

FCA Canada Reports First-quarter 2022 Sales Results

- Chrysler, Jeep® brands post Q1 sales gains
- Made-in-Canada Chrysler minivan sales up 60 per cent; Hybrid models account for 40 per cent of Pacifica sales

April 1, 2022, Windsor, Ontario - FCA Canada today reported first-quarter 2022 total sales of 42,587 vehicles.

“The past few months have included significant new product launches and updates for the company, most notably for several models from the Jeep® brand,” said David Buckingham, president and CEO, FCA Canada. “What’s more, in just its first year in the marketplace, Jeep Wrangler 4xe has quickly become one of the best-selling plug-in hybrid vehicles in Canada. Today, one in five Wrangler models sold is a plug-in hybrid 4xe, as the brand moves toward its goal of being the number one green SUV brand in the world.”

For Q1 2022, Jeep brand total sales of 16,659 represent an 11 per cent increase compared with the prior year. Highlights include Wrangler (up 47 per cent), Gladiator (up 34 per cent), Compass (up 23 per cent) and Grand Cherokee (up 10 per cent). Now a family of vehicles, the all-new Jeep Grand Cherokee two-row and three-row L models have solidified Grand Cherokee’s position as the best-selling full-size SUV in Canada. That position will only grow stronger as the first electrified Jeep Grand Cherokee 4xe plug-in hybrid enters the marketplace in Q2, bringing new levels of capability and efficiency.

Ram brand sales were highlighted by Ram Heavy Duty, with sales up 6 per cent for Q1 2022. In March, as Stellantis shared its long-term strategic plan, [two images](#) were shown that provided a preview of the new Ram 1500 battery-electric vehicle (BEV) pickup truck arriving in 2024.

Chrysler brand sales were up 54 per cent in Q1 with 3,627 vehicles sold compared with the prior year. Comprised of Grand Caravan, Pacifica and Pacifica Hybrid - the segment’s only plug-in hybrid - Chrysler minivan sales led the increase for the brand with a 60 per cent bump. Offering 50 kilometres of all-electric range and fuel efficiency as good as 2.9 Le/100 km, the plug-in hybrid model accounted for 40 percent of Q1 Pacifica sales. The made-in-Canada Chrysler minivans remain the best-selling lineup of minivans in the country.

Sales Chart:

Model	Month Sales			CYTD Sales		
	Curr Yr	Pr Yr	Vol % Change	Curr Yr	Pr Yr	Vol % Change
Compass	801	603	33%	2,048	1,659	23%
Patriot	0	0	NA	0	0	NA
Wrangler	2,604	1,679	55%	6,642	4,519	47%
Gladiator	633	499	27%	1,592	1,189	34%
Cherokee	429	1,297	-67%	784	3,048	-74%
Grand Cherokee	1,268	1,668	-24%	2,806	4,511	-38%
Grand Cherokee L	619	8	7638%	2,173	8	27063%
Grd Wagoneer	266	0	NEW	514	0	NEW
Renegade	51	6	750%	100	21	376%
JEEP BRAND	6,671	5,760	16%	16,659	14,955	11%
300	104	129	-19%	253	245	3%
Pacifica	826	642	29%	2,154	1,434	50%

Chrysler Grand Caravan	678	455	49%	1,220	681	79%
CHRYSLER BRAND	1,608	1,226	31%	3,627	2,360	54%
Charger	784	191	310%	1,172	633	85%
Challenger	284	279	2%	530	417	27%
Viper	0	0	NA	0	0	NA
Journey	0	12	-100%	0	58	-100%
Caravan	0	1,354	-100%	0	3,396	-100%
Durango	557	669	-17%	1,578	1,943	-19%
DODGE BRAND	1,625	2,505	-35%	3,280	6,447	-49%
Ram P/U	6,725	8,318	-19%	18,215	21,367	-15%
ProMaster Van	297	247	20%	395	677	-42%
ProMaster City	171	19	800%	205	66	211%
RAM BRAND	7,193	8,584	-16%	18,815	22,110	-15%
Giulia	9	15	-40%	25	39	-36%
Alfa 4C	0	0	NA	0	2	-100%
Alfa Stelvio	75	59	27%	172	132	30%
ALFA BRAND	84	74	14%	197	173	14%
500	0	0	NA	0	1	-100%
500L	0	0	NA	0	0	NA
500X	6	2	200%	8	5	60%
Spider	0	14	-100%	1	26	-96%
FIAT BRAND	6	16	-63%	9	32	-72%
TOTAL FCA CANADA	17,187	18,165	-5%	42,587	46,077	-8%

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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