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Mopar Offers Tips and Specials for Fall Car Care Month

October 5, 2020, Auburn Hills, Mich. - October is Fall Car Care Month. Mopar, FCA's service, parts and customer-care brand, is helping customers prepare for the changing weather and driving conditions with factory-backed services and products.

"With the cold-weather driving season fast approaching, preventative vehicle maintenance is critical," said Mark Bosanac, Head of Mopar Service, Parts and Customer Care, FCA – North America. "With certified Mopar technicians and a vast portfolio of factory-backed parts and services, our dealerships are a one-stop shop for drivers looking for peace of mind before heading into winter."

Following are reminders and special offers from Mopar:

1. Maintenance during infrequent vehicle use:

For vehicles used infrequently during this time, customers should refer to vehicle-storage information in their owner's manual. The following recommended practices will help maintain the health of a vehicle during infrequent use/long-term parking:

- To help maintain battery life and keep the engine fluids in good operating condition, vehicles should be started at least once a week and idle in Park for 15-20 minutes with all accessories turned off. An even better practice is to drive the vehicle for 15-20 minutes once a week if possible
- To help prevent flat spots on tires, drive the vehicle for 15-20 minutes at least once per week. If the vehicle cannot be driven, inflate the tires to 7.5 psi higher than the recommended pressure for longer periods of downtime
- To reduce brake-rotor rust, drive the vehicle for 15-20 minutes at least once per week

2. Tires:

Nothing is more important to the life of tire tread than proper inflation. Consistent tire-pressure checks keep tires performing at their best. See recommended pressures indicated on the driver's-side door jam sticker. Inspect tires for uneven wear and tear in order to determine if a tire rotation is needed.

- Mopar is offering a "Buy 3 Tires, Get the 4th for \$1" promotion from Oct. 1 to Nov. 30
 - Buy a set of four new Bridgestone tires and get an additional \$50 rebate
- Mopar just launched [Tire Finder](#) to search dealer tire inventory by vehicle, tire size or Vehicle Identification Number. This feature includes all makes and models and offers a comparison tool to view tire offerings, details and pricing

3. Oil:

Engine oil is the life blood of a vehicle; changing the oil at recommended intervals extends engine life and helps prevent major repairs during any season.

- Mopar Express Lane service, available at most FCA dealerships, offers quick oil changes performed by certified technicians. Each Mopar Express Lane oil change includes a complementary 35-point inspection of critical components, including the battery, fluids, filters, brakes, belts, hoses, headlamps and taillamps
- More than 1,000 Mopar Express Lane service centers are open in the U.S. To locate a nearby Mopar Express Lane, visit www.mopar.com

4. Battery:

The summer heat can damage battery life and cause failure in the winter; fall is an ideal time to check a battery and replace it if necessary.

- From Oct. 1 to Nov. 30, Mopar is offering a \$10 rebate on Mopar or Magneti Marelli offered by Mopar batteries. To see a quick video showing five telltale signs a vehicle battery is losing its spark, text

6. Wiper Blades:

7. Vehicle Interior:

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Dodge, Fiat, Fiat Professional, Jeep®, Lancia, Ram and Maserati. It also sells parts and services under the Mopar name and operates in the components and production systems sectors under the Comau and Teksid brands. FCA employs nearly 200,000 people around the globe. For more details regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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