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## **UPDATED MEDIA ADVISORY: Chrysler to Unveil Chrysler Airflow Concept, Announce Roadmap for Brand's Future at CES 2022**

- Press conference livestream available for viewing at [www.chrysler.com](http://www.chrysler.com)
- Chrysler will introduce the Chrysler Airflow Concept and outline its future electrification strategy at CES 2022 in Las Vegas on Jan. 5, 2022
- CES 2022 will feature first public display of the Chrysler Airflow Concept, which was previewed in Stellantis EV Day and Software Day presentations earlier this year
- Chrysler will share a roadmap for building on the iconic brand's 96-year-plus reputation for innovative engineering, groundbreaking style and affordable luxury

January 3, 2022, Auburn Hills, Mich. - Chrysler brand is preparing to pull back the curtain at CES 2022 in Las Vegas, unveiling the Chrysler Airflow Concept and providing a peek at the brand's forward-looking electrification strategy.

**WHERE:** Stellantis Display, Booth 4643, Las Vegas Convention Center, West Hall, "Tech East"

**TUNE-IN:** [www.chrysler.com](http://www.chrysler.com)

**WHEN:** Wednesday, January 5, 2022, 11 a.m. PT

**WHO:** Chris Feuell, Chrysler brand CEO, Stellantis

For interview requests, please contact Dave Elshoff, [david.elshoff@stellantis.com](mailto:david.elshoff@stellantis.com)

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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