in their respective categories. The Ram 1500 earned the award in the Full-size Light Duty segment while the Dodge Challenger took top honors in the Sports Car category, respectively.

"In this year's fourth annual InMoment eNVy Awards, the Ram 1500 won first place in the ultra-competitive Full-size Light Duty Pickup category while the Dodge Challenger won first place in the Sports Car category for the second year in a row," said Tim Englehart, vice president, mobility at InMoment. "Congratulations to both the Ram and Dodge teams for their impressive scores in comfort, quality, and performance that led these models to win in their respective categories."

eNVy award winners were identified using data from the InMoment New Vehicle Customer Study (NVCS). Segment winners are ranked by customer response ratings of their vehicles' ability to deliver comfort, quality, performance, safety and ownership cost.

Segment winners represent 2021 model-year vehicles that have outperformed the competition by exceeding customer expectations in different qualities and how they rate their reasons for purchase.

### **Ram 1500**

The [2022 Ram 1500](#) is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, and is rated at an unsurpassed 33 miles per gallon (mpg) highway, delivering up to 1,000 miles of range on a single tank of fuel.

The 2022 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the quickest, fastest and most powerful mass-produced half-ton pickup truck in the world.

As a segment disrupter, the Uconnect 5 system with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2022 Ram 1500 lineup includes the Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished via a segment-exclusive link-coil rear suspension system with optional active-level four-corner air suspension.

### **Dodge Challenger**

The [Dodge Challenger](#) is the world's quickest, fastest and most powerful muscle car. For the 2022 model year, the 807-horsepower Challenger SRT Super Stock continues as the halo of the Challenger lineup, outperforming the

competition in the modern horsepower wars. From the most powerful and fastest muscle car, the SRT Super Stock, to 303-horsepower V-6 efficiency and class-exclusive all-wheel-drive (AWD) capability on SXT and GT models, the Challenger meets the wants and needs of a wide range of Dodge performance enthusiasts.

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