

Contact: David Elshoff
Darren Jacobs

Back With a Vengeance: Sixth Edition of 'Roadkill Nights Powered by Dodge' Brings Race Fans Back to Woodward Avenue

- MotorTrend Presents Roadkill Nights Powered by Dodge marks thrilling return after one-year hiatus with 38,000 enthusiasts filling M1 Concourse in Pontiac, Michigan
- Gearheads and performance lovers gather again to witness street-legal drag racing on historic Woodward Avenue
- Automotive builder/personality Alex Taylor claims Hellcat Grudge Race bragging rights after her defeat of Eric Malone, star of MotorTrend's series "Fastest Cars in the Dirty South"
- Big Tire and Small Tire Classes saw 110 competitors battling for bragging rights and cash prizes totaling \$30,000 on the unique 1/8-mile Woodward Avenue drag strip
- James Pranis (Big Tire – 1968 Dodge Charger) and Peter Boketon (Small Tire – 1972 Dodge Dart) repeat as Quickest Dodge winners after victories at 2019 Roadkill Nights Powered by Dodge event
- Jimmer Kline races his 1966 Chevy Acadian to second consecutive overall Big Tire class crown
- Nicholas Taylor drives 2000 Mustang to overall Small Tire victory
- Event replay and post-event coverage available at [DodgeGarage.com](https://www.dodgegarage.com)
- Additional event coverage and behind-the-scenes content to air on two half-hour Roadkill Nights specials on MotorTrend TV and an hour-long episode of MotorTrend's Roadkill TV series

August 16, 2021, Auburn Hills, Mich. - Back after a one-year hiatus, MotorTrend Presents Roadkill Nights Powered by Dodge staged a thrilling return to Woodward Avenue on Saturday, August 14, drawing 38,000 performance enthusiasts to M1 Concourse in Pontiac, Michigan, for the popular festival of street-legal drag racing.

"Roadkill Nights is all about stoking the passion of the Dodge Brotherhood of Muscle, and this year the energy and excitement of our fans was off the charts — people were so pumped up to be back on Woodward Avenue celebrating the return of live, street-legal drag racing," said Tim Kuniskis, Dodge Brand Chief Executive Officer – Stellantis. "In its sixth year, Roadkill Nights remains the ultimate celebration of performance-car culture and the perfect grassroots event to showcase what Dodge represents — a pure performance brand.

"We set out to settle once and for all the great debate; who's faster: TV or online car builders. In the end, the debate will rage on until next year."

Historic Woodward Avenue was transformed into a 1/8-mile straight-line playground for 110 street-legal drag racers, while spectators also had the chance to get their adrenaline pumping with thrill and drift rides in Dodge Challenger and Dodge Charger SRT Hellcat vehicles on the M1 Concourse. New-for-2021, the Hellcat Grudge Race pitted Eric Malone of MotorTrend's television series "Fastest Cars in the Dirty South" and four online automotive builders in heads-up racing. Malone and each of the online builders — Alex Taylor, Tavarish, Westen Champlin and Throtl — received a Challenger or Charger SRT Hellcat Redeye and \$10,000 in cash for car modifications.

Taylor emerged victorious in the battle between the four online builders, earning a spot in the final round faceoff against Malone thanks to a .002-second reaction time that helped her knock out Westen Champlin and his twin-turbo modified Dodge Charger SRT Hellcat Redeye. Taylor was victorious in her modified, racing slicks-equipped Dodge Challenger SRT Hellcat Redeye ride after Malone left the line too early in his Charger SRT Hellcat Redeye. In a "just for fun" exhibition run after the final, Malone left first and beat Taylor to the finish line, leaving room open for further

discussion in the TV-versus-online builder debate.

"I'm so glad to have had the opportunity to go head to head in this build-off and Hellcat Grudge Race against four worthy opponents: Alex, Tavarish, Westen, and Throtl," said Malone. "No matter the outcome, the race has proven that TV and online builders and racers each bring something special to the table, and we all brought our A-games to Roadkill Nights. I look forward to seeing what these four builders do in the future, and hope to have the opportunity to race against them again soon."

The Big Tire (unlimited size tires) and Small Tire (tires 275 mm wide or narrower) classes saw competitors battling for bragging rights and cash prizes totaling \$30,000 on the iconic 1/8-mile Woodward Avenue drag strip, with unique urban features including an active railway located just behind the starting line. Each class winner earned \$10,000, with the Quickest Dodge cars in both classes taking home \$5,000 each.

Jimmer Kline, of Wyoming, Michigan, repeated as champion in the Big Tire class. Kline raced his 1966 Acadian Chevy to victory in the final against Litchfield, Ohio's Jeremy Bonnett and his 1928 Pontiac Sedan. The event wrapped up with one of the best races of the day, as Nicholas Taylor drove his 2000 Ford Mustang to a razor-thin win in the Small Tire final over Shawn Fensler's 1993 Ford Mustang in a battle of Fort Wayne, Indiana, natives.

James Pranis of Verona, Pennsylvania, (Big Tire – 1968 Dodge Charger) and Peter Bokedon of Roseville, Michigan, (Small Tire – 1972 Dodge Dart) earned back-to-back honors as the Quickest Dodge winners in their respective classes. Both also claimed the Quickest Dodge purse at the 2019 Roadkill Nights Powered by Dodge event

Additional activities included a First Responder Showdown between southeast Michigan fire and rescue teams, virtual head-to-head racing in Dodge Challenger SRT Demon simulators, a classic/modern muscle car show with 300 vehicles, and flamethrower, wheelstander and pro-mod exhibitions.

Unique event fan packages and experiences were also auctioned off, raising thousands of dollars for the United Way for Southeastern Michigan.

Fans unable to attend MotorTrend Presents Roadkill Nights Powered by Dodge can view an event replay at DodgeGarage.com. Two half-hour Roadkill episodes will air on MotorTrend television, with additional coverage in an hour-long episode of MotorTrend's Roadkill TV series.

MotorTrend Presents Roadkill Nights Powered by Dodge: The Numbers

- **1/8** mile, in length, of Woodward Avenue drag strip
- **110** drag racing competitors
- **300** car show vehicles
- **4,000+** Dodge drift/thrill/simulator rides
- **38,000** MotorTrend Presents Roadkill Nights Powered by Dodge attendees

Street racing can have serious legal and safety risks. Both ROADKILL and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

ROADKILL

The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including Roadkill Nights branded events and Roadkill, Roadkill Extra, Roadkill Garage and Roadkill's Junkyard Gold shows available on the MotorTrend App.

MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's MotorTrend TV and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 1.3 billion monthly impressions across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend App, the only auto-dedicated subscription video-on-demand

service. MotorTrend serves to embrace, entertain, and empower the motoring world.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Dodge//SRT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: www.dodge.com

Direct Connection: www.DCPerformance.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: www.instagram.com/dodgeofficial

Twitter: www.twitter.com/dodge and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/dodge, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>