

Fast Facts: Camp Jeep® Indoor Track Experience at the 2021 Chicago Auto Show

July 14, 2021, Chicago - Since the debut of Camp Jeep® in 2004, more than 2.7 million people have experienced the interactive off-road experience at more than 150 events in the U.S.

Camp Jeep is celebrating its 17th anniversary at the 2021 Chicago Auto Show. Since 2005, Camp Jeep has provided more than 515,000 test rides at the Chicago Auto Show.

Attendees that ride on the Camp Jeep track will each receive a free Jeep tote bag (while supplies last). We anticipate more than 15,000 people will ride on the track during this year's show.

For 2021, Camp Jeep will offer:

- Ground clearance stair climber
- Maneuverability moguls
- Extreme break-over
- Jeep tunnel pass-thru
- 18-foot, 30-degree hill ascent / descent
- Off-camber
- Low-crawl boulders
- Articulation berms
- 30-degree banked wedge

Off-road test drives will be given in the following Jeep vehicles:

- Jeep Wrangler Rubicon
- Jeep Wrangler 4xe
- Jeep Wrangler 392
- Jeep Gladiator Rubicon
- Jeep Gladiator Mojave
- Jeep Grand Cherokee Trailhawk
- Jeep Cherokee Trailhawk
- Jeep Compass Trailhawk

Course construction:

- 24,000-square-foot exhibit
- 170,000 lbs. of freight – 12 truckloads
- 260 cubic yards of dirt – 13 20-yard dump trucks
- 80 cubic yards of hardwood mulch – four 20-yard dump trucks
- 120 tons of boulders – 10 dump trucks
- Eight pine trees ranging from 12-16 feet tall – one truck
- Camp Jeep Mountain is 18 feet tall with 35-degree approach / departure angles

Camp Jeep will be open to the public during the 2021 Chicago Auto Show from Thursday, July 15 to Monday, July 19, 2021.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep

brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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