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Tinggly Partners With Free2Move Car-sharing to Distribute Surprise Gift Boxes in Randomly Selected Rental Vehicles

- Check all the seats: your next Free2Move flexible car-share rental may come with an unexpected passenger, a fun experience gift box from Tinggly

November 29, 2021, Washington, D.C. - Tingly, the global experience gifting company, announced today they have partnered with Free2Move, the flexible car-sharing service, to spread some cheer this holiday season. Experience gift boxes that Tingly has become globally famous for curating will be placed in a select number of Free2Move car-share vehicles in a campaign that runs in Portland, Denver, and Washington, D.C., from December 1 through 12.

It's all part of a plan to introduce Tinggly's unique gift packages to U.S. consumers. Tinggly creates gift boxes that feature fun-filled experiences, from nights on the town and gourmet restaurant dinners to entertainment packages, guided tours, tickets to local attractions and adrenaline-inducing thrill rides. Quite popular in Europe and Asia, where the giving of gift experiences, instead of physical objects, is catching on as a sustainability movement, Tinggly boxes are now available in the U.S. where gift receivers can choose from a variety of experiences to suit any interest.

"Think of it as our 12 Days of Christmas," said MiglÄ— RakauskaitÄ—, chief marketing manager at Tinggly. "For 12 day: in December, lucky Free2Move car-share customers in select cities will find a Tinggly experience box in their rental vehicle. In addition to the box, those who share their find on social media will also be rewarded with a Tinggly gift card, so it's like the gift that keeps on giving."

Since September 2016, Free2Move, a brand of Stellantis, brings together a set of new mobility services to meet the different travel needs of its leisure and business customers, whether for one hour, one day, one month or more. Free2Move today has a presence in 170 countries and 2 million customers.

"At Free2Move, our goal is to simplify mobility while giving the best experience inside and outside the vehicle," said Elodie Picand, marketing director of Free2Move. "We want to reward and thank our customers by providing a surprise in each one of their trips. Tinggly will accompany us in our U.S. journey, with great experiences to promote a more sustainable and intelligent mobility."

Free2Move

Free2Move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2Move puts the customer experience at the heart of the business to reinvent mobility. Free2Move offers a range of services to satisfy the multiple travel needs of its customers from one minute to several days or months with car-sharing service, short-, medium- or long-term rentals, as well as the reservation of VTC drivers, parking spaces and charging stations via the app. Free2Move Mobility worldwide: 2 million customers, 450,000 rental vehicles, 500,000 parking spaces, 250,000 charging points (in Europe).

Tinggly

Tinggy is a global and sustainable experience gifting company that seeks to change the culture of gifting and help people make more meaningful gifts. The company's mission is to promote happiness through the gifting of inspiring

experiences, while reducing meaningless material presents. Tinggly is the first and only global experience gifting company in the world in which the buyer, the gift recipient and the experience chosen can all be in different countries.

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