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## **FCA Canada Named Inaugural Winner of 2020 'Sue Skrobiak Award for Excellence' From University of Windsor's Odette School of Business**

- FCA Canada awarded as an inaugural winner of the Sue Skrobiak Award for Excellence from the University of Windsor's Odette School of Business for 2020 calendar year
- Award recognizes FCA Canada as a long-standing corporate partner of MBA Program

January 13, 2021, Windsor, Ontario - FCA Canada announced today that it has been awarded as an inaugural winner of the Sue Skrobiak Award for Excellence for the 2020 calendar year by the University of Windsor's Odette School of Business MBA Program. The award was presented by Dr. Mitch Fields, the dean of the Odette School of Business, in a special virtual [ceremony](#) held on the evening of January 12.

FCA Canada has been recognized for its contributions to the Odette School of Business MBA Program, providing group-based, real-world projects for MBA teams as a corporate partner, hosting the MBA Games (annual competition event held between MBA teams from different universities), as well as having dynamic employees come into the classroom as guest lecturers. Also, numerous co-op placements have resulted in a number of students obtaining full-time employment with FCA in various business operations upon the completion of their studies.

"FCA Canada has a strong relationship with the University of Windsor's Odette School of Business, and we are thankful for this award that recognizes the many contributions students past and present have provided to FCA," said Jacqueline Oliva, Head of Human Resources, FCA Canada. "This is reflective in our role as a proud corporate project partner within the MBA program in addition to providing past co-op placements within our company that have a lasting impact on those students with participation in invaluable real-world business experience, projects and challenges that shape their critical thinking and leadership traits as they prepare to enter the workforce."

"I am delighted to congratulate FCA Canada as the inaugural corporate winner of the Sue Skrobiak Award for Excellence," said Dr. Mitch Fields, Dean of Odette School of Business, University of Windsor. "We have always had a special relationship with FCA and I cannot think of a more deserving corporate partner for this award. The Odette MBA has evolved through many iterations and changes over the last 35-plus years. We have been a classroom-focused program, a co-op MBA and currently a project-based MBA. Throughout all these changes, FCA in all of its iterations has been an amazing supporter. FCA Canada has always been there for us in a variety of capacities, including but not limited to hosting internships and research projects, hiring students for co-op placements, hosting student projects, generously supporting their employees who enrolled in our programs and, of course, hiring many of our graduates."

Sue Skrobiak gave 40 years of her life to the Odette MBA students and the Odette School of Business. This award honours her rich legacy of service by recognizing those who best reflect her work. The Sue Skrobiak Award for Excellence is intended to be presented annually to a person who has positively impacted the Odette MBA program for a sustained period of time. Award recipients can take a number of forms — an alumnus of the program, a past Odette faculty or staff member, or an engaged individual or organization who has made significant and sustained contributions to the program.

More information about the Sue Skrobiak Award for Excellence, including FCA Canada, can be found on the UWindsor [website](#), as well as the Odette School of Business [LinkedIn](#) and [Facebook](#) social media pages.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in

Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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