

Contact: Pat Caporali

Dan Reid

## **Mopar and Dodge//SRT HEMI® Shootout Returns for 2021 NMCA Season**

- Mopar and Dodge//SRT continue support of HEMI® Shootout for a fourth season of competition in National Muscle Car Association (NMCA)
- HEMI Shootout provides Dodge, Chrysler and Jeep® performance vehicle owners a safe, controlled environment to hone their driving skills on a drag strip
- First of six 2021 NMCA season events take place this weekend at Bradenton Motorsports Park in Florida
- Vehicle owners can register their modern muscle cars online for Mopar Dodge//SRT HEMI Shootout by visiting [www.NMCAdigital.com/hemi](http://www.NMCAdigital.com/hemi)

March 19, 2021, Auburn Hills, Mich. - For a fourth consecutive year, Mopar and Dodge//SRT will present the HEMI® Shootout at all six 2021 National Muscle Car Association (NMCA) events, beginning this weekend at the 19th annual Muscle Car Mayhem at Bradenton Motorsports Park in Florida.

The brands have partnered to bring back the popular program that provides enthusiasts and owners of model year 2005 and later Gen III HEMI-powered Dodge Challenger, Demon, Hellcat, Charger, Durango, Chrysler 300 and Jeep® performance vehicles with a secure, controlled environment to hone their driving skills and race on the quarter-mile drag strip at a sanctioned event.

Each NMCA event will have a dedicated tent for Mopar Dodge//SRT HEMI Shootout competitors to register, receive a gift bag and socialize with other Dodge, Chrysler and Jeep performance enthusiasts. The first 75 enthusiasts to register their Mopar-powered modern-day muscle car for the HEMI Shootout will receive complimentary entry, a \$175 value.

The HEMI Shootout offers competitors the opportunity to race at their own pace and comfort level, along with personalized, step-by-step instruction from dedicated, trained personnel. There will be tablets available with “how-to” videos for burnouts, properly staging the car at the tree and using various vehicle features.

Early registration and test sessions are available on Thursday and Friday, with the Mopar Dodge//SRT HEMI Shootout scheduled to take place on Saturday at each event. The NMCA will provide a special winner’s circle experience, along with awards and payout prizes for winners and runner-up finishers.

For a complete schedule, rules, entry guidelines and registration information on the NMCA Mopar Dodge//SRT HEMI Shootout, visit [www.NMCAdigital.com/hemi](http://www.NMCAdigital.com/hemi).

### **Mopar**

Mopar (a simple contraction of the words MOtor and PARts) offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, the brand expanded to include technical service and customer support. Today, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at [www.mopar.com](http://www.mopar.com). Mopar is part of the portfolio of brands

offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **DodgeGarage: Digital Hub for Drag Racing News**

Fans can follow all the action this season at DodgeGarage, the one-stop portal for Dodge//SRT and Mopar drag-racing news. The site includes daily updates and access to an online racing HQ, news, events, galleries, available downloads, and merchandise. For more information, visit [www.dodgegarage.com](http://www.dodgegarage.com).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT Hellcat versions of the Dodge Challenger, Dodge Charger and Dodge Durango, as well as an R/T plug-in hybrid electric vehicle (PHEV) version of the all-new 2023 Dodge Hornet, representing the brand's first-ever electrified performance vehicle. Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock; the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world; and the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever; and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet. Combined, these four muscle vehicles make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2022, the Dodge brand ranked No. 1 in the J.D. Power [APEAL Study](#) (mass market), making it the only domestic brand ever to do so three years in a row. In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power [Initial Quality Study](#) (IQS).

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>