

FCA Canada Reports Fourth-quarter and Full-Year 2020 Results; Grows Retail Market Share

January 5, 2021, Windsor, Ontario - FCA Canada today reported fourth-quarter 2020 sales of 46,495 vehicles, an increase of five per cent from 44,427 sold in Q4 of 2019.

Despite unprecedented market challenges related to the COVID-19 pandemic, FCA Canada closed calendar year 2020 with its fourth quarter retail sales up six per cent from the previous year.

"I commend our dealer network coast-to-coast for their careful work and dedication through a very difficult year," said David Buckingham, President and CEO, FCA Canada. "They faced each challenge head on and with a positive attitude, putting the safety of our customers and their staff first. Our growth in retail market share is proof positive that this was and continues to be the right approach."

For the fourth quarter of 2020, the Jeep brand showed its might with sales up 16 per cent with 16,000 vehicles sold, compared with 13,767 sold in Q4 of 2019. Quarterly records were set for both Jeep Gladiator and Jeep Wrangler with sales up 54 and 20 percent respectively. For the calendar year, Gladiator sales rose 130 per cent with 4,481 vehicles sold, up from 1,950 sold in 2019.

The fourth quarter also saw Brand increases for Chrysler with sales up 36 per cent; Dodge with sales up 13 per cent and Alfa Romeo with sales up 24 per cent.

In the first quarter of 2021, new product offerings will include the Ram 1500 TRX, Jeep Wrangler 4xe, Jeep Wrangler Rubicon 392, the refreshed Dodge Durango and the refreshed Chrysler Pacifica.

Canada Sales Summary OCTOBER-DECEMBER 2020

Model	Q4 Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	1,665	1,218	37%	4,692	7,652	-39%
Patriot	0	0	NA	0	0	NA
Wrangler	6,241	5,205	20%	21,262	25,659	-17%
Gladiator	1,184	770	54%	4,481	1,950	130%
Cherokee	2,819	2,375	19%	8,568	14,687	-42%
Grand Cherokee	4,042	4,092	-1%	15,521	19,459	-20%
Renegade	49	107	-54%	353	664	-47%
JEEP BRAND	16,000	13,767	16%	54,877	70,071	-22%
300	71	123	-42%	447	1,949	-77%
200	0	0	NA	0	1	NA
Pacifica	896	609	47%	2,733	3,731	-27%
Chrysler Grand Caravan	27	0	NEW	27	0	NEW
CHRYSLER BRAND	994	732	36%	3,207	5,681	-44%
Dart	0	0	NA	0	1	NA
Charger	836	164	410%	1,659	3,425	-52%
Challenger	267	182	47%	1,368	2,041	-33%
Viper	0	1	-100%	1	2	-50%
Journey	86	201	-57%	420	2,184	-81%
Caravan	4,508	5,166	-13%	22,883	27,382	-16%

Durango	2,485	1,538	62%	5,668	9,220	-39%
DODGE BRAND	8,182	7,252	13%	31,999	44,255	-28%
Ram P/U	20,435	21,439	-5%	83,672	96,763	-14%
ProMaster Van	516	969	-47%	3,518	4,483	-22%
ProMaster City	145	44	230%	558	725	-23%
RAM BRAND	21,096	22,452	-6%	87,748	101,971	-14%
Giulia	48	44	9%	188	242	-22%
Alfa 4C	1	3	-67%	17	39	-56%
Alfa Stelvio	151	114	32%	488	458	7%
ALFA BRAND	200	161	24%	693	739	-6%
500	0	20	-100%	18	117	-85%
500L	0	0	NA	11	12	-8%
500X	2	13	-85%	34	50	-32%
Spider	21	30	-30%	165	205	-20%
FIAT BRAND	23	63	-63%	228	384	-41%
TOTAL FCA CANADA	46,495	44,427	5%	178,752	223,101	-20%

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 96th anniversary in 2021. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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