

FCA Canada Reports Second Quarter 2021 Sales Results

- Total sales up 20%
- Strong sales results for Jeep® brand; up 37%
- Ram brand posted 8% year-over-year sales gains

July 2, 2021, Windsor, Ontario - FCA Canada today reported second quarter 2021 total sales of 40,490 vehicles, an increase of 20% from 33,718 sold in Q2 2020. For the calendar year, sales of 86,567 represent an increase of 11% versus this time last year.

“Despite all of the challenges facing our industry, Jeep recorded double-digit sales increases for nearly all of its nameplates,” said David Buckingham, President and CEO, FCA Canada. “2021 is a big year for Jeep as we add new models like the all-new Grand Cherokee. It is a transformational year as well, as the brand enters a new premium space with the extension of the Wagoneer brand and lays the groundwork for more electrification following the successful implementation of Jeep Wrangler 4xe.”

Jeep brand total sales of 14,297 in Q2 represent a 37% increase compared with the prior year. At retail, the increase is 43% when measured against Q2 of 2020. Within the brand, Cherokee sales of 2,955 are up 111%, Compass sales of 1,114 are up 47%, Grand Cherokee sales of 4,162 are up 51% and Wrangler sales of 5,084 represent an increase of 19%.

As the brand continues its 80th Anniversary this year, it is elevating its capability game yet again with the introduction of the new Jeep Wrangler [Xtreme Recon](#) Package. With 35-inch tires straight from the factory, this latest Wrangler brings improved approach angle, departure angle, ground clearance and water fording capability. It debuts July 14 at the 2021 Chicago Auto Show, alongside the new 2022 Jeep Compass.

Wagoneer will follow in the second half of 2021. A premium extension of the Jeep brand, it is designed and engineered to compete in the heart of the large SUV segment, appealing to the classic, ever-growing North American family and the couple that has it all. The ability to seat up to eight passengers and carry everything that comes with them is what the Wagoneer experience is all about.

Ram brand sales are up 8% for the quarter with 19,238 trucks sold, compared with 17,731 sold in the same timeframe of 2020. Looking specifically at Ram pickup trucks, there was an 8% increase in sales with 18,417 trucks sold, compared with 16,993 sold in Q2 of the prior year. In terms of retail sales, Ram brand sales were up 2% from the same time in 2020.

Just this week, Ram brand commemorated a decade of luxury pickup truck leadership by introducing the new [2022 Ram 1500 Limited 10th Anniversary Edition](#). The ultimate combination of capability, luxury and refinement, the Crew Cab 4x4 features an available exclusive Blue Shade exterior colour and a new Indigo/Sea Salt Grey interior colour and much more. The Limited 10th Anniversary Edition features unique technology, materials and storage solutions, plus a well-crafted, high-quality feel and appearance.

Chrysler, Dodge and Alfa Romeo brands each recorded increases this quarter. Individual nameplate increases were reported for Chrysler 300, Pacifica, Dodge Charger, Challenger, Durango, Alfa Romeo Giulia, 4C and Stelvio when compared with results from Q2 of 2020.

Stellantis will provide a holistic view of its electrification strategy on Thursday, July 8 at 2:30 p.m. CEST / 8:30 a.m. EDT. during its EV Day hosted by Stellantis Chief Executive Officer Carlos

Tavares along with other executive management team members. Details for accessing the event, along with the supporting materials for the event, will be available under the Investors section of the Stellantis corporate website at www.stellantis.com. A recorded replay will be accessible on the Group's corporate website (www.stellantis.com).

Sales Chart - Q2 2021:

Model	Q2 Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	1,114	758	47%	2,773	1,747	59%
Patriot	0	0	NA	0	0	NA
Wrangler	5,084	4,283	19%	9,603	7,960	21%
Gladiator	886	1,161	-24%	2,075	1,884	10%
Cherokee	2,955	1,399	111%	6,003	3,088	94%
Grand Cherokee	4,162	2,752	51%	8,681	6,839	27%
Grd Wagoneer	4	0	NEW	4	0	NEW
Renegade	92	102	-10%	113	187	-40%
JEEP BRAND	14,297	10,455	37%	29,252	21,705	35%
300	260	80	225%	505	280	80%
Pacifica	893	391	128%	2,327	1,065	118%
Chrysler Grand Caravan	615	0	NEW	1,296	0	NEW
CHRYSLER BRAND	1,768	471	275%	4,128	1,345	207%
Charger	662	132	402%	1,295	631	105%
Challenger	634	343	85%	1,051	626	68%
Viper	0	0	NA	0	0	NA
Journey	22	115	-81%	80	217	-63%
Caravan	2,347	3,900	-40%	5,743	12,308	-53%
Durango	1,229	360	241%	3,172	2,375	34%
DODGE BRAND	4,894	4,850	1%	11,341	16,157	-30%
Ram P/U	18,417	16,993	8%	39,784	36,172	10%
ProMaster Van	630	566	11%	1,307	1,833	-29%
ProMaster City	191	172	11%	257	256	0%
RAM BRAND	19,238	17,731	8%	41,348	38,261	8%
Giulia	76	46	65%	115	84	37%
Alfa 4C	10	9	11%	12	14	-14%
Alfa Stelvio	175	89	97%	307	161	91%
ALFA BRAND	261	144	81%	434	259	68%
500	0	2	-100%	1	14	-93%
500L	2	3	-33%	2	8	-75%
500X	8	6	33%	13	22	-41%
Spider	22	56	-61%	48	87	-45%
FIAT BRAND	32	67	-52%	64	131	-51%
TOTAL FCA CANADA	40,490	33,718	20%	86,567	77,858	11%

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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