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## Canada: Alfa Romeo Rolls Out New, Limited-edition Giulia and Stelvio Estrema Models

- Based on the top-of-the line Veloce trim, Estrema models bridge the step to the high-performance Quadrifoglio model with standard adaptive suspension and limited-slip differential
- Unique exterior and interior design include carbon fibre veneer
- Estrema is powered by a turbocharged 2.0-litre four-cylinder engine with best-in-class standard horsepower at 280, routed through an eight-speed automatic transmission to standard Q4 all-wheel drive
- Estrema is the first globally available limited-edition series from Alfa Romeo
- Alfa Romeo Giulia Estrema and Stelvio Estrema will be available in the third quarter of 2022

March 28, 2022, Windsor, Ontario - Alfa Romeo introduces the limited-edition Giulia Estrema and Stelvio Estrema series. This new offering is the first time Alfa Romeo has created a globally available limited model.

Engineers started with the premium Veloce trim level and added driving dynamics technology from the high performance Quadrifoglio model, including standard Alfa Active Suspension. The advanced suspension technology reads the road and quickly adjusts shock valving to deliver greater handling characteristics at speed while maintaining a comfortable ride. The control system acts according to the selected mode on the Alfa Romeo DNA performance switch in the centre console. Estrema models benefit from continuous dynamics and weight collaboration with Alfa Romeo's F1 Team ORLEN to get the most out of Formula 1 know-how.

The Alfa Romeo Giulia and Stelvio include standard active cruise control, Active Blind-spot Assist, Lane Departure Warning, automatic emergency braking and forward collision warning with full stop capability. The Active Assist Plus package is standard on Ti, Veloce, Estrema and Quadrifoglio models and includes:

- Driver Attention Alert
- Intelligent Speed Assist
- Highway Assist System
- Lane Keep Assist
- Traffic Sign Recognition
- Traffic Jam Assist
- Active Blind-spot Assist with braking
- Security alarm

The turbocharged 2.0-litre four-cylinder engine and eight-speed automatic transmission are shared with Giulia and Stelvio models. The Estrema includes the standard Alfa Romeo Q4 all-wheel-drive system on both Stelvio and Giulia. The direct-injection engine delivers best-in-class numbers for a standard powertrain with 280 horsepower and 306 lb.-ft. of torque. That output helps deliver quick acceleration times:

- Giulia: 0-100 km/h in 5.1 seconds for AWD
- Stelvio: 0-100 km/h in 5.6 seconds for AWD

Additional technology the Estrema model shares with the Quadrifoglio includes a limited-slip rear differential, which distributes torque and traction during acceleration.

The Estrema exterior wears a carbon fibre veneer on the grille and mirror caps. Dark "Estrema" badging hangs on the fenders and rear. The B-pillar and side window trim are covered in gloss black, which blends into the side windows. Alloy wheels (19-inch on Giulia Estrema, 21-inch on Stelvio Estrema) are gloss black. An optional staggered wheel package for the Giulia Estrema adds a wider rear wheel/tire combo for enhanced vehicle dynamics

and a unique appearance. Behind the wheels, gloss black coloured brake calipers are branded with Alfa Romeo script in white.

The limited-edition Estrema models are available in four colours:

- Alfa White
- Alfa Rosso
- Misano Blue
- Vulcano Black

Estrema includes an interior that tops the range for style and sportiness. Standard leather dash, steering wheel, centre armrest, shift lever and upper door panel coverings are laced with red stitching. Carbon fibre accents, similar to the Quadrifoglio trim, cover parts of the dash, doors and centre console. Black leather sport seats hold occupants in place when driving the vehicles to their capability.

Both Stelvio and Giulia also include a dual-pane sunroof that allows more natural light. The interior is finished off with a 14-speaker Harman Kardon audio system and wireless phone charging.

Ordering for the Alfa Romeo Giulia Estrema and Stelvio Estrema is now open with availability in the third quarter of 2022. Canadian Manufacturer's Suggested Retail Price (MSRP) is as follows:

Alfa Romeo Giulia Estrema AWD - \$66,995

Alfa Romeo Stelvio Estrema AWD - \$69,295

Prices exclude a destination of \$2,095

Follow <http://alfaromeo.ca> for updates on Estrema and other premium automobiles from Alfa Romeo.

### **Alfa Romeo and Formula 1 Sauber**

The Hinwil, Switzerland headquarters for the Alfa Romeo F1 team is a breeding ground for new technology, which is why the location was chosen for the European debut of the new Giulia Estrema and Stelvio Estrema. The renewed partnership between Alfa Romeo and Sauber Motorsport in July 2021 demonstrates the desire of both parties to improve together. This strategic synergy aims to create an exciting future for the team and the brand. After all, F1 is the laboratory of experimentation for excellence: groundbreaking hybrid strategy, cutting-edge big data, artificial intelligence management and development of next-generation software.

### **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. The Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. The Giulia Quadrifoglio and the Stelvio Quadrifoglio feature 0-100 km/h times of 3.8 and 3.6 seconds respectively, and embody Alfa Romeo's "la meccanica delle emozioni" (the mechanics of emotion) spirit. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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