

Contact: Jordan Wasyluk  
LouAnn Gosselin

## **Ram 1500 Named 2021 'Best Full-size Pickup' by Automobile Journalists Association of Canada (AJAC)**

- Ram 1500 awarded as "Best Full-size Pickup Truck in Canada for 2021" from Automobile Journalists Association of Canada (AJAC) Canadian Car of the Year awards
- Winners represent ultimate in usability and drivability on real-world Canadian roads and conditions coast to coast
- Any model vehicle, regardless of when it was introduced, was eligible for voting

February 20, 2021, Windsor, Ontario - The Automobile Journalists Association of Canada (AJAC) has named [Ram 1500](#) as "Best Full-size Pickup Truck in Canada for 2021," which adds even more accolades to the most awarded light-duty truck in North America.

"This honour validates the hard work of our Ram design, engineering and manufacturing teams who aim to build the best trucks available. This award further solidifies Ram 1500 as the segment leader in durability, technology, efficiency, performance and convenience with features never before offered in a pickup," said Dave Buckingham, President and CEO of FCA Canada. "Having our Ram 1500 recognized by the judicious group of AJAC members, as the best full-size pickup truck gives Canadians the reassurance that Ram delivers benchmark-quality vehicles that get the hard work done and take families where they need to go."

"Despite the challenges created by COVID-19, more than 250 vehicles were eligible for the 2021 Canadian Car of the Year awards, including every full-size pickup truck on the Canadian market," said Stephanie Wallcraft, AJAC President. "This award is the result of many hours of hands-on assessment by AJAC journalists from coast to coast, conducted on real Canadian roads and in real Canadian conditions. To emerge victorious from this rigorous process is a remarkable achievement."

For the 2021 program, vehicles that are newly redesigned, refreshed or carried over from previous model years were considered, provided a minimum number of ballots were submitted by AJAC journalists, who test entries on the same roads and in the same conditions experienced by Canadian drivers across the country.

### **Ram 1500**

For 2021, the Ram 1500 lineup is led by the new 2021 Ram 1500 TRX - the apex predator of the truck world and cements Ram Truck as North America's off-road truck leader. The Ram 1500 TRX has been tested to handle the most punishing conditions with extreme durability. Class-leading, uncompromising performance in the harshest environments is achieved in part through the 702-horsepower supercharged 6.2-litre HEMI® V-8 engine. Stratospheric power delivers a new level of performance: 0-97 kilometres in 4.5 seconds, the quarter mile in 12.9 seconds at 174 km/h and a top speed 190 km/h.

The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kilograms (2,300 pounds) of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel with towing capability up to 5,697 kilograms (12,560 pounds).

As a segment disrupter, the Uconnect 4C with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views, and exclusive content from SiriusXM with 360L and Personalized Stations Powered by Pandora. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are

accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kilograms (37,100 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,484 kilograms (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **Stellantis North America**

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

### **Follow company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Company website: [www.stellantis.com](http://www.stellantis.com)

LinkedIn: <https://www.linkedin.com/company/Stellantis>

Facebook: <https://www.facebook.com/StellantisNA>

Instagram: <https://www.instagram.com/stellantisna>

Twitter: [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: <http://youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>