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FCA Canada: Jeep® Gladiator Repeats as DoubleClutch.ca 'Truck of the Year'

- Repeat win earned by new Gladiator Mojave, the first Jeep® vehicle to earn brand's newly minted Desert Rated badge
- Jeep Desert Rated vehicles represent ultimate in high-speed, off-road capability and performance in grueling desert and sand environments
- Industry-exclusive FOX hydraulic jounce bumpers and 64-mm (2.5-inch) internal bypass shocks with external reservoirs bolster Gladiator Mojave's high-speed sand-running credentials
- DoubleClutch.ca Annual Awards are voted on by seven expert judges, evaluating over 50 criteria on more than 220 vehicles driven annually

January 8, 2021, Windsor, Ontario - To kick off the new year, the highly acclaimed [Jeep® Gladiator](#) is hauling in the hardware again, being named 'Truck of the Year' in the DoubleClutch.ca Annual Awards.

This is the second year in a row that Gladiator, the most capable midsize truck ever, has earned the award from the respected online media outlet. For 2021, the Truck of the Year title was won by Jeep Gladiator Mojave, the ultimate in high-speed off-road capability and performance in sand environments and the first to earn the brand's newly minted Desert Rated badge. Mojave is equipped with high-performance FOX 2.5-inch internal bypass shocks with reservoirs and industry-first FOX front hydraulic jounce bumpers to maximize handling in addition to a rear locking differential and 33-inch tires.

This is the eighth year that the DoubleClutch.ca Annual Awards have been handed out, though virtually for 2021, due to the ongoing pandemic. Seven editors road tested over 220 vehicles last year and voted on each based on more than 50 factors.

"The DoubleClutch.ca Annual Awards are a result of a stringent voting process and careful consideration of all aspects of the vehicle," said Adi Desai, editor-in-chief, DoubleClutch.ca. "Throughout the road test, eligible vehicles are evaluated on a number of factors, including powertrain, efficiency, NVH, practicality, features, value and overall context to the consumer. Eligibility requires the vehicle to be tested between January 1 and December 31 of the year considered. The Gladiator Mojave was one of the most significant new trucks this year and ended up being the unanimous heartthrob throughout the editorial team."

New for the 2021 model year, diesel power will be offered across the Gladiator lineup with a 3.0-litre EcoDiesel V-6 with ESS, along with new 80th Anniversary Edition and Willys models, plus available full-time four-wheel drive.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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