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Jeep® Wrangler Named Vincentric Best Value in Canada Winner for a Third Time

- Jeep® Wrangler honoured with Vincentric Award for Best Value in Canada in the Compact SUV/Crossover segment for the third time
- Value is determined using statistical analysis that incorporates the total cost of ownership of all vehicles for the 2021 model year along with the current market price of those vehicles

May 20, 2021, Windsor, Ontario - For the third time, [Jeep® Wrangler](#) has been recognized with a Best Value in Canada award in the Compact SUV/Crossover segment by Vincentric.

U.S.-based Vincentric has more than a decade of experience in automotive industry data analysis. This is the 10th year of its Best Value in Canada awards. To pick its winners, Vincentric scrutinizes objective data on vehicles in each segment of the market, factoring in everything from the cost of insurance and repair, to fuel consumption, maintenance and depreciation.

"Wrangler is an absolutely iconic vehicle and the best-selling Jeep model in Canada," said David Buckingham, President and CEO, FCA Canada. "Along with being the most capable and recognized vehicle in the world, Wrangler's success can also be attributed to its strong retained value and low cost of operation. Those are major factors in Canadians' vehicle buying decisions, which this Vincentric award highlights for a third time."

Wrangler provides unmatched off-road capability and is produced with 80 years of 4x4 engineering experience. It continues to offer a body-on-frame design, front and rear five-link suspension system, solid axles, electronic lockers and is one of the few SUVs to offer a six-speed manual transmission in addition to its available eight-speed automatic. A multitude of technology features, such as Apple CarPlay and Android Auto, and safety features, such as Blind-spot Monitoring and Rear Cross Path detection, adaptive cruise control and Forward Collision Warning-Plus, further Wrangler's appeal.

Powertrain options include a 2.0-litre turbocharged inline four-cylinder engine with engine stop-start (ESS) technology, a 3.6-litre Pentastar V-6 with ESS and mild-hybrid e-Torque technology and, for four-door Wrangler models, an available 3.0-litre EcoDiesel engine with ESS.

New for 2021, the [Jeep Wrangler 4xe](#) plug-in hybrid is the most technically advanced and eco-friendly Wrangler yet, delivering new levels of efficiency, environmental responsibility, performance and capability on- and off-road. Wrangler 4xe's advanced turbocharged 2.0-litre four-cylinder engine, two electric motors and robust TorqueFlite eight-speed automatic transmission combine to deliver average fuel economy of 4.8 L/100 km (59 MPG). 4xe boasts 375 horsepower and delivers up to 35 kilometres of pure electric operation for daily commutes while providing nearly silent, zero-emission open-air freedom without range anxiety. Total range is 592 kilometres.

"The Jeep Wrangler had the lowest maintenance costs of any Compact SUV/Crossover, which was a key factor in the Wrangler's third-time win in its segment," said Vincentric President David Wurster. "The Wrangler performed strongly for 2021 and proved its best-in-class value by outperforming 16 competitor vehicles."

Wrangler previously won a Vincentric Award for Best Value in Canada in 2015 and 2018.

Vincentric

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as the Canadian Automobile Association, Automotive Fleet Magazine and many others as a means of providing automotive insight to their clientele. Vincentric,

LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

Jeep Brand

Built on 80 years of legendary heritage, Jeep is the authentic SUV with capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence. To coincide with the launch of the all-new 2021 Jeep Grand Cherokee L, the Jeep brand is launching the Jeep Wave™ premium owner loyalty program in Canada. Jeep Wave will provide benefits and exclusive perks to deliver owners the utmost care and dedicated support.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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