

Dodge Adds Amazon Storefront Providing a One-stop Shop for Brand Enthusiasts

March 1, 2021, Auburn Hills, Mich. - The [Dodge Store by Amazon](#) officially opened its doors to automotive enthusiasts this week. Dodge//SRT fans can now shop hundreds of options for authentic licensed gear and merchandise across the Amazon storefront beginning today (Monday, 3/1/2021).

“Opening our Dodge storefront on Amazon offers our enthusiasts a dedicated, branded, consumer experience where they can shop for their favorite gear and merchandise across multiple categories through a familiar and user-friendly online experience,” said Tim Kuniskis, Dodge Brand and Interim Chrysler Brand Chief Executive Officer - Stellantis. “The Dodge brand featured collections also allow our most devoted fans to shop a range of products to align with a wide range of passions, including Brotherhood of Muscle, '70s Collection and Vintage Garage.”

Fans, including muscle car and race enthusiasts, who embrace the Dodge//SRT lifestyle can shop brand essentials, from apparel and man cave must-haves to toys and video games (including those from the movie franchise “Fast & the Furious”).

Categories include the following:

- [New Arrivals](#)
- [Best Sellers](#)
- [Featured Collections](#)
- [Apparel](#)
- [Gear](#)

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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