

Chrysler Store by Amazon Opens to Consumers

April 14, 2022, Auburn Hills, Mich. - Just in time for a springtime shopping spree, the Chrysler brand has launched the new [Chrysler Store by Amazon](#), bringing hundreds of options for authentic licensed gear and merchandise to Chrysler brand fans and followers.

"Opening our dedicated Chrysler brand store on Amazon provides an opportunity for our owners, fans and followers in the U.S. to shop for their favorite products across multiple categories and with a seamless online experience," said Kim Adams House, head of all brands - licensing and merchandising, Stellantis - North America. "The Chrysler brand featured collections will offer the chance to shop a variety of products from family apparel, van lifestyle merchandise and vintage accessories."

The Chrysler Store by Amazon features apparel for men, women and kids, home gear, drinkware, as well as accessories.

Categories include the following:

- [New Arrivals](#)
- [Best Sellers](#)
- [Featured Collections](#)
- [Apparel](#)
- [Gear](#)

To fully immerse consumers in all things Chrysler brand, the Chrysler Amazon storefront features three distinct merchandise [collections](#) that include:

Van Life - The Van Life merchandise collection is dedicated to the van lifestyle that comes with the Chrysler Pacifica. The collection features bright and playful merchandise for van moms, dads and kids alike, along with functional accessories for everyday commutes and long road trips. It has multiple graphic design approaches than can be seen through many product categories, such as drinkware, apparel, games and phone accessories.

300 Collection - The 300 Collection features the performance and detailed craftsmanship that comes with the Chrysler 300. The merchandise showcases the sleek, winged 300 grille and 300S badging on shirts, hoodies, sweatshirts and phone accessories.

Heritage Collection - The Heritage Collection curates unique merchandise and accessories for every Chrysler history buff to showcase their pride and appreciation for innovation. It combines original and authentic licensed products across multiple product categories, from signage and blankets to accessories, featuring brands from Chrysler's past.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also

the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Chrysler and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Chrysler brand: www.chrysler.com

Facebook: www.facebook.com/chrysler

Instagram: <https://www.instagram.com/chrysler>

Twitter: www.twitter.com/chrysler or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/chrysler or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>