

## FCA's Windsor Assembly Plant Kicks Off Production of 2021 Chrysler Pacifica

- FCA's Windsor (Ontario, Canada) Assembly Plant begins production of the new 2021 Chrysler Pacifica
- 2021 Chrysler Pacifica lineup offers the first and still the only plug-in hybrid in the segment, as well as, new-for-2021, the most advanced all-wheel-drive (AWD) system in its class and the only vehicle to offer AWD capability along with Stow 'n Go seating
- 2021 Pacifica has more standard safety features than any vehicle in the industry, with 14 new-as-standard safety features and 97 total standard safety features
- New-for-2021 Pacifica's exterior and interior design is more deeply sculpted, athletic and modern in character, with utility-vehicle-inspired design cues
- New top-of-the-line Pinnacle model sets a new standard in the segment as the most luxurious interior in its class and incorporates a new integrated Ultra console, the most functional console in its class
- All-new Uconnect 5 system includes largest-in-class 10.1-inch standard touchscreen, is five times faster, allows for unique profiles and offers Amazon Alexa capabilities
- New 2021 Pacifica gives parents a bird's-eye view of their most precious cargo thanks to new FamCAM interior camera, which allows a view of rear-facing child seat occupants
- Pacifica Touring starts at a U.S. manufacturer's suggested retail price (MSRP) of \$35,045 (all prices exclude destination)
- 2021 Pacifica available with AWD starts at a U.S. MSRP of \$38,040
- 2021 Pacifica Hybrid starts at a U.S. MSRP of \$39,995, with Hybrid Touring, Touring L and Limited models retaining 2020 model-year pricing
- The 2021 Chrysler Pacifica will begin arriving in dealerships in December

November 13, 2020, Auburn Hills, Mich. - The new 2021 Chrysler Pacifica is now rolling off the line at Windsor Assembly Plant in Windsor, Ontario, Canada.

The 2021 Chrysler Pacifica will start arriving in dealerships before the end of the year, giving families the option of the first and still the only plug-in hybrid minivan in the industry or available all-wheel-drive (AWD) capability combined with class-exclusive Stow 'n Go seating, both equipped with more standard safety features than any vehicle in the industry and a more athletic, refreshed exterior and interior design.

"FCA invented the minivan segment, and the new-for-2021 Chrysler Pacifica continues to drive our leadership and innovation," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Whether it's all-weather driving capability with Stow 'n Go seating or more than 80 MPGe and no range anxiety with the only plug-in hybrid minivan in the segment, the new Chrysler Pacifica gives families what they want and options that best fit their busy lives."

The 2021 Chrysler Pacifica will continue to feature two powertrain options on all four Pacifica models, including the 3.6-liter Pentastar engine with 287 horsepower and 262 lb.-ft. of torque. The Pacifica Hybrid powertrain achieves up to 30 miles of all electric range, 80 MPGe (miles per gallon equivalent electric) and greater than 500 miles of total driving range.

The new 2021 Chrysler Pacifica opened for orders in September, at a starting U.S. manufacturer's suggested retail price (MSRP) of \$35,045, with AWD available at a starting U.S. MSRP of \$38,040 (all prices exclude destination). The Pacifica Hybrid starts at an MSRP of \$39,995 and continues to be eligible for a \$7,500 federal tax credit, as well as

any state and local credits.

### **Redesigned 2021 Chrysler Pacifica**

The new 2021 Chrysler Pacifica offers the most advanced AWD system in its class and is the only vehicle to offer AWD along with Stow 'n Go seating. The vehicle will also offer 97 standard safety features – the most standard safety features in the industry.

New LED lights and Pedestrian Automatic Emergency Braking (PAEB) join Blind-spot Monitoring, Rear Cross Path detection, Rear Park Assist, Adaptive Cruise Control with Full Stop, electronic stability control (ESC), Full Speed Forward Collision Warning-Plus, Lane Departure Warning, eight air bags and more as standard safety features. All told, the 2021 Pacifica features 116 standard and available safety and security features.

The Chrysler Pacifica's AWD system – the first available in a Chrysler minivan since 2004 – is fully automatic and is the only one in the segment capable of transferring 100 percent of the available engine torque to the rear wheels, or whichever wheels have more available traction. The Pacifica AWD system is also able to sense and stop the drive shaft from spinning when AWD is not required, a class-exclusive feature in the segment that improves efficiency.

The AWD system also employs a brake-lock differential system to help enhance traction, with fully automatic torque distribution between each wheel. If one wheel on an axle loses traction, the system applies the brake to the low-traction wheel, redirecting torque through the differential to the wheel with more traction.

The AWD system engages automatically, based on a variety of sensor inputs that signal when enhanced traction is beneficial, including:

- Cold exterior temperature
- Use of windshield wipers
- Slip detected at the front wheels
- Heavy acceleration at certain vehicle speeds, such as overtaking during passing
- Electronic stability control activation
- Abrupt steering or sudden throttle inputs
- Rough road conditions/grades

The Pacifica Hybrid remains the perfect family vehicle, offering seating capacity for up to seven passengers, with second-row captain's chairs and third-row Stow 'n Go seating. Family-friendly functionality features include hands-free sliding doors and liftgate.

The segment's first hybrid vehicle features an FCA-designed, innovative dual-motor eFlite electrically variable transmission (EVT) paired with a specially modified version of the 3.6-liter Pentastar V-6 gasoline engine. The Pacifica Hybrid is designed to offer a seamless driving experience, with no need for the driver to select between electric and hybrid modes.

The 2021 Pacifica's new exterior design expression is much more deeply sculpted, athletic and modern in character, with utility-vehicle-inspired design cues. A new top-of-the-line Pinnacle model sets a new standard in the segment with a sophisticated, luxurious interior that incorporates a new integrated Ultra console — the most functional center console in its class — and elite appointments, such as quilted Nappa Caramel leather seats with new matching lumbar comfort pillows.

The all-new [Uconnect 5](#) system, standard across the 2021 Pacifica lineup, includes a largest-in-class 10.1-inch standard touchscreen, which is nearly 20 percent larger than the screen it replaces. The system is five times faster and allows for up to five unique profiles, along with a valet mode, features wireless Apple CarPlay and Android Auto and brings in-vehicle Amazon Alexa capabilities, so Alexa functions utilized in the home can now be done inside the vehicle.

The new [2021 Chrysler Pacifica](#) also gives parents a bird's-eye view of their most precious cargo thanks to the new FamCAM interior camera, which delivers a best-in-class, high-definition image and allows the driver a view of rear-facing child seat occupants in the second row and even allows them to zoom in on passengers. Another first for the segment, new USB Type C ports allow devices to charge up to four times faster than standard USB outlets.

## **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and a full battery-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe in electric-only mode, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

The Chrysler 300 lineup delivers on the brand's promise of accessible luxury, with iconic and elegant design, world-class performance, efficiency and quality. Commemorating the legendary 1955 Chrysler C-300, the 2023 Chrysler 300C offers the very best of both luxury and performance, including advanced engineering, smart technology and exclusive styling inside and out.

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