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Dodge Brand's Operation 25//8 Winners Announced

- Operation 25//8 launched the massive eight-week giveaway of 25 Dodge dream cars last November
- Program was announced as part of Dodge brand's [two-year transition plan](#) to redefine the future of American muscle
- Operation 25//8 nodded to the fact that Dodge always pushes harder, runs faster and flat out over-delivers on behalf of the brand and the Brotherhood of Muscle
- Operation 25//8 enlisted a team of 25 ambassadors from automotive, music, sports, fashion, media entities and companies to each give away a new Dodge dream car
- As 25//8 concludes, the search continues for the brand's Chief Donut Maker; more info at [Dodgegarage.com](#)

January 31, 2022, Auburn Hills, Mich. - The Dodge brand today announced the winners of Operation 25//8, which gave its fans the opportunity to take home one of 25 Dodge dream cars. [Operation 25//8](#) enlisted a team of 25 ambassadors across automotive, music, sports, fashion, media entities and companies, including Amazon, to each give away a new Dodge dream car during the last eight weeks of 2021.

"From San Diego to Staten Island, and cities all across the U.S., our Dodge enthusiasts came out in full force to tell us why they should take home a Dodge dream car," said Tim Kuniskis, Dodge brand CEO. "We saw nearly 5,000, 000 registrations over the course of the program. And for those who weren't one of the lucky 25, you can take heart by knowing that our search for [Chief Donut Maker](#) continues through the end of February."

Fans followed influencers and media entities across their social media platform(s), including YouTube, Instagram, Twitter, TikTok and Facebook, to watch entertaining content and videos promoting Operation 25//8. Each influencer asked fans to tell them, in 250 words or less, why they should be the recipient of a Dodge dream car, a new Dodge Charger, Challenger or Durango, which they could then build themselves. Amazon gave away a Dodge Challenger Hellcat.

Winners (with influencer names in parentheses):

1. Lorenzo P. | Nashville, TN ([Jay Leno](#))
2. Blake J. | Olive Branch, MS ([Supercar Blondie](#))
3. Jamarion T. | Hillside, IL ([Francis Ngannou](#))
4. Joshua G. | San Antonio, TX ([The Dan LeBatard Show w/Stugotz](#))
5. Katie J. | Anoka, MN ([MotorTrend-Roadkill](#))
6. Patrick N. | Pittsburgh, PA ([Bill Goldberg](#))
7. James S. | Morgantown, IN ([Travis Barker](#))
8. Regan C. | Tacoma, WA ([Ben Baller](#))
9. Stefon G. | San Diego, CA ([Tim Kennedy](#))
10. Lizbeth M. | Spokane, WA ([Imaray Ulua](#))
11. Kaylynn P. | Roseville, MI ([David Hoffman](#))
12. Kjetil S. | Talkeetna, AK ([Radford Racing School](#))
13. Isaac S. | Staten Island, NY ([Richard Rawlings](#))
14. Christopher D. | Strongsville, OH ([Chiqui Delgado](#))
15. Jenn C. | Wentzville, MO ([Cain Velasquez](#))
16. Doug P. | Granite City, IL ([Kenny Wayne Shepherd](#))

17. Jeremiah K. | San Antonio, TX ([Parris Goebel](#))
18. Jeremy H. | Cuero, TX ([Joc Pederson](#))
19. Laith K. | Bentonville, AR ([Chanel Iman](#))
20. Raimundo L. | Richmond, TX ([Swae Lee](#))
21. MaKayla D. | Carlisle, KY ([Barstool Sports](#))
22. Nate C. | Austin, MN ([Westen Champlin](#))
23. Becky D. | Tallahassee, FL ([Omar Raja](#))
24. Isaiah C. | Travelers Rest, SC ([Doug Marcaida](#))
25. *Winner to be announced | ([Amazon](#))

Operation 25//8 led the announcement of the brand's [Never Lift](#) plan, which provides a 24-month road map to Dodge's performance future, beginning November 2021.

Part of that two-year plan includes the brand's search for its chief donut maker. Never content to do the conventional, Dodge has created the first-of-its-kind position of chief donut maker, a side hustle that will have heads spinning. When Dodge says donuts, think celebratory car maneuvers, not glazed crullers. And what's not to celebrate? The chief donut maker will be a Dodge ambassador, decked out in Dodge threads, driving a Dodge SRT Hellcat, rubbing shoulders with celebs at epic auto events, leveling up at Radford Racing School, while making a mouthwatering \$150,000 paycheck – and they don't even have to quit their day job.

Fans can learn more about the chief donut maker and follow along on the brand's search at www.dodgegarage.com.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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